Experts for every challenge

A clear trade fair concept is the foundation of your success. With a passion for each new challenge our architects, designers, communication experts and project managers develop your perfect trade fair presentation.

20 creative minds work in the MEPLAN DESIGN team to ensure the success of your trade fair. Turn your trade fair concept into an impressive presentation of your corporate identity – we are keen to get to know you.

Your personal project manager will be there to assist you right from the outset: in defining your trade fair objectives, coordinating the trade fair concept, implementing booth construction, and naturally also on site.









CONTACT

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Messe München



DESIGN BOOTH www.meplan.com **MEPLAN**

SERVICES

From the best idea to the spatial brand experience

Your trade fair presentation has a central message: your company. We develop a communication idea which suits you – and only you.

Even the first handmade sketches of your presentation unmistakably bear the hallmark of your corporate identity. This is followed up by photo-realistic 3D renderings, where you will experience the spatial effect of your booth architecture. In the implementation phase which follows, suitable materials are selected, illumination strategies developed, construction methods optimised and the brand presentation planned in detail.

With us, the handling and implementation of your trade fair presentation is in experienced hands. Naturally, we will take care of your technical registrations at the trade fair. That is part of our all-round worry-free philosophy.



Ensuring trade fair success

MEPLAN has been dedicated to your trade fair success for more than 30 years. Over 90 employees and a worldwide network are ready to assist you in planning, developing and implementing your trade fair objectives. We create a sophisticated design within your budget.

MEPLAN designs unique brand worlds with precision, creativity and innovative trade fair architecture. We have a clear strategy: only the best trade fair concept will result in maximum success for you.

- A SUBSIDIARY OF MESSE MÜNCHEN INTERNATIONAL.
- LOCATED DIRECTLY AT THE MUNICH FAIR GROUNDS.
- MORE THAN 30 YEARS OF TRADE FAIR EXPERIENCE.
- OVER 90 EMPLOYEES.
- NATIONAL AND INTERNATIONAL EXPERTISE.
- MEPLAN BUILDING YOUR TRADE FAIR SUCCESS.















