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INFORMATION FOR EXHIBITORS

International Trade Fair for Laboratory Technology,
Analysis, Biotechnology and Diagnostics

April 15 – 17, 2024 | BEC, Mumbai
September 26 – 28, 2024 | HITEX, Hyderabad
analyticaindia.com | indialabexpo.com



analytica Anacon India

INDIA LAB EXPO
2024

The leading laboratory and analytical trade fairs for India.

MUMBAI 2023

122
Exhibitors

5,214
Visitors

HYDERABAD 2023

216
Exhibitors

21,491
Visitors

SUPPORTING PROGRAMS

Conference
Buyer-Seller Forum
Hosted Buyer Programme
Roadshows
Career Connect

South Asia's leading marketplaces for laboratory technologies and analytical instruments

analytica Anacon India and India Lab Expo, organized by Messe Muenchen India, brings together international and domestic manufacturers, laboratory users, consultants, and key government officials on one platform, creating an ideal ground for networking and engaging industry professionals for business collaborations.

analytica Anacon India and India Lab Expo together form the largest event in South Asia for laboratory technologies and analytical instruments. The combined reach of the editions spans the entire country region with the Mumbai edition targeting industries like chemical, pharma, food, research institutes & cosmetics & Hyderabad edition targeting pharma, food, nutraceutical, research institutes & laboratories.

In 2023, the Mumbai edition of analytica Anacon India had over 122 exhibitors showcasing 2,500+ products in a 6,000+ sqm of exhibition space. On the other hand, the Hyderabad edition, co-located with Pharma Pro&Pack Expo, had altogether 366 exhibitors from 14 countries showcasing 6,000+ products in a 25,000 sqm of exhibition space. Alongside displaying the latest technologies, analytica Anacon India, India Lab Expo and Pharma Pro&Pack Expo also conducted knowledge-rich conferences, pre-event networking roadshows, career connect, hosted buyer programme and the popular Buyer-Seller forum.

Due to the excellent response from visitors to analytica Anacon India 2023 in Mumbai, the trade fair will be extended from two to three days.

End-user market outlook in India

Pharmaceutical

- > India's global exports is expected to reach 10% from 5.92% by 2025.
- > The industry is expected to reach US\$ 130 billion by 2030.

Biotechnology

- > India is among the top 12 biotech destinations in the world.
- > Biotechnology is a key part of India's vision of reaching a USD 5 trillion economy by 2024.

Chemical

- > The industry is expected to grow at 9.3 % CAGR to reach USD 304 billion by 2025.
- > Demand in India is expected to reach US\$ 1 trillion by 2040.

Research & Development

- > India's expenditure on R&D reached US\$ 65.2 billion in 2022.
- > 66.4 thousand patents filed in India in 2022.

Food & Beverage

- > Market is expected to reach US\$ 505 billion by 2027.
- > Focus on digitalization to improve efficiency and sustainability in terms of operations and products.

Cosmetics

- > Revenue in the cosmetics market amounts to US\$ 6.27 billion in 2023.
- > The market is expected to grow annually by 2.86% [CAGR 2023-2028].

Exhibition Focus Areas

Analysis



- > Chromatographs
- > Spectroscopes
- > Microscopes & imaging
- > Analytical instrumentation & systems
- > Instruments for physical & chemical analysis

Laboratory Technology



- > Laboratory furniture, equipment & machines
- > Chemicals, consumables, reagents & glassware
- > Laboratory data systems & documentation
- > Laboratory automation
- > Laboratory diagnostics
- > Instruments for environmental labs
- > Forensic lab instruments

Measuring & Testing/ Quality Control



- > Characterization & properties of materials
- > Quality control for the pharmaceutical industry
- > Material testing

Life Sciences & Biotechnology



- > Biochemicals
- > Bioinformatics
- > Medicine & diagnostics
- > Life sciences



Witness the latest innovations in the Indian laboratory and analytical industry

analytica Anacon India and India Lab Expo showcase the best and the latest technologies influencing the pharmaceutical, food processing, and R&D sector in India. It is a global networking platform that engages international companies and empowers Indian manufacturers. The trade fair provides opportunities to witness new concepts and innovations in the sector as well as to form concrete business collaborations.



Why Participate?

Share the platform with the top international and home-grown manufacturers and suppliers of analytical instruments and laboratory equipment.

- > Showcase your innovations in **35000+ sqm** of exhibition space
- > Be among the leading **450+ brands** of the industry
- > Chance to connect with **22000+ trade buyers**
- > Interact with **200+ Hosted buyers**
- > **Participate** in multi-city visitor oriented roadshows
- > **Co-located** in Hyderabad with Pharma Pro&Pack Expo
- > **Gain insights** at knowledge-rich conferences

EXHIBITORS

Stage. Meeting place. Marketplace.

analytica Anacon India and India Lab Expo bring together the industry's top leaders and showcase the latest breakthroughs in laboratory technology, analysis, biotechnology, and diagnostics. The Mumbai and Hyderabad editions in 2023 attracted over 26,000 visitors and featured more than 500 exhibitors.

Exhibitor speaks

"We have been participating in analytica Anacon India and India Lab Expo for 10 years now, and I can say without a doubt that it is the best platform for connecting with potential domestic and international customers. It is a great place to exchange scientific knowledge and learn about the latest trends in the industry. Partnering with analytica Anacon India and India Lab Expo has been extremely beneficial as it allows us to connect directly with customers, understand their feedback, and develop solutions to meet their requirements."

Saikat Banerjee

Country Business Manager Laboratory Solutions Sales
Agilent Technologies

MUMBAI 2023

122
Exhibitors

HYDERABAD 2023

216
Exhibitors

EXHIBITION SPACE

25,000
sqm*

Exhibitor satisfaction

Would recommend fair to business partners
(positive response): **97%**

Benefit of exhibiting : **99%**

Will probably exhibit again
(positive response): **97%**

Source: Exhibitor Survey

The who's who of the sector.



and many more...

The exhibitors' logos reflect the internal list of exhibitors as it is updated at regular intervals

* Exhibition space from Mumbai and Hyderabad 2023 edition

VISITORS

Leading Forums. Decision Makers. Versatile Innovations.

analytica Anacon India and India Lab Expo attract visitors from pharma, chemistry, food processing, and respective research and development sectors.

A series of engaging and insightful supporting programs such as Buyer-Seller meetings, expert roundtable discussions, and conferences on current industry trends adds value to the overall visiting experience.

Industry speaks

"Visiting analytica Anacon India and India Lab Expo was an exciting experience as I had detailed discussions with exhibitors. The event provides an opportunity to interact with individuals with different technical skills from the same team, which is not possible elsewhere."

Dr. Shaligram Rane
Vice President – Quality
Lupin

HYDERABAD 2023

1,500

Buyer–Seller
Meetings

MUMBAI 2023

5,214

Visitors

HYDERABAD 2023

21,491

Visitors

MUMBAI 2023

350

Buyer–Seller
Meetings

Visitor satisfaction*

Will probably attend again
(positive response): **94%**

Benefit for professional activities
(some advantage to very big advantage): **95%**

Would recommend fair to business partners
(positive response): **98%**

Source: Visitor Survey

Visitors by industries

52% Pharmaceutical / Healthcare & Diagnostics, APIs, Formulations & Generics

12% Life Science & Biotechnology

13% Research Laboratories, Contracted Laboratories, Medical Laboratories & Clinical Research Laboratories

6% Chemical Processing / Polymers / Petroleum & Petrochemicals

6% Advanced Material / Building Sector

3% Food & Beverages

1% Universities, Research Institutions

3% Cosmetics

2% Material Testing & Inspection

2% Others

The figures have been generated from the visitor registration forms received before and during the show days at Mumbai 2023 & Hyderabad 2023

* Figures include Mumbai and Hyderabad 2023 edition

| SUPPORTING PROGRAMS

Future. Knowledge. Business.

CONFERENCE ATTENDEES

HYDERABAD

350

MUMBAI

250

BUYER–SELLER MEETINGS

1,850

MUMBAI & HYDERABAD
EDITIONS

ROADSHOWS

6

Cities

29

Speakers

1,004
Delegates

Buyer–Seller Forum - Mumbai & Hyderabad



The pre-scheduled matchmaking platform facilitates direct contact between exhibitors and buyers from domestic and international markets. It is a tailor-made opportunity for exhibitors to connect with potential customers. In the 2023 editions, 1,850 pre-scheduled meetings were held.

Co-located with: Pharma Pro & Pack Expo - Hyderabad



analytica Anacon India and India Lab Expo is co-located with Pharma Pro&Pack Expo in Hyderabad. It is the leading trade fair for pharma processing and packaging machinery. In 2023, almost 150 exhibitors showcased pharma manufacturing solutions in a designated hall.

Conference & Seminar - Mumbai



Technology showcase on 'Analytical Instruments in Preparing for a Greener & Digital Future' and conference on recent advances in analytical sciences presented by the top manufacturers in the country.

Roadshows



Multicity roadshows were organized on the topic of 'Pharma Engineering – A Way to Enhance Productivity, Quality & Compliance' in 6 cities across India - Ahmedabad, Chandigarh, Bengaluru, Chennai, Vizag and Hyderabad. The roadshows allowed the exhibitors to build prior networks before the main show in Hyderabad.

Conference & Seminar - Hyderabad



The 2023 fair offered exciting thought-provoking conferences over three days in collaboration with associations such as the Indian Analytical Instruments Association (IAIA), Federation of Asian Biotech Associations (FABA) and Indian Pharmaceutical Association (IPA). Some of the conference topics included the impact of AI on analytical instrumentation, analytical and lab automation, continuous manufacturing, and more.

Career Connect



A specialized platform created with Federation of Asian Biotech Associations (FABA) for young talents to connect with the leading pharma organizations. In the 2023 edition, more than 50 out of 200+ students were shortlisted for placement in the leading pharma companies.

TWO TRADE FAIRS

One platform.
Unlimited
business
opportunities.



Business prospects in the West and South of India



MUMBAI

April
15-17, 2024

Bombay Exhibition Centre

- > Pharmaceuticals
- > Chemical & Dye Industry
- > Food & Beverages
- > Cosmetics
- > Contract Research Organization & Research Institutes
- > Diagnostics & Clinical Research
- > Environment & Water Treatment
- > Biotechnology
- > Oil & Petroleum
- > Healthcare
- > Winery
- > Polymer
- > Textiles
- > Solar
- and many more..



HYDERABAD

September
26-28, 2024

HITEX Exhibition Center

- > Pharmaceuticals
- > Biotechnology
- > Research Laboratories
- > Life sciences
- > Food & Beverages
- > Contracted Laboratories
- > Clinical Research Labs
- > Water & Waste Management
- > Government Agencies
- > Material Testing & Inspection
- and many more...

Top visiting companies

- > Abbott India
- > Ajanta Pharma
- > Aragen Life Sciences Pvt. Ltd.
- > Asian Paints
- > AstraZeneca
- > Aurobindo Pharma Ltd.
- > Bhabha Atomic Research Centre (BARC)
- > Bharat Biotech
- > Biocon
- > Biological E Limited
- > Bisleri International
- > Cipla
- > CSIR-Central Institute of Medicinal and Aromatic Plants
- > CSIR-CIMAP, Research Centre, Hyderabad
- > Divis Laboratories Ltd.
- > Dr. Reddy's Laboratories
- > Gland Pharma
- > Glenmark
- > Granules India
- > Hetero Labs Ltd.
- > HUL
- > Intas Pharmaceutical Ltd.
- > IPCA Laboratories
- > Laurus Labs Limited
- > Lupin
- > Mondelez
- > MSN Laboratories
- > Natco Pharma Ltd.
- > Nestle
- > Novartis
- > Panacea Biotech
- > Pfizer
- > Sanofi India
- > Sun Pharmaceutical Industries Ltd.
- > Viatris
- > Zydus Life Science Ltd.

and many more...

The global network for your international business

analytica offers you the world's largest fair network for laboratory technology, analysis and biotechnology. Set your company on the path to global success. Present your products and solutions to the markets of the future!



analytica



analytica China



analytica Vietnam



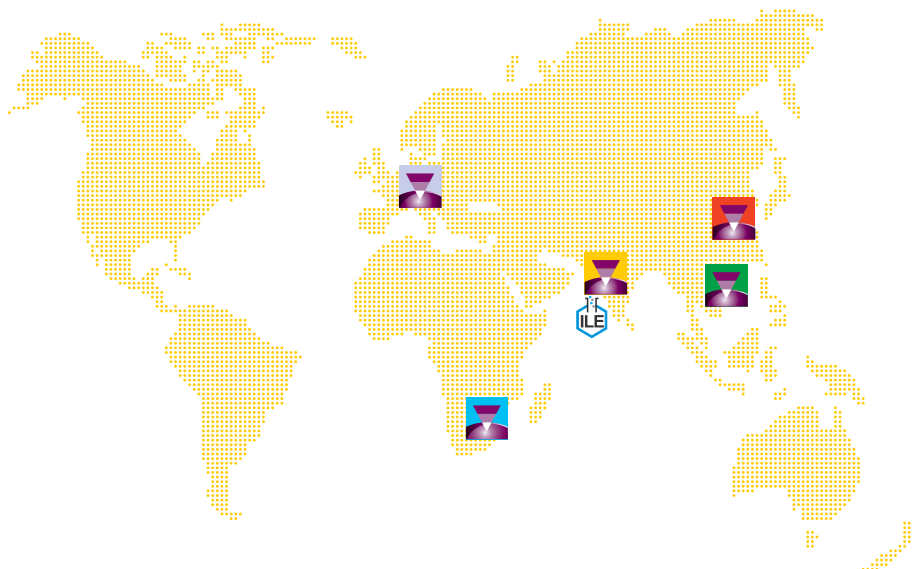
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Contact us to maximize your success



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Organized by

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- Messe München GmbH
- Indian Analytical Instruments Association

Supporting Associations

