

## Planning your budget – estimation of the costs

We prepared this overview of the most important items as an aid for calculating your budget. All prices indicated below are net and subject to applicable value-added tax.

Prices marked with an \* are the 2026 prices.  
These will be updated once the 2027 prices are available.

Apart from the stand rent and construction, additional costs such as technical services, advertising, PR, forwarding etc. are to be considered. A lot of below-mentioned items will be charged for costs actually incurred, depending on use. Start planning your budget as soon as possible in order to compare different proposals.



Stand rental (floor space only)	
Row stand (1 side open)	EUR 225/m <sup>2</sup>
Corner stand (2 sides open)	EUR 249/m <sup>2</sup>
End stand (3 sides open)	EUR 260/m <sup>2</sup>
Island stand (4 sides open)	EUR 268/m <sup>2</sup>
Open-air grounds	EUR 110/m <sup>2</sup>
Tracks	EUR 116/m

Concept booth	
Stand package "Easy" 6m <sup>2</sup> in hall A3 (incl. 6m <sup>2</sup> row stand (1 side open), stand area, stand construction and all extras see B5 of "Special Terms of Participation B")	EUR 4,200
Full service package stand 16m <sup>2</sup> (incl. 16m <sup>2</sup> row stand (1 side open), stand area, stand construction and all extras see B3 of "Special Terms of Participation B")	EUR 6,890
Full service package stand 20m <sup>2</sup> (incl. 20 m <sup>2</sup> row stand (1 side open), stand area, stand construction and all extras see B3 of "Special Terms of Participation B")	EUR 8,290
Full service package stand "woodi" 20m <sup>2</sup> (incl. 20 m <sup>2</sup> row stand (1 side open), stand area, stand construction and all extras see B3 of "Special Terms of Participation B")	EUR 9,990

Additional costs to stand rental	
AUMA fee	EUR 0,60/m <sup>2</sup>
Flat-rate fee for waste disposal during the fair, setup and dismantling	EUR 6,60/m <sup>2</sup>
Advance payment for services up to 99m <sup>2</sup>	EUR 20/m <sup>2</sup>
Advance payment for services from 100m <sup>2</sup>	EUR 30/m <sup>2</sup>
Obligatory communication fee The obligatory communication fee includes the basic entries in the online exhibitor directory, in the app and visit planner (see B 14).	EUR 1,050 for exhibitors (first space) EUR 250 for exhibitors (each additional space)

Registration of additional companies on the stand	
Co-exhibitor fee	EUR 250/per company
Mandatory communication fee for co-exhibitors (charged additional to the co-exhibitor fee)	EUR 350/per company

Stand construction	
Stand construction including floor covering and lighting	The online stand configurator of our subsidiary company, Meplan GmbH, allows you to create your stand according to your requirements in just a few steps. Stand configurator: <a href="http://www.meplan.de">www.meplan.de</a>
Furnishings/Equipment	
Lettering/Graphics	
Setup/Dismantling	

Technical services	
Main electrical connection and consumption <b>Halls</b>	3 KW EUR 309
	5 KW EUR 564
	10 KW EUR 749
Main electrical connection and consumption <b>Outdoor area</b>	3 KW EUR 505
	5 KW EUR 884
	10 KW EUR 1,228
Main water connection including connection of one appliance <b>Halls</b>	EUR 499
Main water connection including connection of one appliance <b>Outdoor area</b>	EUR 711
Telecommunication	EUR 194/digital connection incl. fully featured telephone*
Internet	EUR 535/up to 4 MB/s incl. flatrate dynam./pr. IP-adr.*
	EUR 657/up to 8 MB/s incl. flatrate dynam./pr. IP-adr.*
	EUR 810/up to 16 MB/s incl. flatrate dynam./pr. IP-adr.*
Suspension units	
Working platforms	

Stand and rental services	
Stand security service	EUR 50,50 per hour* Minimum period of deployment is 4.5 hours
Stand cleaning	EUR 2,80/m <sup>2</sup> Initial cleaning at end of setup* EUR 1,20/m <sup>2</sup> each further cleaning*
Catering	
Dishes	
Multimedia	
Electrical Devices	
Plants/Decoration	

Tickets and passes	
Free exhibitor passes	<a href="#">Quantity of free passes please look here</a>
Additional exhibitor day pass (incl. free use of public transport to and from Messe München on the day of the trade fair visit, MVV ticket for zones M-6)	EUR 30
Additional exhibitor permanent pass (incl. free use of public transport to and from Messe München from April 25 to 29, 2027 (last set-up day + trade fair period), MVV ticket for zones M-6)	EUR 50
Online voucher for one-day ticket invitation for customers (incl. free use of public transport to and from Messe München on the day of the trade fair visit, MVV ticket for zones M-6) Only those tickets will be charged in the final invoice that were actually used during the exhibition.	EUR 18
Online voucher for one-day PLUS ticket invitation for customers (incl. free use of public transport to and from Messe München on the day of the trade fair visit, MVV ticket for zones M-6) Only those tickets will be charged in the final invoice that were actually used during the exhibition.	EUR 22,20
Parking permit car park (suitable for exhibitors in halls A1-A3/B1-B3)	EUR 17,65 day permit* EUR 70,60 long-term permit*
Parking permit outdoor exhibition area (suitable for exhibitors in halls A4-A6/B4-B6)	EUR 12,61 day permit* EUR 50,44 long-term permit*

Press services	
Press conference room rental	price on request
Online section "press event calendar"	included

Marketing services	
Online section "exhibitor event calendar"	included
Advertising spaces and sponsoring	
Stand party (after 18:00) application until March 26, 2027	EUR 600 for stands up to 99 m <sup>2</sup> EUR 800 for stands from 100 m <sup>2</sup>
Stand party (after 18:00) application until April 16, 2027	EUR 800 for stands up to 99 m <sup>2</sup> EUR 1,000 for stands from 100 m <sup>2</sup>

Entries in official trade fair media	
Basic entries in the online exhibitor directory, the app and visit planner (see B14). (Additional entries can be booked in the respective advertising media for extra charges.)	included

Forwarding and waste disposal	
Forwarding service and storage of goods	
Waste disposal during setup, event period, dismantling	included in flat-rate fee for waste disposal

Travel and accommodation	
Hotel	
Travel expenses	

Other	
Hostesses/Stand staff	
GEMA fee (Music usage)	
Insurance	
Conference and meeting room rental	