# LOPEC 2027

## Sponsoring Items

**Stand Out. Be Seen. Lead the Conversation.**

The World's Leading Exhibition and Conference for Flexible and Printed Electronics

Exhibition: March 3–4, 2027
Conference: March 2–4, 2027
ICM – International Congress Center Messe München, Germany

# LOPEC Sponsoring –Elevate Your Brand Visibility

LOPEC sponsorship offers a **unique platform to showcase your brand** to the international printed electronics ecosystem.

Benefit from **prominent visibility**, exclusive presentation opportunities, targeted audience engagement and powerful social media exposure.

Whether your goal is brand recognition, lead generation or industry leadership, our sponsorship packages help you make a lasting impact and drive **measurable business results**.




Logo branding on the revolving doors

# LOPEC Sponsor Packages High-Lights

3 KEY BENEFITS

PRIME BRAND VISIBILITY

› Be the overall sponsor of the LOPEC Exhibition and Conference 2025 and gain maximum exposure

THOUGHT LEADERSHIP

› Position your company as an industry leader by delivering content on the LOPEC Forum stage

EXCLUSIVE NETWORKING

› Access exclusive Social-Media opportunities within the LOPEC LinkedIn community

## **Gold Package** (exclusive)




- Top-level branding across all digital channels:
  - LOPEC landing page (top banner)
  - LOPEC industry directory (leader board banner)
  - LOPEC app
- Exclusive logo branding on the revolving doors at the LOPEC entrance and on the ICM Foyer and Hall B0 window decals
- Two (one per day) time slots in the LOPEC exhibitor forum
- LinkedIn snapshot interview on the LOPEC channel (7,300 followers)
- Stop by your booth during the official guided tours (incl. press tour)
- 6 VIP day-passes (incl. conference)
- Logo advertisement in the partner´s section (visitor guide, website, logo decals passages)
- Optional: Lanyard sponsoring at an additional EUR 2.000.-

Price: 10,000 € plus VAT

# LOPEC Sponsor Packages High-Lights

3 KEY BENEFITS

HIGH VISIBILITY

› Best visibility for capturing and retaining the attention of the audience within the exhibition.

THOUGHT LEADERSHIP

› Position your company as an industry leader by delivering content on the LOPEC Forum stage

EXCLUSIVE NETWORKING

› Access to Social- Media opportunities opportunities within the LOPEC LinkedIn community

## 🥈 **Silver Package** (max. 3)

- Branding on digital channels
  - LOPEC landing page (rotated center banner)
  - LOPEC industry directory (rotated banner)
- Featured in the Joint Industry Trend Check on LOPEC LinkedIn (7,300 followers)
- Time slot in the LOPEC exhibitor forum on Wednesday
- Stop by your booth during selected official guided tours
- 4 VIP day-passes (incl. conference)
- Logo advertisement in the partner´s section (visitor guide, website, logo windows decals passages)

» Price: 5,000 € plus VAT

# LOPEC Sponsor Packages High-Lights

3 KEY BENEFITS

CREDIBILITY
› Upgrade your presentation by being an official LOPEC partner

THOUGHT LEADERSHIP
› Strengthen your relationship with your customers by inviting them

MEMORABILITY
› Inspire and connect attandees within your apperance in the LOPEC Forum

## 🥉 **Bronze Package** (max. 4)

- Logo advertisement in the partner´s section (visitor guide, website, logo window decals passages)
- Guaranteed LinkedIn (7,300 followers) and SM boosting
- Time slot in the LOPEC exhibitor forum on Thursday
- 2 VIP day-passes (incl. conference)

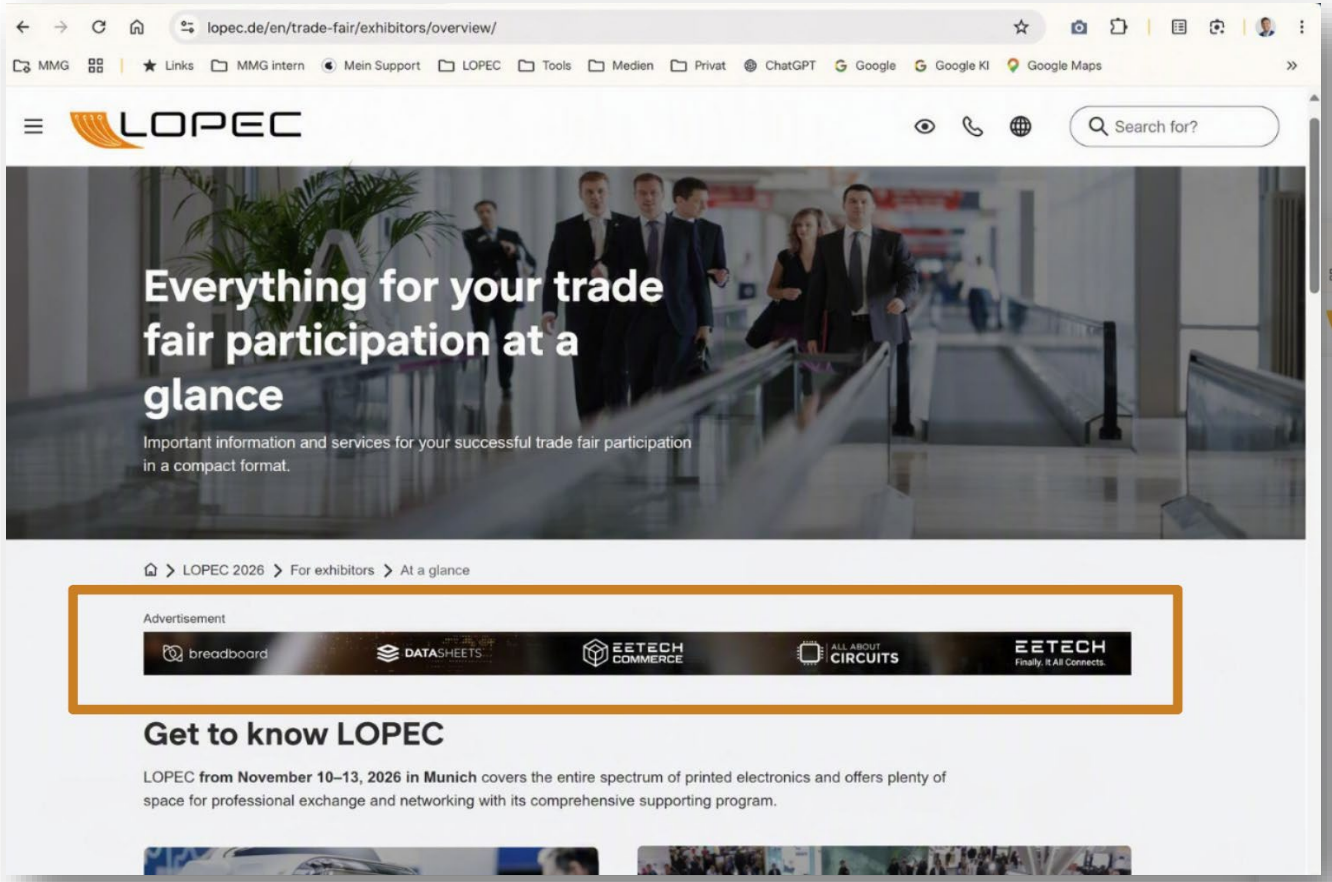
» Price: 2,000 € plus VAT

# Sponsorship Opportunities at a Glance

| | Gold | Silver | Bronze |
|---|---|---|---|
| **LOPEC home page** | Top banner | Rotated banner | ✕ |
| **LOPEC industry directory** | Leader board banner | Rotated banner | ✕ |
| **LOPEC App landing page** | Logo | ✕ | ✕ |
| **Branding entrance doors** | Logo | ✕ | ✕ |
| **Time slots LOPEC forum** | Two days | Wednesday | Thursday |
| **LinkedIn LOPEC** | Snapshot interview | Joint Trend Check | SM boosting |
| **Guided tours** | Visitor + Press | Visitor | ✕ |
| **Lanyard sponsoring** | Optional | ✕ | ✕ |
| **VIP day-passes** | Six | Four | Two |
| **Logo partner´s section** | On top | ✓ | ✓ |

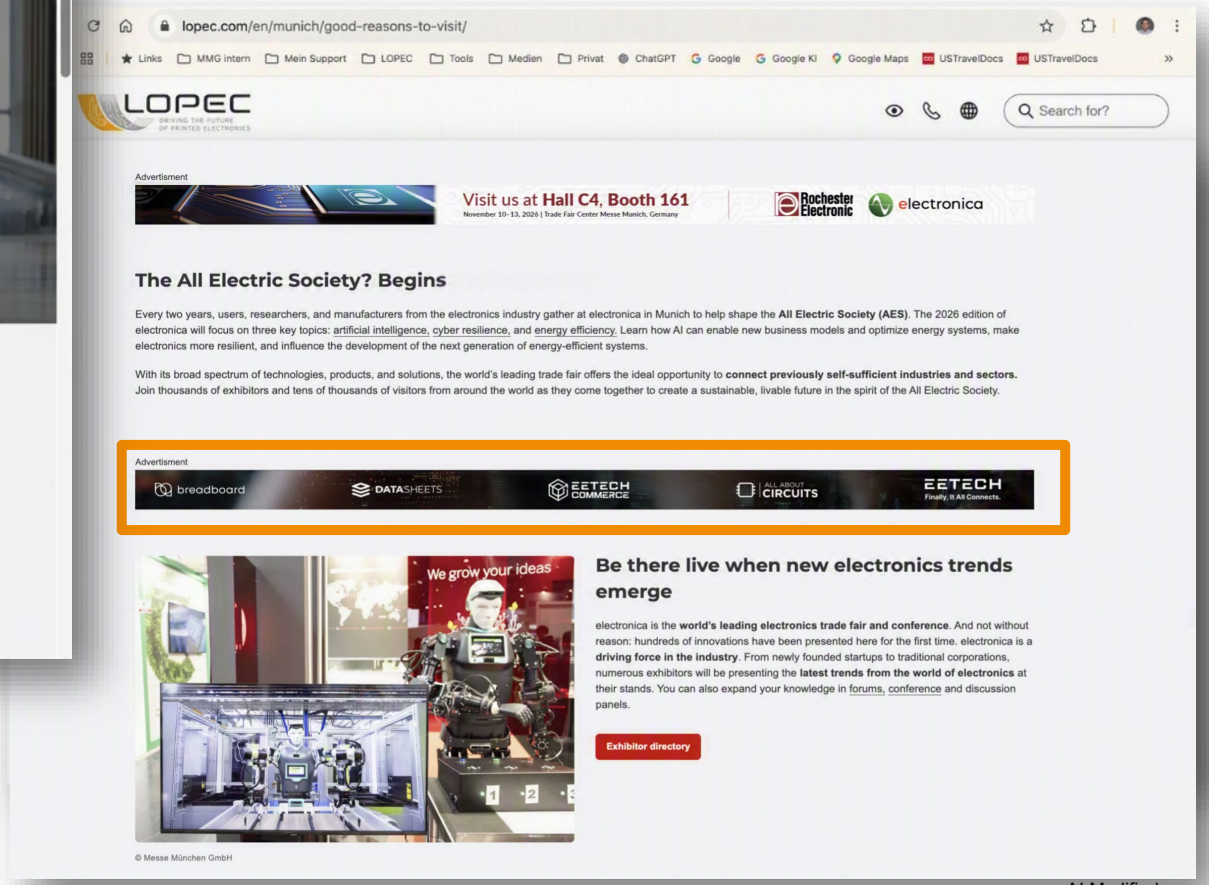
# LOPEC Sponsorship Website

LOPEC landing page - top banner (Gold Package)




AI Modified

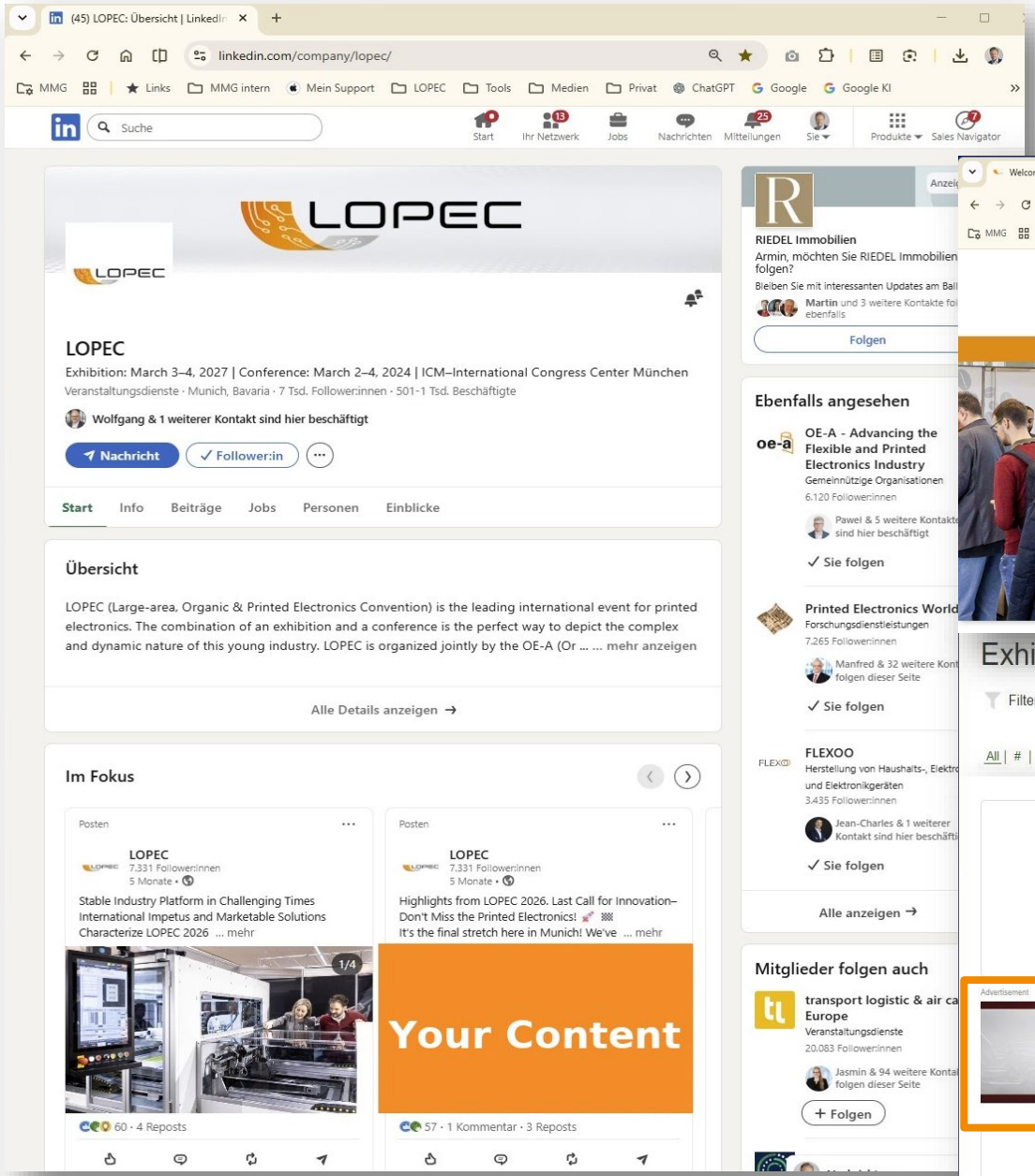
LOPEC landing page - rotated center banner (Silver Package)




AI Modified

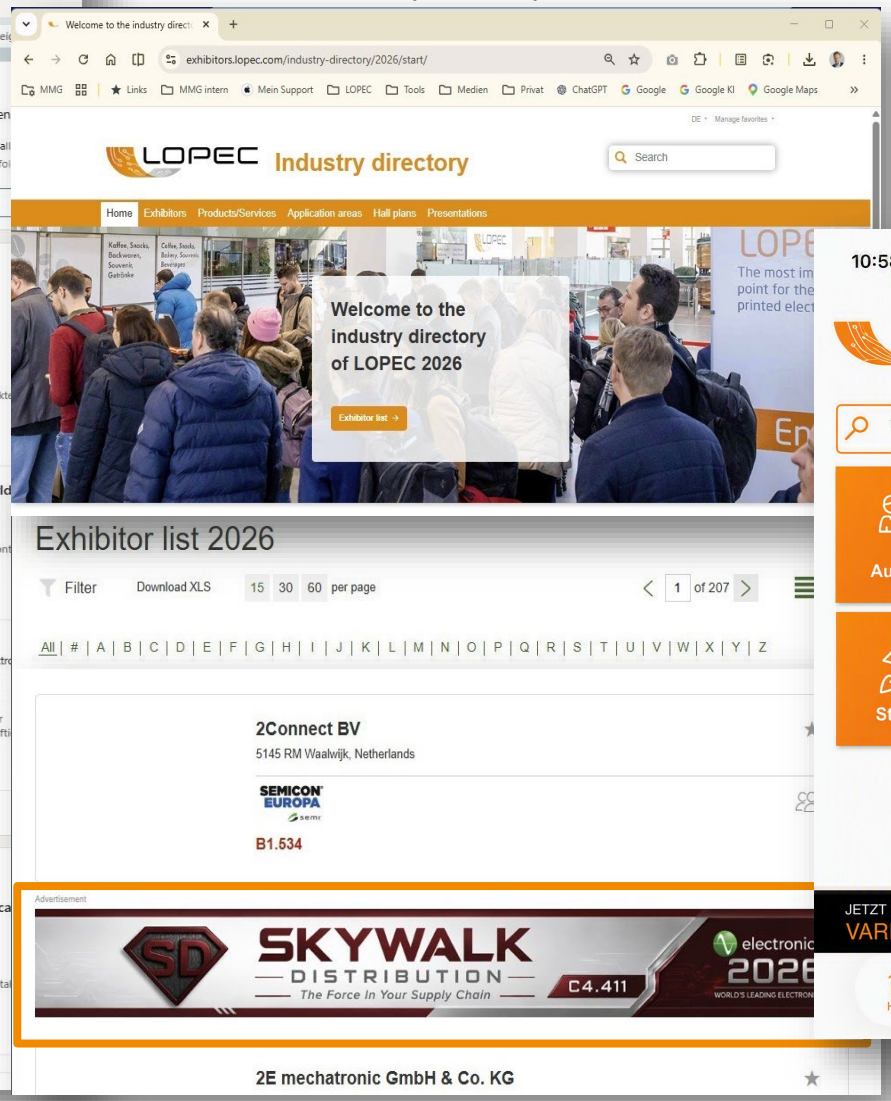
# LOPEC Digital Channels

LinkedIn snapshot interview (Gold Package)



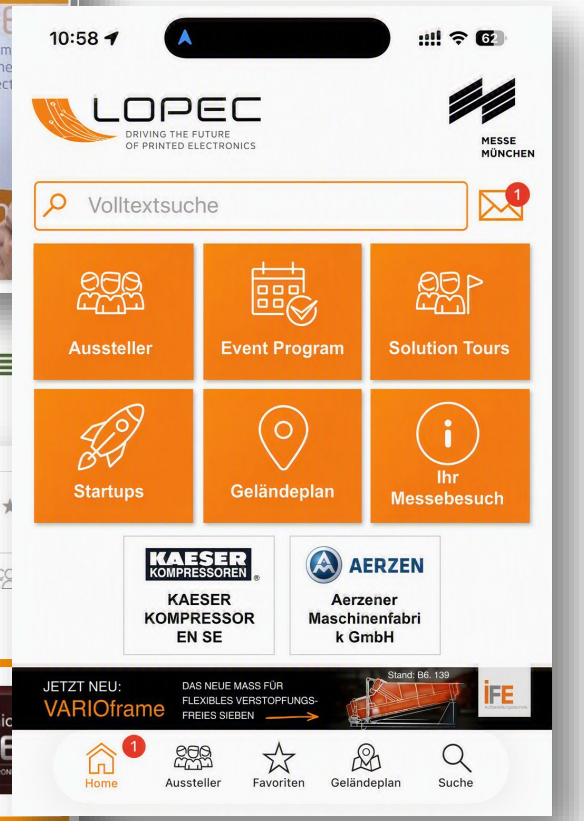

AI Modified

LOPEC industry directory – exhibitor list



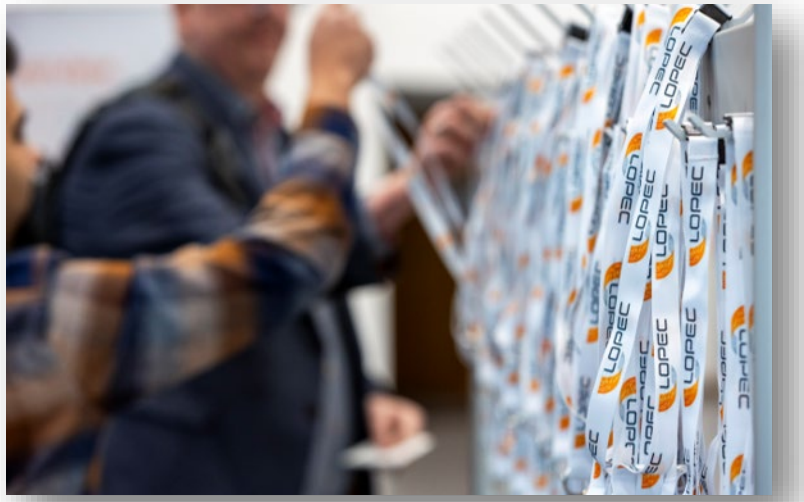

AI Modified

LinkedIn App (Gold Package)




AI Modified

# LOPEC Sponsorship at a Glance



Lanyard sponsoring (optional)




AI Modified

Optional




Optional




Logo decals passages




Time slot exhibitor forum




Optional

# LOPEC Sponsoring – Your Contact






The LOPEC team is at your disposal:

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**www.lopec.com**

# LOPEC 2027

## SAVE THE DATE

## March 2-4, 2027

LOPEC.COM

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