



MESSE
MÜNCHEN

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Nicola Hamann to become new Senior Director Guest Events & Locations at Messe München

From January 1, 2025, Nicola Hamann will be the new Senior Director Guest Events & Locations at Messe München, taking over responsibility for all guest events and conferences at Messe München's four locations: the 18 event halls, the ICM – International Congress Center Messe München, the CCN – Conference Center North, and the MOC – Event Center Messe München.

Looking back on more than 20 years of experience in the international trade fair business, Nicola Hamann is well-versed in the international business environment and represented in major international exhibition associations, including AUMA, AEO and UFI.

“Being a trade fair professional, Ms. Hamann adds valuable knowledge to Messe München and the right approach to particularly complex tasks. Her skills, experience and expertise are an excellent match for our profile of requirements, and we look forward to working with her,” said the two CEOs Reinhard Pfeiffer and Stefan Rummel. “At many guest events, such as inter airport Europe, we have had in-depth discussions and have been able to experience excellent and trusting cooperation.”

Nicola Hamann is sure: “It is a perfect match and joining Messe München is the most logical next step for me. Since 2009, I have organized numerous guest events at the Messe München trade fair center and thus have already had many points of contact. I am pleased to become a part of this company and look forward to working with the teams, partners and customers, all of whose interests and concerns I am very familiar with.”

Nicola Hamann has held several positions at Mack Brooks Exhibitions since 2001. In 2014, she was appointed Managing Director and member of the Management Board, responsible for the worldwide portfolio of Mack Brooks. After the acquisition of Mack Brooks by the RELX Group in 2019, she remained Managing Director of RX-STA.

Nicola Hamann will report to Falk Senger from January 1, 2025, who will take over from Monika Dech as head of the division. Monika Dech will start her passive partial retirement in the summer of 2025.

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Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S.

With the LOCATIONS OF MESSE MÜNCHEN, the trade fair center, ICM – International Congress Center Messe München, the CCN – Conference Center North, and the MOC – Event Center Messe München, it offers space for a wide variety of events.

Around 1,000 employees in Germany and abroad, a network of over 15 affiliated companies, and almost 70 representations worldwide are active for Messe München in more than 130 countries. The more than 150 events held annually in Germany and abroad attract around 50,000 exhibitors and around three million visitors. Messe München thus generates annual indirect profitability of more than 2.5 billion euros in Bavaria, and creates around 23,000 jobs in the region, making it a driving force for the economy and tourism. Messe München has the greenest and one of the most state-of-the-art exhibition centers in the world and, with an exhibition area of 200,000 m² in 18 halls and 414,000 m² of outdoor space, has one of the largest total areas. Messe München will celebrate its 60th anniversary in 2024.