



September 14-16, 2023 | HITEX Exhibition Centre, Hyderabad

Hyderabad, October 16, 2023

Press Release

analytica Anacon India, India Lab Expo and Pharma Pro&Pack Expo hosts an impressive array of technological innovations in Hyderabad.

- 25000+ sqm of exhibition space displaying 6000+ innovative products.
- The event hosted 21491 visitors and 366 leading brands from 14+ countries. With this, the event saw an approx. 35% growth in visitor footfall and 40% growth in participation of new exhibitors.
- Specialized platforms for live demos, Hosted Buyer program, Buyer-Seller meetings, knowledge-rich technical seminars, panel discussions, conferences and Career Connect.
- analytica Anacon India, India Lab Expo and Pharma Pro&Pack Expo were held from 14-16 September 2023 at HITEX Exhibition Center, Hyderabad.

Messe Muenchen India in collaboration with Indian Analytical Instruments Association (IAIA) successfully concluded its latest editions of analytica Anacon India and India Lab Expo which were co-located with Pharma Pro&Pack Expo, which was held in collaboration with the Indian Pharma Machinery Manufacturers' Association (IPMMA). The triad events formed the largest-ever edition in the pharma hub of India, Hyderabad. With this year's theme, 'Epicentre of Progress', the event showcased solutions for the entire value chain in the pharma, laboratory and analysis segments. It enabled the exchange of ideas and unlocked business opportunities among contented exhibitors and visitors for mutual growth and prosperity.

The event brought top international and home-grown machinery manufacturers, suppliers of analytical instruments and laboratory equipment, leading pharma companies, research laboratories, consultants, industry experts and key government officials under one roof to network and form valuable partnerships. With 366 exhibitors from 14+ countries displaying 6000+ products, the event presented ground-breaking innovations in pharma machinery, laboratory technologies and analytical instruments to user industries such as pharma, biotech, chemicals, F&B, etc. in India.

analytica Anacon India, India Lab Expo and Pharma Pro&Pack Expo created a vibrant platform for networking and engagement for robust business collaborations. The technology providers meaningfully engaged with the end-user community through hosted buyer program, buyer-seller meetings and specially curated thought-provoking conferences. This year, the fair offered exciting conferences over three days in collaboration with associations such as the Indian Analytical Instruments Association (IAIA), Federation of Asian Biotech Associations (FABA) and Indian Pharmaceutical Association (IPA). Apart from these, life science graduates connected with the leading life science companies actively seeking fresh talents at Career Connect, a specialized platform created with FABA.

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analytica Anacon India and India Lab Expo 2023 was jointly organized with IAIA. **Chandras Shetty, President, Indian Analytical Instruments Association (IAIA)**, said, “We are delighted that the latest edition in Hyderabad delivered value to all participants and visitors. analytica Anacon India and India Lab Expo is the largest event in Hyderabad for innovative and tailored solutions for laboratories and analytics. Since the event is held in the pharma hub of India, it attracts decision-makers from various industries such as pharma, biotechnology, F&B, research laboratories, chemicals, petroleum & petrochemicals, environmental technologies and more.”

Harshit Shah, President, IPMMA, says, “The success of Pharma Pro&Pack Expo can be witnessed in the number of footfalls. This edition saw a growth of about 45% compared to the previous year. The event successfully brought together various players such as pharma companies, associations, technology suppliers and industry experts, fostering meaningful interactions and networking opportunities. Pharma Pro&Pack Expo demonstrates its commitment to pharma machinery innovations and is in line with the government’s Aatmanirbhar Bharat initiative. The event empowers the manufacturing industry by facilitating an ideal ground for networking and the opportunity to get acquainted with the latest machinery by bringing the best of the industry under one roof.”

Regarding the scale and impact of analytica Anacon India and India Lab Expo and Pharma Pro&Pack Expo, **Avisha Desai, Business Unit Head - Consumer & Capital Goods and International Business, Member of Management Board, Messe Muenchen India**, says, “This year’s edition of analytica Anacon India, India Lab Expo and Pharma Pro&Pack Expo saw visitor attendance surge by almost 35% compared to last edition. This massive attendance in the pharma hub of India once again proved why this is the largest pharma gathering in the region. Additionally, the event witnessed a growth of 40% in the participation of new exhibitors. With ample networking opportunities and invaluable market insights, the event seamlessly brought together stakeholders in the end-to-end pharma and other user industries. Our in-depth understanding of the pharma, laboratory and analytics industries and the ability to build lasting relationships with all stakeholders helped us to create a pulsating marketplace that enabled meaningful interactions and unlocked business opportunities.”

One of the exhibitors, **Alexander Robertson, Chief Marketing Officer, ACG World**, “Pharma Pro&Pack Expo is rapidly becoming a key show in the south Indian market. This is a great event to let our customers know about our presence and to support the capsule and tablet manufacturers around the world with our offerings such as machinery, track and trace equipment, packaging material, and more.”

Jignesh Mehta, Director, Newtronic, said, “We have been participating and showcasing our products in India Lab Expo since its inception. In Hyderabad, we get encouraging footfall for all three days which translates into a lot of networking, discussions and solutions.”



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Amy Thakker, Manager – Marketing & Sales, Shimadzu, said, “Hyderabad is the pharma hub of India and analytica Anacon India is the appropriate event for us to participate in and interact with customers to present our latest technology updates. Additionally, the platform enables us to understand customers’ various challenges, which helps us devise strategies to produce relevant solutions.”

One of the buyers, **Ashwin Saudagar, Asst. Engineer (QA), Predictive Technology Laboratory, Ministry of Defence, DGQA**, said, “This is a great event to explore equipment with modern technologies. I have been able to source about 80 to 90 percent of our requirement from this event.”

Purimetla Linganna, General Manager – QC, Juggat Pharma, said, “We are witnessing a shift from manual systems to automation and digital technologies. Hence, this is a great event to discover the latest process equipment and analytical equipment. The buyer-seller program of the event enables one-to-one interaction with exhibitors.”

Upcoming analytica shows in 2024

analytica anacon India and India Lab Expo 2024 will be held on **15-17 April 2024** at the Bombay Exhibition Centre in Mumbai and **26-28 September 2024** at HITEX Exhibition Center in Hyderabad. The events will bring together international and home-grown manufacturers of laboratory technology, analytical instruments, laboratory users, consultants and key government officials under one roof.

analytica 2024, the world’s leading trade fair for laboratory technology, analysis and biotechnology will take place on **9-12 April 2024** in Munich.

For further information and participation opportunities, contact:

Babandeeep Singh

Deputy Project Director

Mob: +91 9833323613

Babandeeep.singh@mm-india.in

For press and media enquiries, contact:

Ayurshi Chaudhary

Deputy Manager - Marketing

Tel: +91 22 4255 4754

ayurshi.chaudhary@mm-india.in

About:

Messe Muenchen India

Messe Muenchen India Pvt. Ltd.

Unit No. 762/862, Solitaire Corporate Park Building No. 8, 167, Guru Hargovindji Marg, (Andheri-Ghatkopar Link Road), Andheri (East), Mumbai – 400 093

Tel.: +91 22 4255 4700 | Fax: +91 22 4255 4719 | E-mail: info@mm-india.in

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analytica Anacon India

www.analyticaindia.com



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Jointly organized by



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Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the largest trade fair organizers in the country today. The company has an extensive portfolio of B2B trade fairs covering a wide range of consumer and capital goods as well as emerging technologies. The company serves the Indian industry and international market with powerful brands such as air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, SmartTech Asia, World Tea & Coffee Expo, and many others.

Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs that bring latest innovations to the market and facilitate meaningful business interactions. Headquartered in Mumbai with offices in New Delhi and Bengaluru, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

Messe München GmbH

Messe München GmbH has been organizing trade fairs since 1964, and is one of the leading exhibition organizers worldwide, with nearly 40 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 29,000 exhibitors and around 1.4 million visitors participate in more than 115 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungscener München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 69 representative offices across 132 countries, Messe München has a truly global presence.

analytica worldwide

Messe Muenchen is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: The analytica network comprises – in addition to the world's leading trade fair analytica – analytica China, analytica Anacon India with India Lab Expo, analytica Vietnam and analytica Lab Africa

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Unit No. 762/862, Solitaire Corporate Park Building No. 8, 167, Guru Hargovindji Marg, (Andheri-Ghatkopar Link Road), Andheri (East), Mumbai – 400 093
Tel.: +91 22 4255 4700 | Fax: +91 22 4255 4719 | E-mail: info@mm-india.in
CIN - U92400MH2007PTC174081