



# CareerDay

**Wednesday, October 8, 2025**  
**09:00–14:00**

## **Specialist trade fair for the property industry. Focus on careers.**

Established over many years, the CareerDay has become a major highlight at EXPO REAL. Renowned companies from the real estate industry utilize this one-day format to present themselves as attractive employers. Offering many opportunities, the CareerDay is your perfect platform for targeted recruiting at Europe's largest property fair.

## **Our services. Your benefits.**

- ✓ **Target group-oriented presentation**—direct contact to students, graduates and young professionals at the start of their career.
- ✓ **Attractive complete package**—including workstation, catering, promotion by EXPO REAL Marketing; plus “job wall” for job offers from CareerDay exhibitors.
- ✓ **Contemporary atmosphere**—open space in an appealing design with room for conversations and networking.
- ✓ **Topic-related conference program**—top-class discussion panels and presentations draw attention to the CareerDay and its exhibitors.
- ✓ **Accompanying services**—including application portfolio checks—provide additional appeal for the CareerDay visitors.



## Your CareerDay presentation. All-in-one package for CareerDay exhibitors.

Register for your CareerCorner to benefit from the comprehensive services included:

- ✓ stand area including stand construction and high table and 2 seats
- ✓ additional costs (for electricity, WIFI, stand cleaning, catering, event support)
- ✓ 1 free job offer and thesis topic in the online and on-site job market (10 % discount for CareerDay exhibitors on additionally booked job offers in the online job market)
- ✓ extensive media package: your logo and brief profile in EXPO REAL's online and print media, accompanying social media measures and presentation at [exporeal.net/careerday](https://exporeal.net/careerday)

Total price  
**2,100 €**

## Fact and figures.

### Date

Wednesday,  
October 8, 2025

### Opening hours

Wednesday 09:00–14:00

### Venue

CareerDay area  
Entrance West  
Messe München,  
Germany

### Contact

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Application period exclusively for exhibitors and co-exhibitors  
of EXPO REAL 2025: **April 29–May 15, 2025**

Allocation and placement of exhibitors at the individual CareerCorner depends on the time of receipt of application and is based on the first-come-first-served principle.