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transport logistic and air cargo trade fair comes to Southeast Asia in 2023

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- Memorandum of Understanding by MMI Asia and the Singapore Tourism Board
- Multiple biennial editions of transport logistic and air cargo in Singapore
- Key industry leaders Changi Airport Group, SATS Ltd and DHL Express on board

The Southeast Asian edition of transport logistic and air cargo will take place in Marina Bay Sands, Singapore from 13th to 15th September 2023. MMI Asia, the regional subsidiary of Messe Muenchen (MMG), announced the dates together with key industry stakeholders Changi Airport Group, SATS Ltd and DHL Express. This edition is the latest in the leading series of transport logistic and air cargo shows which include, India, China, Turkey, the United States and the world's largest logistics event and parent show in Munich.

The Singapore Tourism Board (STB) and MMI Asia signed a Memorandum of Understanding on 15 November 2021, to organise the Southeast Asian edition of transport logistic and air cargo for multiple biennial editions in Singapore, starting from 2023. This partnership includes the development of new content, programme and exhibition components for the tradeshow, marketing and publicity efforts, and areas of collaboration in industry knowledge exchange.

MMI Asia's Director and General Manager, Michael Wilton said: "In a disrupted world, the logistics industry has had to adapt, change and remain flexible in order to meet the extraordinary demands the global economies have placed on their sector. The event will enable the very best minds to meet, network and ensure they remain up to date with the latest trends and best practices in the industry. For shippers looking to address and solve the demands that have been forced on their distribution and logistics networks, the event will provide unparalleled access to the very best solutions and services available in the global market."

The event will feature a high-level conference that will focus on specific subjects and issues facing the logistics ecosystem. Under a central theme of "Integrated

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Logistics for a Disrupted World”, the conference and educational sessions will address challenges and offer solutions for companies looking to thrive in this sector.

Lim Ching Kiat, Managing Director, Air Hub Development of Changi Airport Group commented: “Air cargo plays a key role in global trade and supply chains - its significance is further highlighted during the pandemic with the delivery of essential goods and medical supplies. Looking ahead, Southeast Asia’s share in global air trades is expected to increase, and global cargo hubs like Changi play a key role in supporting this growth. It is therefore very timely that the transport logistic and air cargo Exhibition and Conference launches an edition in this region. As a key air cargo and MICE hub in the region, we are excited to have the event anchored here in Singapore and we look forward to its successful launch.”

Further details on transport logistic and air cargo Southeast Asian edition will be made available shortly through the website www.transportlogisticasean.com.

transport logistic exhibitions

The international industry network of transport logistic exhibitions consists of eleven events. In addition to the leading international trade fair transport logistic in Munich, transport logistic is held in China every two years and the transport logistic China Forum takes place in alternating years, both in Shanghai. Messe München and EKO Fair Limited jointly hold the logitrans International Transport Logistics Exhibition in Istanbul, Turkey, annually. The air cargo sector plays an important role at all trade fairs. air cargo Europe as part of the transport logistic in Munich is the largest air freight trade in the world, and air cargo China is the leading fair in Asia. In addition, air cargo India and air cargo Africa are held as independent trade fairs as well as is air cargo forum Miami together with TIACA. Also part of the transport logistic exhibitions are transport logistic Americas in Miami and transport logistic India @ CTL in Mumbai, India.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad.

Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.