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PRESS RELEASE

Knowledge, Craftsmanship, the Future: INHORGENTA and the Fondation Haute Horlogerie create a new experiential space for fine watchmaking in 2026

- **Piaget, BOVET, and Oris share the FHH's mission by offering an exclusive immersion into the world of fine watchmaking**
- **Free watchmaking workshops: experiencing mechanics, precision, and creative mastery**
- **Watch Talks with international experts on watchmaking culture and craftsmanship**
- **Watch Makers: interactive exhibition showcasing the diversity of watchmaking**

At the heart of the cooperation and partnership with the Fondation Haute Horlogerie lies, once again, the FHH Cultural Space (Hall A1.333) – a curated place for knowledge transfer, dialogue and the immediate experience of fine watchmaking. “Our collaboration with INHORGENTA is based on a shared conviction: watchmaking is far more than a product – it is a cultural and deeply human endeavour. The FHH Cultural Space 2026 is conceived as a place of transmission, exchange and discovery – where craftsmanship, history and future perspectives come together,” says Pascal Ravessoud, Vice President of the Fondation Haute Horlogerie.

“The collaboration with the FHH underlines our ambition to further strengthen INHORGENTA as an international platform for fine watchmaking. The FHH Cultural Space brings together curated content, exclusive watch highlights and professional exchange, and demonstrates the role watchmaking plays today and in the future,” says Stefanie Maendlein, Exhibition Director of INHORGENTA.

FHH partner brands Piaget, BOVET and Oris offer live insights into fine watchmaking

In 2026, the partner brands Piaget, BOVET and Oris will present themselves within the FHH Cultural Space through continuous live formats throughout the entire duration of the fair. Visitors will gain insights into artisanal techniques, finishing processes and brand-specific savoir-faire. In addition, the brands curate their own programme highlights: Piaget demonstrates the finishing of watch movements, BOVET hosts a gravure masterclass and storytelling sessions centred on its brand heritage, while Oris highlights its cultural values – rooted in Hölstein and shaped by a strong commitment to responsibility and community.

Watchmaking Workshops: experiencing craftsmanship up close

A central element of the FHH Cultural Space is the series of free watchmaking workshops. Without prior registration, interested visitors are given the opportunity to experience watchmaking live and at close range. By disassembling and reassembling a watch movement, the sessions focus on fundamental techniques and convey a deep understanding of precision, patience and artisanal excellence.

- Saturday, 21 February 2026, 4:30–5:30 pm
- Sunday, 22 February 2026, 2:00–3:00 pm and 4:30–5:30 pm
- Monday, 23 February 2026, 11:30 am–12:30 pm

Watch Talks: perspectives on craftsmanship and culture

The programme is complemented by a high calibre talk and conference format. Topics range from the relationship between jewellery and watchmaking to new generations of watch enthusiasts and the role of humans in times of technological change.

- **How do watchmaking and jewellery intertwine?** – Friday, 20.02.2026 | 1:30–2:30 pm
With Jean-Bernard Forot (Piaget), Francesca Grima (Grima Jewellery) and Scott Wempe (WEMPE); moderated by Scarlett Baker (Watch Journalist)
- **Through the eyes of the voices of today: How does the next generation of consumers approach craftsmanship?** – Friday, 20.02.2026 | 3:15–4:15 pm
With Julia Carrier-Angel (@wristmarvels), Andrea Casalegno (@IAMCASA), Tom Exton (@TGE) and Marc-Henri Ngandu (@marckenrii); moderated by Clío Godrèche (FHH)
- **Craftsmanship and the human value in watchmaking** – Saturday, 21.02.2026 | 10:30–11:15 am
Keynote by Pascal Ravessoud, Vice President of the Fondation Haute Horlogerie
- **Craftsmanship in Watchmaking** – Saturday, 21.02.2026 | 11:30 am–12:30 pm
With Serge Michel (Armin Strom), Matthias Stotz (Tutima Glashütte) and Keith Strandberg (BOVET); moderated by Elizabeth Doerr (Watch Journalist)

Watch Makers: interactive insights into the world of watchmaking

The exhibition “Watch Makers”, curated by the FHH, will be on display throughout the entire duration of the fair within the Cultural Space. This experiential exhibition has been curated to offer an immersive, multi-sensory journey into the fascinating world of watchmaking. Educational and hands-on experiences designed to introduce watchmaking and artisanal skills to visitors include movement assembly and decoration, gem-setting, case engraving and marquetry.

For further information and media enquiries, please contact: inhorgenta.press@messe-muenchen.de or julien.baudet@hautehorlogerie.org

About Fondation Haute Horlogerie

Founded in 2005 by Audemars Piguet, Girard-Perregaux and the Richemont Group, the Fondation Haute Horlogerie (FHH) has since focused its mission on the international influence of watchmaking culture and positions the watch as an object of art and culture. The FHH serves as a neutral reference in watchmaking, supported by three pillars. 'Watches and Culture' brings watchmaking culture to life through original content, events, and international meetings for both the public and professionals. The 'FHH Academy' offers training and certification for current professionals and future enthusiasts, with courses available in over 20 countries, both in-person and online. The 'FHH Forum' is an industry-driven platform for discussion and debate, connecting leaders to shape the future of watchmaking. Around 40 watch brands actively support the FHH's mission to preserve and promote watchmaking culture and heritage.

About INHORGENTA

INHORGENTA is Europe's leading platform for jewelry, watches and gemstones—a key meeting point for the industry and a reflection of the market in all its diversity. Across six halls at Messe München, exhibitors from around the world present their latest creations. With a comprehensive supporting program and special events such as the INHORGENTA AWARD and TRENDFACTORY, the trade fair offers deep insight into global trends and developments. In 2025, the fair welcomed 1,334 brands from 38 countries and attracted around 25,300 trade visitors from 97 nations. Based on this success, the next INHORGENTA will be held from 20 to 23 February 2026 in Munich.

About Messe München

As one of the world's leading trade fair organizers, Messe München hosts around 90 trade shows worldwide—showcasing the world of tomorrow. Among them are twelve of the world's leading trade shows, including bauma, BAU, IFAT and electronica. Its portfolio covers investment and consumer goods, as well as emerging technologies. Together with its subsidiaries, Messe München organizes events in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand and the USA. With over 15 subsidiaries and almost 70 representations worldwide, Messe München is active in more than 130 countries. Every year, more than 150 events attract around 50,000 exhibitors and some three million visitors.