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PRESS RELEASE

Strong exhibitor growth and strong brands: INHORGENTA 2027 further strengthens its international position

- **5.1 % more registered exhibitors and 7.4% more booked exhibition space**
- **Strong momentum in key European markets and the U.S.**
- **Growing international appeal driven by renowned brands, new exhibitors and established names returning to the show**

The 53rd edition of INHORGENTA will take place from 19 to 22 February 2027 at Messe München. Seven months ahead of the event, INHORGENTA 2027 is entering the new trade fair season with strong momentum: the number of registered exhibitors is already 5.1 % higher than at the same stage last year. Significant growth has been recorded in Belgium, France, Italy, the Netherlands, Austria, Spain, Turkey and the USA, further strengthening INHORGENTA's international appeal. Booked exhibition space has also increased significantly, with a rise of 7.4% compared with the previous year.

"The continued growth in registrations confirms the strong confidence the industry has in INHORGENTA," says Stefanie Mändlein, Exhibition Director of INHORGENTA. "We are particularly pleased with the high quality and international diversity of our exhibitor portfolio. Our clear goal is to continuously develop INHORGENTA as an international platform for personal exchange, new business opportunities and long-term partnerships."

Strong brands across all segments

New exhibitors are adding fresh momentum to the watch segment: **CAUNY** and **U-Boat** will celebrate their debut at INHORGENTA and further enrich the diverse brand portfolio. At the same time, established brands such as **Casio**, **Festina**, **Fossil**, **Junghans**, **Maurice Lacroix** and **Mühle Glashütte** will continue their participation.

Fine & High Jewelry once again showcases a strong portfolio of prestigious jewelry houses and international brands. **Gebr. Schaffrath**, **Hans D. Krieger** and **Niessing** will continue their presence at the show. Brands such as **Busatti Milano**, **Cammilli Firenze** and **Marco Bicego** underline the fair's international appeal. **Liapis**, **Lunatica Roma** and **Yoko London** will return to INHORGENTA, while **Adolfo Courier** and **Aldina Milano** will participate for the first time.

Renowned brands and companies from the semi-fine and lifestyle segments – including **Coeur de Lion**, **Sif Jakobs**, **Blush**, **Stütz (XENOX, DIARA Studios, STARDIAMANT)**, **NXT LVL Brands (Morellato Group)** and

Nordahl Andersen – are an integral part of INHORGENTA. Making its debut is **Unoerre**, one of Italy's largest jewelry manufacturers, based in Arezzo.

In the Design area, renowned jewelry designers and companies such as **Brigitte Adolph**, **Manu Schmuckwerkstatt** and **Marcin Zaremski** will showcase their creations.

At the Wedding World, brands including **August Gerstner**, **Albert Wörner** and **Roland Rauschmayer** will present their collections of wedding rings and bridal jewelry.

Arnoldi International, **Gerhard Hahn**, **Groh & Ripp** and **Wild & Petsch** enrich the gemstone segment with their expertise in diamonds and colored gemstones, while **Hesse** presents its expertise in pearls.

In Technology & Packaging, companies including **Flume**, **Beco**, **Boley** and **Bullnheimer** as well as **Dahlinger**, **Wilhelm**, **SODEM** and **Pica** will present their solutions and extensive expertise.

With its exhibitor portfolio, INHORGENTA covers the entire value chain of the jewelry, watch and gemstone industry – from international brands and manufacturers to independent brands, designers and newcomers. Exhibitors gain access to an international audience of buyers, retailers and media representatives.

For further information and media enquiries, please contact: inhorgenta.press@messe-muenchen.de

About INHORGENTA

INHORGENTA is Europe's leading platform for jewelry, watches and gemstones—a key meeting point for the industry and a reflection of the market in all its diversity. Across six halls at Messe München, exhibitors from around the world present their latest creations. With a comprehensive supporting program and special events such as the INHORGENTA AWARD and TRENDFACTORY, the trade fair offers deep insight into global trends and developments.

About Messe München

As one of the world's leading trade fair organizers, Messe München hosts around 90 trade shows worldwide—showcasing the world of tomorrow. Among them are twelve of the world's leading trade shows, including bauma, BAU, IFAT and electronica. Its portfolio covers investment and consumer goods, as well as emerging technologies. Together with its subsidiaries, Messe München organizes events in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand and the USA. With over 15 subsidiaries and almost 70 representations worldwide, Messe München is active in more than 130 countries. Every year, more than 150 events attract around 50,000 exhibitors and some three million visitors.