IFAT Munich 2028

The New Product Index At a Glance

What is changing - and what it means for exhibitors

The demands on water management, recycling, and circularity continue to evolve. Municipalities, cities, and industry face new challenges - from resilient infrastructure and security of supply to more efficient material cycles. At the same time, technologies, markets, and solution offerings are changing.

For 2028, IFAT Munich is responding to these developments with a revised product index, among other measures. Offerings, technologies, and solutions are being restructured, existing categories are being renamed or differentiated in some cases, and new topics are being added.

1 **What stays the same?**

IFAT Munich remains the world's leading trade fair for environmental technologies and the platform for Water, Recycling and Circularity.

2 **What is changing?**

The product index provides a more differentiated view of current technologies, solution areas, and market requirements. Categories are being renamed, restructured, or expanded.

3 **Why does this matter?**

The new structure affects how companies and their solutions are categorized within IFAT Munich and how visitors can find them.

What's changing?

The new product index is more than a renaming exercise. It further develops the thematic structure of IFAT Munich. Below are a few examples to illustrate what has changed.

PREVIOUSLY

Water and wastewater treatment plant construction

2028

Water treatment plant technology

Renamed and further developed

PREVIOUSLY

Water and wastewater networks

2028

Water network infrastructure

Standalone category with a new name

NEW

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2028

Water management services

New main category

PREVIOUSLY

Waste management and recycling

2028

Logistics for Waste and Circular Economy

Renamed; additional areas are differentiated

The 12 Main Categories of IFAT Munich 2028

1. Water treatment plant technology
2. Water network infrastructure
3. Water management services
4. Energy from water cycles
5. Hydraulic engineering and aquatic environment management
6. Logistics for Waste and Circular Economy
7. Waste and circular economy plant technology
8. Services in waste management and circular economy
9. Energy from waste cycles
10. Road operation and maintenance
11. Associations, education, research and technology transfer
12. Services and consulting

What Does This Mean for You as an Exhibitor?

If you have exhibited at IFAT Munich before, your offering may appear under a different or newly structured category in 2028. Four points are therefore important for your application.

1

Check your previous classification

Your previous category may have a different name in 2028, may have been restructured, or may appear within a more differentiated structure.

2

Choose the best fit for your current portfolio

Use the new product index when applying to classify your products, technologies, and solutions as accurately as possible.

3

Can't find your previous category?

This does not mean that your offering no longer belongs at IFAT Munich. Some existing categories have been renamed, restructured, or expanded.

4

Get support if needed

Not sure which category is right for your offering? Contact the IFAT Munich team at application@ifat.de.

All Details on the New Product Index

The complete product index and further information about the exhibitor application are available on the IFAT Munich website.

ifat.de/en/trade-fair/exhibitors/application/