



Press release

SEMICON India

Messe München's electronics network and industry association SEMI expand cooperation in India

24. November 2023

Messe München's electronics network with the world's leading trade fairs **electronica** and **productronica** is expanding its partnership with SEMI, the global semiconductor industry association, in India. The agreement was signed during **productronica** and **SEMICON Europa 2023** in Munich. **SEMICON India** will be held in parallel with **productronica India** and **electronica India**, providing an even stronger and larger platform for the growing semiconductor and electronics industry in India. The co-location will kick off in New Delhi from September 18 to 20, 2024.

Dr. Reinhard Pfeiffer, CEO of Messe München: "The Indian market is becoming more and more important for global manufacturers who want to further diversify their supply chains. I am therefore all the more pleased that we are expanding our successful cooperation with the global industry association SEMI, which already successfully organizes SEMICON Europa in parallel with **electronica** and **productronica** in Munich, to include SEMICON India. This is the logical consequence of our strategic partnership."

The signing of the contract will strengthen Messe München's electronics network. In future, SEMICON India will be held in parallel with **electronica India** and **productronica India**, making it the largest meeting place for ideas and innovation in the electronics industry in Southeast Asia.

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Electronics market India

The agreement underlines the Indian government's initiative to strengthen the semiconductor ecosystem and promote the independence of the Indian semiconductor and electronics industry. India has emerged as an attractive destination for semiconductor manufacturing and sourcing due to its growing domestic market and demand for electronics. The demand for semiconductors in India today is estimated at 24 billion US dollars. Experts expect this figure to rise to 110 billion US dollars by 2030.

www.productronica.com.

productronica

productronica is the world's leading trade fair for electronics development and production and is supported from a conceptual and technical perspective by the Productronics Department of the VDMA (German Mechanical Engineering Industry Association). The trade fair has been held in Munich every two years since 1975 and the next productronica is due to take place from November 18 to 21, 2025.

productronica worldwide

In addition to productronica, Messe München organizes productronica China, productronica South China and productronica India. The network of electronics trade fairs also includes electronica in Munich, electronica China, electronica South China, electronica India, Smart Tech Asia, electronicAsia and LOPEC.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies.

Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München, and also abroad.

Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia, and South America, and with around 70 offices worldwide for more than 100 countries, Messe München has a global presence.