

November 14–17, 2023



# Accelerating Innovation

innovation award 2023

in conjunction with



**productronica 2023**

World's Leading Trade Fair for Electronics  
Development and Production  
November 14–17, 2023  
Trade Fair Center Messe München  
[productronica.com](https://www.productronica.com)

# The productronica innovation award 2023

Exhibitors participating in productronica 2023 have the chance to present their companies at a forum that is unique the world over. For the fifth time, productronica is collaborating with "productronic" magazine to present the "productronica innovation award." The award honors the most innovative new products and manufacturing techniques in six categories. New this year, second and third place winners will also be honored.

## Who can apply?

- The productronica innovation award is open exclusively to exhibitors participating in productronica 2023. All exhibiting companies are invited to submit entries.
- The award may only be presented to product innovations or innovative manufacturing techniques that are on display at exhibition stands at productronica 2023 and are no more than 12 months old at the time of the fair. The product must be exhibited at the stand and must be presentable!
- Engineering projects are considered only in the Future Production Cluster.
- Product innovations must be available for sale at the time of the presentation (exception: Future Production Cluster).
- Generally speaking, each exhibitor may submit more than one product innovation for the competition.

## What are product innovations and innovative manufacturing techniques?

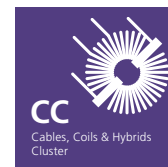
- Entirely new developments
- Significant technical developments or improvements which differ from the current state of the art.

## According to what criteria will entries be judged?

- Level of technical integration
- Economic efficiency
- Design or system-integration characteristics

## In which categories will the award be presented?

- PCB & EMS Cluster
- SMT Cluster
- Inspection & Quality Cluster
- Semiconductors Cluster
- Cables, Coils & Hybrids Cluster
- Future Production Cluster



## How can you apply?

**Application forms are available at [productronica.com/en/award](http://productronica.com/en/award)**

- Please complete the online form by indicating your company name, address, company division/department, contact person and contact details.
- Be sure to name a contact person at productronica 2023 who is familiar with the product or manufacturing technique being submitted for the award.
- Select the category in which you are submitting your application.
- Submit a detailed description of your innovation and/or advance development that includes its significant, advantages and unique features.
- Please submit your application in English or German language.
- To aid in understanding and complement the entry description, brochures, drawings and photographs may also be enclosed (separately for each innovation).

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**More details:**  
**[productronica.com/en/award](http://productronica.com/en/award)**

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## How will the winners be selected?

**All submitted applications will be reviewed and evaluated by a panel of highly qualified and competent industry experts.**



### Panel members include:

#### **PCB & EMS Cluster:**

Dr. Andrej Novikov (Uni Rostock)

#### **SMT Cluster:**

Dr. Maik Hampicke (Fraunhofer IZM)

#### **Inspection & Quality Cluster:**

Helge Schimanski  
(Fraunhofer-Institut für Siliziumtechnologie ISIT)

#### **Semiconductors Cluster:**

Prof. Dr. Lothar Pfitzner (Uni Erlangen)

#### **Cables, Coils & Hybrids Cluster:**

Sebastian Glatz (ZVEI)

#### **Future Production Cluster:**

Dr. Sandra Engle (VDMA)

A preliminary selection will be made based on a multiple-step evaluation process. Any questions that arise will be clarified by telephone.

## Where and when is the award ceremony?

Winners will be announced at the main press conference for productronica.

The productronica innovation awards will be presented at productronica 2023 within the scope of the exhibitor Get-Together.

### Award ceremony

Tuesday, November 14, 2023 from 18:00



## How and where will all submissions be presented to the public?

- Unless expressly prohibited, we will inform about the innovations submitted in the run-up to the trade fair in the visitor and exhibitor newsletters of Messe München, on [productronica.com/en/award](https://productronica.com/en/award) as well as on [all-electronics.de/electronics-production.html](https://all-electronics.de/electronics-production.html) and in newsletters published by Hüthig Verlag.
- Submitted product innovations or innovative production techniques that you do not wish to present to the public until the fair will absolutely be treated as strictly confidential. In this case, reports will only indicate that your company has submitted a product innovation or innovative manufacturing technique. It will not be presented to the public until the beginning of the trade fair.
- During and after productronica 2023, in-depth reports, about the award-winning products and techniques will appear in Hüthig Verlag's print and online media and in Messe München press releases.

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Reports available at:  
**[productronica.com/en/award](https://productronica.com/en/award)** and  
**[all-electronics.de/electronics-production.html](https://all-electronics.de/electronics-production.html)**

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# Application

## Organizer and information:

### Messe München GmbH

Am Messesee 2

81829 Munich, Germany

Phone +49 89 949-11438

Fax +49 89 949-11439

projektleitung@productronica.com



**Please submit your application online at  
[productronica.com/en/award](https://productronica.com/en/award)**

Application Start: July 27, 2023

Closing Date\*:

September 28, 2023, 12:05 (CET)



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\* Unfortunately, applications received after that date cannot be considered.  
We guarantee that all submitted information will be treated as strictly confidential.

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