

## Press Release

New Delhi, September 16, 2024



**electronica India, productronica India, and SEMICON India 2024 elevate India's electronics ecosystem as Southeast Asia's largest industry platform for electronics**

- **Featured 45,532 visitors with over 2,000 B2B meetings scheduled.**
- **The largest edition to date was graced by the esteemed presence of the Honorable Prime Minister of India, Shri Narendra Modi, along with Shri Yogi Adityanath, Hon'ble Chief Minister of Uttar Pradesh; Shri Ashwini Vaishnaw, Hon'ble Union Minister for Electronics and Information technology; Shri Jitin Prasada, Hon'ble MoS for Electronics and Information Technology; Shri Priyank Kharge, Hon'ble Minister for IT & BT, Govt. of Karnataka and various officials from Central and State Govts.**
- **Special emphasis on semiconductors, emerging technologies, display manufacturing, electric vehicles, and embedded systems**

The 2024 edition of electronica India, productronica India and SEMICON India 2024 concluded with a historic success as **Southeast Asia's largest platform for electronics industry**. The three-day trade fair was a hive of activity as visitors eagerly explored the latest products and technologies from leading suppliers. 839 companies from 29 countries showcased their innovations, while the trade fairs drew 45,532 trade visitors and facilitated over 2,000 buyer-seller meetings.

Hosted at the India Expo Mart Ltd. (IEML), this milestone event played a pivotal role in advancing India's electronics industry by providing a crucial platform for stakeholders across the electronics value chain to connect, collaborate, and innovate.

**The presence of the Honourable Prime Minister, Shri Narendra Modi, emphasized the increasing global importance of India's electronics and semiconductor sectors.**

**The event was further elevated by the participation of Shri Yogi Adityanath, Hon'ble Chief Minister of Uttar Pradesh. Additionally, the presence of Shri Ashwini Vaishnaw, Minister of Railways, Minister of Information and Broadcasting, and Minister of Electronics and Information Technology, along with Shri Jitin Prasada, Minister of State in the Ministry of Commerce and Industry, and Minister of State in the Ministry of Electronics and Information Technology, underscored the government's commitment to fostering a robust and innovative electronics sector in India. The participation of Shri Priyank Kharge, Minister of IT & BT, Karnataka, further highlighted the collaborative efforts across states to drive technological growth and innovation.**

Reflecting on the success of the trade fairs, **Bhupinder Singh, CEO of Messe Muenchen India**, states, "electronica India and productronica India 2024 have been a tremendous success, reflecting the dynamic growth of India's electronics industry. The impressive turnout and innovative showcases, along with our collaboration with SEMICON India, underscore the event's leading role in developing the electronics ecosystem in India. The new features, including the 'e-Future conference' and 'Embedded NEXT,' have further elevated the experience, providing vital opportunities for industry leaders to connect and explore emerging trends"

**Dr Reinhard Pfeiffer, CEO, Messe München**, echoed this sentiment. He said, "The impressive outcomes of electronica India, productronica India, and SEMICON India 2024 highlight the vitality of the Indian electronics manufacturing sector. The substantial increase in exhibitor and visitor participation emphasizes the sector's growing significance. The co-location with SEMICON India, MatDispens, and IPCA Expo has cemented the event's status as India's premier electronics industry platform."

### Exhibitor testimonials

"electronica India and productronica India 2024 has been a good platform for Renesas in showcasing our latest innovations to a highly engaged and diverse audience. The scale of the event and the quality of the visitors exceeded our expectations. We were able to establish meaningful connections with potential partners and customers. The networking opportunities allowed us to discuss the future of the electronics industry, while the buyer-seller forums created a direct path to tangible business growth"

– **Malini Narayanamoorthi, India Country Head, Renesas**

"Participating in electronica India this year was a remarkable experience for us. The event provided unmatched opportunities to connect with decision-makers throughout the electronics supply chain. The volume of visitors and the meaningful discussions we had with industry professionals, government officials, and technical experts were truly invaluable. The energy and enthusiasm within the halls reaffirmed India's growing importance in the global electronics and semiconductor ecosystem"

- **Daphne Tien, Vice President - APAC Marketing and Business Development, Mouser Electronics, Inc.**

### Supporting program - Conferences and Forums

This edition featured a diverse array of cutting-edge technology solutions and hosted several key conferences on critical aspects of the electronics industry. Highlights included the **CEO Forum** on MSME-led component manufacturing, the **SEMICON India Conference** on semiconductor challenges, and the **India Display Manufacturing Conference** on digital displays. Additionally, the **India PCB Tech Conference** focused on PCB manufacturing strategies, the **Conference on e-Mobility** outlined India's electric vehicle vision, and the **Innovation Forum and e-Future conference** showcased groundbreaking advancements and future trends in electronics.

**The Buyer-Seller Forum** facilitated over 2,000 B2B meetings, creating invaluable opportunities for buyers and sellers to forge new connections and drive business growth. Some of the leading participants in the forum were **Maruti Suzuki, Ashok Leyland, Hella, Bosch, Samsung, Hitachi, JIO, AMETEK, Ather, Tata motors, Ultraviolette, Continental and Noise.**

### Buyer testimonials

"Attending electronica India and productronica India 2024 was an enriching experience for me and my team. With exhibitors from 29 countries and an overwhelming number of innovations on display, it provided us with a holistic view of the latest advancements in the electronics and semiconductor industries. The buyer-seller meetings were particularly valuable, enabling us to engage directly with key manufacturers and suppliers to discuss customized solutions for our business needs. The event created an environment conducive to real business transactions and networking, and we left with several promising partnerships that will drive our growth in the coming years."

– **SK Pandey, GM Supply Chain, Maruti Suzuki**

"The scale and diversity of electronica India and productronica India 2024 were truly impressive. We were able to connect with both established industry leaders and innovative startups, giving us insights into cutting-edge technologies and solutions. The quality of the exhibits, combined with the high-calibre professionals in attendance, made this event an excellent platform for scouting new suppliers and forging strategic partnerships. What stood out most was the depth of industry knowledge exchanged, which made every interaction more valuable and meaningful. We are already looking forward to participating next year."

- **Gurdeep Singh, Deputy General Manager - Strategic Sourcing Group, India, Samsung India Electronics Pvt. Ltd.**

**electronica India 2024**  
International Trade Fair for Electronic Components, Systems and Applications  
[electronica-india.com](http://electronica-india.com)

**productronica India 2024**  
International Trade Fair for Electronics Development and Production  
[productronica-india.com](http://productronica-india.com)

September 11-13, 2024, India Expo Mart Limited (IEM), Greater Noida

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**– Alok Kumar Bhatt , Team Lead Advance Strategic Sourcing Ashok Leyland**

### **Industry Collaboration at the Forefront:**

electronica India and productronica India were supported by prominent industry associations such as the Electronic Industries Association of India (ELCINA), SEMI, India Cellular and Electronics Association (ICEA), and India Energy Storage Alliance (IESA).

Emphasizing its partnerships with the trade fairs over the years, **Rajoo Goel, Secretary General of the Electronic Industries Association of India (ELCINA)**, remarks, "ELCINA's association with electronica India and productronica India 2024 reflects its dedication to advancing the Indian electronics sector. This event provides a unique platform for showcasing our industry's capabilities, fostering partnerships, and driving innovation. By collaborating with this prestigious trade fair, we aim to highlight the growth and potential of India's electronics manufacturing ecosystem and support its evolution into a global leader."

**Following this landmark edition, electronica India and productronica India will return to Bengaluru from September 17-19, 2025, at the Bangalore International Exhibition Centre.**

### **About electronica India and productronica India:**

Messe Muenchen India organizes electronica India and productronica India trade fair annually, alternating between New Delhi and Bengaluru on yearly basis. It is South Asia's leading trade fair for electronic components and manufacturing technologies that showcases the entire value chain in electronics production in all industrial sectors.

Visit [electronica-india.com](http://electronica-india.com) and [productronica-india.com](http://productronica-india.com) to know more about the trade fairs.

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### **About Messe Muenchen India:**

Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the largest trade fair organizers in the country today. The company has an extensive portfolio of B2B trade fairs covering a wide range of consumer and capital goods as well as emerging technologies. The company serves the Indian industry and international market with powerful brands such as air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, SmartTech Asia, World Tea & Coffee Expo, and many others.

Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs that bring latest innovations to the market and facilitate meaningful business interactions. Headquartered in Mumbai with offices in New Delhi and Bengaluru, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

### **About Messe München GmbH**

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.