

Experience Connectivity



transportlogistic.de

**tl transport
logistic**
the leading exhibition

transport logistic 2023 inspires the industry

Bigger and even more international

transport logistic has once again confirmed its status as the world's largest industry meeting place for logistics, mobility, IT and supply chain chain management: 2,320 exhibitors from 67 countries and regions presented themselves at the leading trade fair. The proportion of international exhibitors was 60 percent, and higher than ever before. The number of visitors increased by more than 18 percent to 75,649 from 135 countries. With total of 127,000 square meters of exhibition space (2019: 125,000 square meters), the ten halls, the open-air grounds and the track area were completely booked out.



air cargo Europe is the world's largest exhibition for the air cargo industry.

262 exhibitors from 46 countries, including airlines, airports and service providers for the air cargo industry, showed their products and services. The integrated air cargo Europe conference was also very well received.

"transport logistic has made a remarkable comeback as a meeting point and communication platform, and reaffirms its status as the world's leading trade fair for logistics. The fair is also keeping up with the times, with key focus points on digitization, climate protection, global supply chains and people in logistics. In a nutshell—transport logistic is a trade fair that companies like DACHSER simply cannot miss."

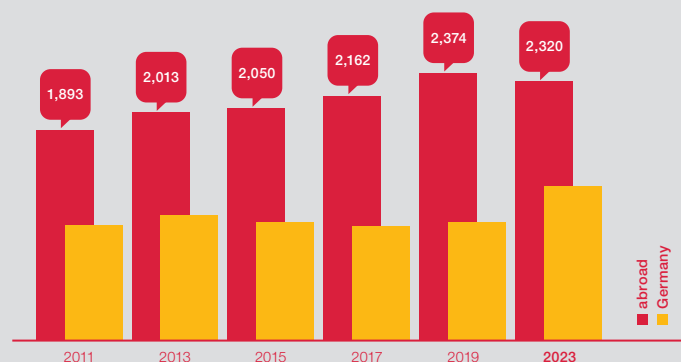
Burkhard Eling
CEO DACHSER

"transport logistic and air cargo Europe delivered on their promise to be the largest-scale events in this year's air cargo calendar. It was a pleasure to spend time with our partners and customers, reconnecting in one place strengthening existing partnerships and forging new relationships that will benefit not only our operations but the wider air cargo community."

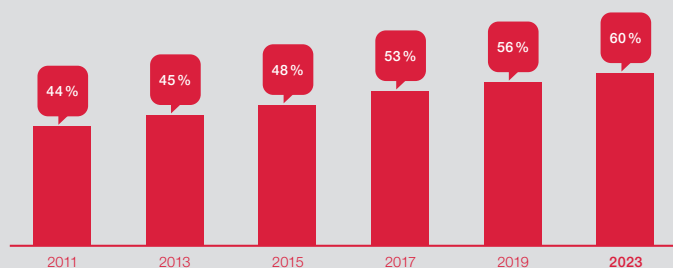
Martin Drew
SVP Global Sales and Cargo, Etihad Airways

Top results and ratings in all areas

Trend in exhibitor numbers



Share of international exhibitors



Totals

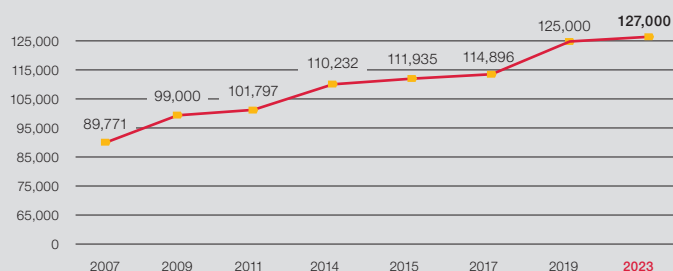
2,320 exhibitors from 67 countries and regions

International exhibitors— top ten countries of origin

Number of exhibiting companies

1. Netherlands	192
2. Italy	154
3. Belgium	82
4. France	69
5. Austria	68
6. China	62
7. Turkey	61
8. Spain	60
9. Poland	56
10. Great Britain	49

Trend in gross exhibition space



Exhibitors' ratings*

Trade fair experience / atmosphere at the trade fair

excellent to good **98**

Character as leading trade fair

excellent to good **97**

Internationality of visitors

excellent to good **97**

Probability of exhibiting again

definitely to maybe **98**

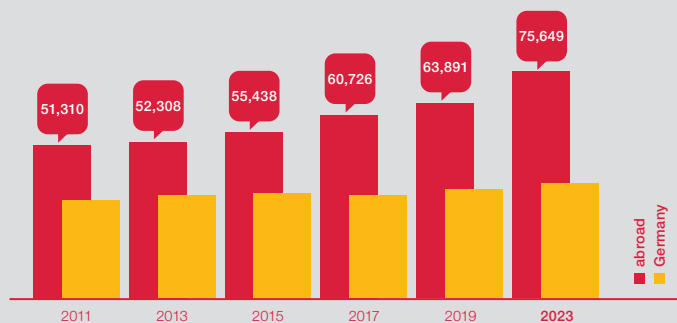


"For Hellmann transport logistic is one of the most important events of the year. On one hand the fair is an excellent networking platform, because over four days we meet customers and partners from all over the world here. It is also inspiring for us, time and again, to take part in so many panels and discussions."

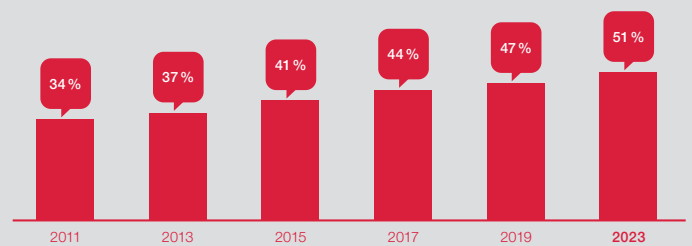
Reiner Heiken
CEO, Hellmann Worldwide Logistics



Trend in visitor numbers



Share of international visitors



Totals

75,649 visitors from 135 countries
18.5 % more visitors than in 2019

International visitors— top ten countries of origin

	Number of trade visitors
1. Austria	3,971
2. Italy	3,338
3. Netherlands	3,337
4. Poland	2,924
5. Switzerland	1,659
6. France	1,564
7. Great Britain	1,552
8. Czech Republic	1,465
9. Belgium	1,396
10. Turkey	1,395

Visitors' ratings*

Presence of market leaders

excellent to good **97**

Completeness & scope of offer

excellent to good **96**

Overall rating of fair

excellent to good **99**

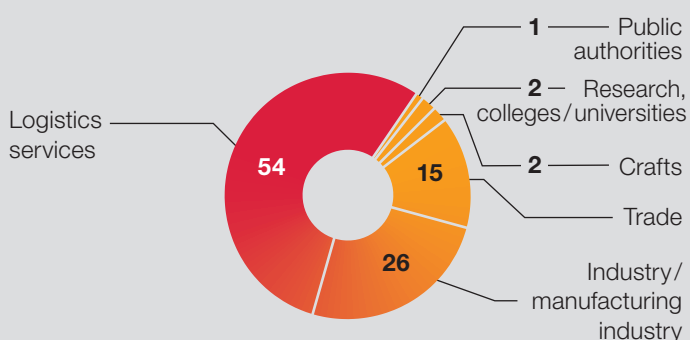
Probability of attending again

definitely to maybe **97**

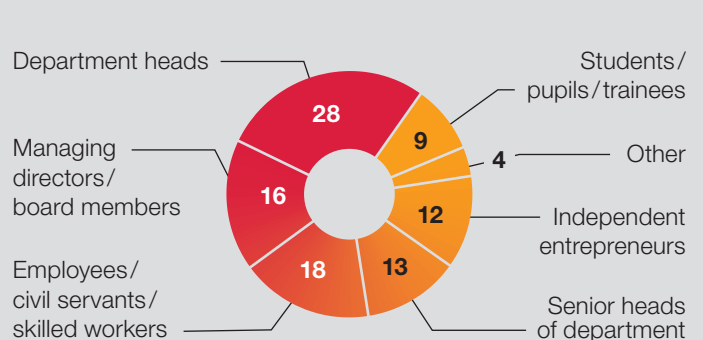
Trade fair experience/importance of atmosphere

excellent to good **90**

Visitor structure by economic sector* (in %)



Visitor structure by position* (in %)



* Source: Exhibitor and visitor survey transport logistic 2023—Gelszus Marktforschung GmbH, Hamburg



Supporting program

A total of 57 events

More than 265 speakers and presenters

6,700 participating visitors

Conceptual partners



Save the date:

transport logistic 2025:

Monday, June 2 to Thursday, June 5, 2025

Registration: start in April 2024

Registration deadline: September 15, 2024

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transport logistic
the leading exhibition