

Munich, July 8th, 2025
PRESS RELEASE

INHORGENTA becomes an official Partner of the Fondation Haute Horlogerie, further expanding their strategic collaboration in 2026.

Munich / Geneva, July 2025 – INHORGENTA and the Fondation Haute Horlogerie (FHH) are pleased to announce a partnership that will shape the future of watchmaking culture at INHORGENTA. After a successful first collaboration in 2025, the two institutions are formalising their relationship to co-create an even more ambitious and engaging experience for the 2026 edition.

This new partnership marks a significant milestone: it is the first time the Fondation Haute Horlogerie enters into a long-term institutional partnership with a leading international watch and jewellery event. United by a shared vision to promote the cultural and artistic value of fine watchmaking, INHORGENTA and the FHH are setting the stage for a renewed and expanded FHH Cultural Space from **20 to 23 February 2026** at INHORGENTA, Messe München.

“Together, we are shaping a future which will honor the craftsmanship, creativity, and cultural relevance of fine watchmaking,” says **Stefanie Maendlein, Exhibition Director INHORGENTA**. “The response in 2025 collaboration was extraordinary – and in 2026, we aim to take this experience to the next level.”

The FHH Cultural Space will return with a stronger identity and an expanded format, offering a curated program of exhibitions, talks, and immersive experiences designed to inspire, educate, and spark dialogue across generations and disciplines.

“This partnership reflects our conviction that fine watchmaking is a living cultural heritage to be shared with the world,” adds **Aurélie Streit, Vice President, Fondation Haute Horlogerie**. “By joining forces with INHORGENTA, we are reinforcing our mission to showcase the emotional depth, artistic value, and contemporary relevance of Haute Horlogerie, and to bring it closer to new and diverse audiences.”

Further details about the 2026 program will be revealed in the coming months. But one thing is certain: INHORGENTA and the Fondation Haute Horlogerie will once again bring together the global watchmaking community in Munich, offering a celebration of horological excellence and cultural resonance.

Save the date: INHORGENTA 2026 takes place from 20 to 23 February at Messe München.



For more information and media inquiries, please contact:

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About Fondation Haute Horlogerie

Founded in 2005 by Audemars Piguet, Girard-Perregaux and the Richemont Group, the Fondation Haute Horlogerie (FHH) has since focused its mission on the international influence of watchmaking culture and positions the watch as an object of art and culture. The Fondation Haute Horlogerie (FHH) serves as a neutral reference in watchmaking, supported by three pillars. “Watches and Culture” brings watchmaking culture to life through original content, events, and international meetings for both the public and professionals. The “FHH Academy” offers training and certification for current professionals and future enthusiasts, with courses available in over 20 countries, both in-person and online. The “FHH Forum” is an industry-driven platform for discussion and debate, connecting leaders to shape the future of watchmaking. Around forty watch brands actively support FHH's mission to preserve and promote watchmaking culture and heritage.

About INHORGENTA

INHORGENTA, Europe's leading platform for jewelry, watches and gemstones is the order and communications platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive framework program and special events, comprising the INHORGENTA AWARD and the TRENDFACTORY, the trade fair offers an in-depth overview of international trends and developments. In 2025, the trade fair welcomed 1,334 brands from 38 countries—a 3.4 % increase—and attracted around 25,300 trade visitors from 97 nations. Building on this success, the next edition of INHORGENTA MUNICH will take place from 20 to 23 February 2026 at Messe München.

About Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.

INHORGENTA – Europe's leading platform for jewelry, watches and gemstones

20 – 23 February 2026, Trade Fair Center Messe München, Germany