



Auto Shanghai 2027

The 22nd Shanghai International
Automobile Industry Exhibition
23 April – 2 May, 2027
National Exhibition and Convention
Center, Shanghai/China

Messe München GmbH
Am Messesee 2
81829 München, Germany
Tel.: +49 160 91029830
E-mail: autoshanghai@messe-muenchen.de
URL: autoshanghai.auto-fairs.com



International exhibitor application form: Suppliers (1/2)

Company

Street, P.O. Box

City, postal code

Country

Area code

Telephone

Fax

E-mail (of responsible project-manager for project communication)

Contact:

Mr.

Ms.

Position

(Please name here above the responsible project-manager)

Application deadline:
2 December 2026

Space will be allocated on "first come
first served" basis as per space availability

Member of the following trade associations:

Website

European VAT ID-No. of your company

We are:

☐ Manufacturer ☐ Dealer ☐ Importer ☐ Distributor ☐ Service company (multiple entries possible)

Headquarter of the parent company (city, country), if applicable: _____

BILLING ADDRESS (only if address differs from above)

Company

Contact

Address

Telephone

E-mail

The exhibitor remains liable for payment, even when the invoice is sent to a separate billing address. Subsequent changes regarding contact details – especially the wish of re-issuing of invoices – are being charged with a handling fee of EUR 100,00. Invoices are being sent by e-mail.

We wish to participate and hereby apply for:

Price category	Price	Space request
☐ Raw space (minimum 36 m ²)	EUR 265/m ² + reg. fee (EUR 295,-/ main exhibitor)	m ²
☐ Raw space (minimum 12 m ²) with paid shell-scheme package, to be ordered additionally later-on * / mandatory for space applications between 12 and 35 m ²	EUR 265/m ² + package costs * + reg. fee (EUR 295,-/ main exhibitor)	m ²

Important notes

- This application form is only valid when the applicant receives a written admission confirmation from Messe München, which signifies the conclusion of the rental contract (Final Admission).
- The organiser cannot guarantee to comply with your demand. Space will be allocated depending on the availabilities.
- In case of cancellation the regulations according to A 6. of the General Terms of Participation respectively B 6. of the Special Terms of Participation have to be observed.

*Shell scheme packages:

Shell scheme packages are mandatory for space applications smaller than 36 m². There will be a variety of billable packages on offer- available with the Exhibitor Manual with the Final Admission after Application deadline.

Co-exhibitors:

A charge of **EUR 295** will be applicable for each co-exhibitor or additionally represented company. Please fill out the form "Application for registration of co-exhibitors or represented companies" attached (page 3).

The attached Special Terms of Participation (B) and the General Terms of Participation (A) are recognized as legally binding in all parts. Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of Messe München in respect of the above trade fair.

Please go to application form page 2



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muenchen.de](mailto:autoshanghai@messe-muenchen.de)
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International exhibitor application form Index of products and services (2/2)

Important: Mandatory attachment to the Auto Shanghai 2027 International exhibitor application form

We shall be presenting exhibits and/or services, which belong to the following product group(s) in the Auto Shanghai 2027 product index. This information is necessary for correct space allocations, not meant for any entries within the show-catalogue of Auto Shanghai 2027.

Main product groups:

Please tick, which main product groups you are planning to display or which services you offer principally:

1	Passenger cars, commercial vehicles, new energy vehicles and special-purpose vehicles	☐	4a	Battery, electric motor, electronic control	☐	6	Electronics and systems:	☐
2	Auto design and new concept products	☐	4b	Power grid, charging facility, energy storage equipment	☐	6a	Motor and electrics	☐
3	Automotive intelligent connected technologies and products:	☐	4c	Hydrogen energy industry chain	☐	6b	Lightning system, electronic system	☐
3a	Automotive chips	☐	5	Automotive parts and components:	☐	6c	Comfort electronics, in-car entertainment system, etc.	☐
3b	Advanced driver-assistance systems (ADAS), AI, Intelligent robots	☐	5a	Drive	☐	7	Safety and vehicle security system, measuring, testing and diagnostic devices, simulation system, etc.	☐
3c	High precision map, radar, camera	☐	5b	Chassis and body sections	☐	8	Maintenance & repair equipment, automotive maintenance products	☐
3d	Wireless communication technology	☐	5c	Standard parts	☐	9	Paints, lubricants, additives and other auto supplies	☐
3e	Shared mobility, etc.	☐	5d	Interior trims	☐	10	Related manufacturing technology, machinery, equipment and tools	☐
4	New energy technology and products:	☐	5e	Charging accessories, etc.	☐	11	Automotive financial services, Publications and other related service	☐

We hereby acknowledge and accept the "General Terms and Conditions" as well as the "Special Terms & Conditions". Please do not transfer any (down-)payment – there will be separate invoicing after final admission.

Place : _____ Date: _____

Company stamp & legally binding signature:



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Co-exhibitor/ additionally represented company Application form

(to be filled in by the main exhibitor)

MAIN EXHIBITOR

STAND NO. (if already known) _____ COMPANY _____
Mobile _____ E-mail _____ Tel. _____

We hereby authorize the company below as co-exhibitor at our stand at **Auto Shanghai 2027**. The company has all technical and commercial documents necessary for the information of visitors concerning the exhibits on displays.

The exhibits correspond with the "Index of products and services" of Auto Shanghai 2027.

☐

CO-EXHIBITOR

☐

ADDITIONALLY REPRESENTED COMPANY *)

Company

Street, P.O. Box

City, postal code

Country

Area code Telephone

E-mail (of responsible project manager)

Contact: ☐ Mr. ☐ Ms. Position

(Please name here above the responsible project manager!)

*) such like distributor, agent, representative, branch-office, etc., if those shall be counted and listed as exhibitor...

Website

Legal representative (like president, chairman, general manager, etc.)

They are:

☐ Manufacturer ☐ Dealer ☐ Importer ☐ Distributor ☐ Service company (multiple entries possible)

Headquarter of the parent company (address, country), if applicable: _____

INDEX OF PRODUCTS AND SERVICES

1	Passenger cars, commercial vehicles, new energy vehicles and special-purpose vehicles		5	Automotive parts and components	☐	9	Paints, lubricants, additives and other auto supplies	☐
2	Auto design and new concept products	☐	6	Electronics and systems	☐	10	Related manufacturing technology, machinery, equipment and tools	☐
3	Automotive intelligent connectivity technology and products	☐	7	Safety and vehicle security systems	☐	11	Automotive financial services	☐
4	New energy technology and products	☐	8	Maintenance & repair equipment, automotive maintenance products	☐	12	Publications and other related service	

The participation fee for each admitted co-exhibitor/ additionally represented company is **EUR 295,-** and will be charged to the main exhibitor. The fee covers administrative costs as well as the basic entry in the show directories.

Place : _____ Date: _____

Company stamp & legally binding signature
(main exhibitor):



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Venue: National Exhibition and Convention Center,
Shanghai / P. R. China

**Duration and
opening hours:** 23 April – 2 May 2027

Contact: Messe München GmbH
Am Messesee 2, 81829 Muenchen, Germany
Tel.: +49 160 91029830
E-mail: autoshanghai@messe-muenchen.de
URL: autoshanghai.auto-fairs.com

Special Terms of Participation (B)

B 1. Attendance fees

1.1. Space rental

Space Rental Fee (min space min 12 sqm) EUR 265,00/sqm

1.2. Registration Fee EUR 295,00

Exhibitors and co-exhibitors are required each to pay the organiser a registration fee.

The registration fee includes:

- Basic entry into the alphabetical list of the exhibition (show catalogue)
- Issuing of exhibitor badges (referring to stand size)
- Invitation tickets for visitor promotion
- General advertising expenses
- Administrative expenses

1.3. Co-Exhibitor / Principals fee

A compulsory registration fee of EUR 295,00 for each co-exhibitor has to be paid upon organiser's approval. The registration of co-exhibitors is mandatory. The registration of co-exhibitors can also be fulfilled later.

1.4. Stand Construction, like various package offers, additional stand equipment – mandatory for booth sizes less than 36 sqm – as well as technical connections, like power, pressed air, water and waste water connections, must be ordered separately (see Booth Construction Order Form of Messe München Shanghai, respectively the Exhibitor Manual – issued after the final admission).

B 2. General Services for Exhibitors

2.1. Services

- 2.1.1. Technical and organisational management by Messe München Group during preparation and event-days of the exhibition.
- 2.1.2. Coordination with organisers and service-providers
- 2.1.3. Provision of an organiser's office and other service stations on-site
- 2.1.4. On-site personnel during build-up and duration of the event (German, Chinese, English speaking)
- 2.1.5. Daily cleaning of the aisles
- 2.1.6. Security and fire-protection

2.2. Remarks

- 2.2.1. An abandonment of single specific or general services is causing no claim to reduce the participation fee.
- 2.2.2. All materials and the total equipment are provided for the duration of this event on a rental basis only.

B 3. Permitted exhibits (See A 9.)

All exhibits must correspond to the relevant range of exhibits for this trade fair and be designated by name and category on the application form. Articles other than those permitted and registered, as well as used or leased machinery, may not be exhibited. The Chinese organiser SIEC and Messe München have the final decision. Organisers of joint companies' participations with an own stand are exhibitors as defined by the Special Terms of Participation.

B 4. Co-exhibitors and additionally represented companies (see A 1/2/4)

Permission for co-exhibitors and additionally represented companies must be requested in writing (please refer to the "Co-exhibitor/additionally represented company application form"). The registration fee is EUR 295,00 for each co-exhibitor.

B 5. Exhibitor's Manual

The Exhibitor's Manual will be sent to every exhibitor after the official admission. Technical or other services within the scope of the trade fair can be ordered in compliance with the mentioned rules and conditions of the Exhibitor Manual.

B 6. Cancellation Fee

(s. A 6. of General Terms of Participation)

In case of cancellation of participation by the exhibitor, following cancellation fees are due:

- Cancellation after receipt of application form, but before deadline/allocation date printed on application form: EUR 265,00
- Cancellation after dead line printed on application form, but before admission date: EUR 500,00
- Cancellation after admission: full attendance fee

B 7. Terms of payment

The deadlines for payment given in the invoices must be observed. This application form is only valid when the applicant receives a written admission confirmation from the organiser, which signifies the conclusion of the rental contract. Each square meter or part thereof will be included in full in the calculation, the floor area always being considered without taking account of projections, supports, service connections and the like. The applicant shall be invoiced for 100 % of the projected participation price shortly after receiving his written admission confirmation. This payment will be refunded if the applicant is not admitted to the trade fair, but will be forfeited if unilaterally the applicant withdraws totally from the undertaking. Payment of the invoices is due immediately after receipt unless other payment deadlines are stated in the invoices. Payment of the participation price as well as payment for admitting co-exhibitors is a prerequisite for occupation of the exhibition area.

The applicant or exhibitor will receive invoices for all additional charges (e.g. technical services, advertising material) with the confirmation of the order; they are to be paid immediately on receipt. All invoices amounts in all Messe München invoices, which are connected with the event, are to be paid in EUR, without deductions and free of all charges, by credit transfer to the account specified in the invoices, mentioning the exhibitor's company name and invoice number. If any deductions or withholdings are required to be made under applicable law, the amount payable to Messe München shall be grossed up such that the amount actually paid to Messe München shall be no less than the amount of the invoice.

Attention: Additional handling fees and reimbursement may apply in cases of subsequently changed billing-addresses demanded by the exhibitor and resulting in additional expenditure of work of Messe München (s. Point 4.03 of General Terms of Participation)

B 8. Circulars

When the stand areas have been allocated, exhibitors will be informed by circulars about preparations, participation and the event. Exhibitors solely are responsible for any consequences that arise as a result of ignoring the contents of these circulars and are responsible to facilitate receiving these circulars.

B 9. Alterations

The trade show organiser or the responsible venue management may be forced to alter any conditions, which Messe Muenchen has to observe then as well and reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

Messe München GmbH
Munich, July 2026

Place : _____ **Date:** _____

Company stamp & signature:

General Terms of Participation (A)

1. Contracting parties

1.01 Messe München GmbH, in the following referred to as Messe München
Am Messesse 2, 81829 München, Germany

1.02 Company applying for the participation in an event as exhibitor, in the following referred to as exhibitor.

2. Application, admission as exhibitor and rental contract

2.01 In order to take part, the exhibitor must complete the official application and submit it to Messe München before the closing date (application deadline). The exhibitor thereby accepts the General Terms (A) and the Special Terms of Participation (B). The application is legally binding. Conditions imposed by exhibitors are not accepted.

2.02 The closing date for applications is indicated on the application form (page 1).

2.03 All potential exhibitors wishing to take part in the event are to express their wish to do so by submitting an application as exhibitors for the respective event to Messe München. The application is to be submitted via e-mail completely filled-in, stamped and signed or online if this is offered. With the application, exhibitors express to Messe München their serious interest in taking part in the event as exhibitors. Messe München is entitled to treat applications which are received after the application deadline or after the start of stand allocation as late applications and desist from processing them. All exhibits must be described precisely in the application form. Co-exhibitors and additionally represented companies must be named in the application form or have to be registered latest before the admission will be sent out. The same particulars must be specified for them as for the exhibitor. Incomplete applications cannot be considered.

2.04 The exhibitor accepts that the General Terms and the Special Terms of Participation are legally binding as soon as an application has been submitted. The contract concerning stand space rental and participation in event (rental agreement) is not deemed to have been concluded before Messe München provides its notice of admission. Messe München's notice of admission also constitutes its acceptance of contract. Exhibitors do not have a legal claim to admission unless such a claim exists by law.

2.05 Exhibitors who have not fulfilled their financial obligations vis-à-vis Messe München, e.g. in respect of previous events, or have infringed the regulations governing the use of the exhibition center or General Terms and the Special Terms of Participation may be excluded from admission. Messe München is entitled to withdraw from the contract or to terminate the contractual relationship without notice if admission was based on incorrect or incomplete statements by the exhibitor, or if, at a later date, the exhibitor no longer fulfills the conditions for admission. Only such items as have been declared and admitted may be exhibited. Messe München may differ from the type, size and location of the exhibition space requested by the exhibitor and, as far as permitted by law, exclude exhibits from admission or make admission subject to appropriate conditions.

2.06 The rental contract comes into force when Messe München has notified the exhibitor in writing that he is admitted. This generally occurs when layout planning work has been completed. Messe München and the local organizer are also entitled to relocate or close entrances and exits to and from the exhibition grounds and halls, and to make other structural alterations. Exhibitors cannot make claims against Messe München because of such changes. Messe München and the local event venue's authorities may also subsequently, i.e. after conclusion of the rental contract, change space allocations, and in particular change the location, type, dimensions and size of the exhibition area rented by the exhibitor, insofar as this is necessary for reasons of safety or public order, or because the fair is oversubscribed and further exhibitors must be admitted or because changes in the assignment of exhibition space ensure that the facilities and space required for the fair are used more efficiently. However, such subsequent changes may not exceed the scope which the exhibitor can reasonably be expected to accept. Should such subsequent changes result in a lower participation fee, the difference in amount is to be refunded to the exhibitor; there is no right to interest on the amount to be reimbursed. Further claims against Messe München are excluded.

2.07 If exhibitors cannot use their stand space or are prevented from making full use of same because they have infringed legal or official regulations or the General Terms and Special Terms of Participation, they are nevertheless obliged to pay the participation fee in full and to pay Messe München compensation for all damage caused by themselves, their legal representatives or their agents; exhibitors are not entitled to cancel or terminate the contract unless the law specifically entitles them to do so. Without the prior consent of Messe München, which must be in writing, the exhibitor may not relocate, exchange or share his stand nor surrender it in part or in full to such third parties as are not co-exhibitors or additionally represented companies admitted for this stand by Messe München. The dates for stand set-up and dismantling must be strictly observed. Stands not occupied by the last day of the set-up period may be disposed of as Messe München sees fit.

3. Co-exhibitors

3.01 Stand areas are let only as a single unit and only to a single exhibitor as a matter of principle. However, the exhibitor is entitled to have co-exhibitors at his stand, provided he has registered them with Messe München and obtained Messe München's prior written consent. Messe München does not give its consent until the co-exhibitors concerned have accepted, in writing, the General Terms and the Special Terms of Participation. Co-exhibitors are subject to the same terms and conditions as main exhibitors.

3.02 A compulsory registration fee for each co-exhibitor applies as stipulated in the Special Terms of Participation.

3.03 The main exhibitor is liable for the debts and negligence of his co-exhibitors and their employees.

4. Terms of payment

4.01 When applying to take part, a down payment must be made on the participation fee expected; the amount is indicated in the application form. If the exhibitor is not admitted, the down payment is being reimbursed.

4.02 After receiving the invoice for the participation fees, the total amount minus the down payment becomes due. The terms of payment in the notice of admission/on the invoice must be observed. Exhibitors may occupy their exhibition area only if the invoice has already been paid in full.

4.03 If the exhibitor should subsequently change its contact details or wish to have an invoice re-issued, a handling fee becomes due as mentioned in the application form. As stipulated in the Special Terms of Participation, handling fees and reimbursement may apply also in cases of other subsequent changes demanded by the exhibitor and resulting in additional expenditure of work for Messe München.

4.04 If, despite being given a warning and extra time, the exhibitor does not observe the terms of payment, Messe München is entitled to withdraw from the contract and allocate the stand area to another participant.

4.05 The exhibitor is responsible for all taxes which may occur in the country where the exhibition takes place. In case such taxes are levied, the exhibitor has to pay them in addition to the participation fees. The exhibitor is not allowed to withhold any part of the participation fees.

4.06 Invoices are being sent principally by e-mail.

5. Assignment, set-off, lien

The assignment of claims against Messe München, offsetting against the participation fee and the enforcement of a lien are excluded.

6. Cancellation of the contract

6.01 Messe München is entitled to withdraw from the contract if composition or bankruptcy proceedings have been instituted against the exhibitor. The exhibitor must inform Messe München thereof immediately. Messe München is entitled to withdraw from the contract if the exhibitor fails to meet its financial obligations arising from this contract. Messe München extends the deadline by 5 days and this deadline for payment is not met either. Messe München is also entitled to withdraw from the contract if the exhibitor neglects its duty arising from this contract to respect Messe München's rights, objects of legal protection and interests and Messe München can no longer be reasonably expected to adhere to the contract.

6.02 Messe München is entitled to withdraw from the contract with the exhibitor or to terminate the contractual relationship with the exhibitor without notice if no rental contract for rental space is concluded between the local organizer and Messe München or if the local organizer refuses to provide rental space for Messe München. In this case exhibitors do not have any claims against Messe München, in particular no claims for damages.

6.03 If the exhibitor cancels his participation, the fees specified in the Special Terms of Participation fall due.

6.04 Apart from the right to terminate a contract specified by law, the exhibitor is not entitled to withdraw from the contract or to reduce the stand size unilaterally. The exhibitor has no entitlement to a change in the stand space already rented and above all not to a reduction in the size of the stand space concerned. If the exhibitor does not occupy the exhibition area allocated to him, he must pay the expenses mentioned in the Special Terms of Participation. Should the exhibitor declare his withdrawal from the event, Messe München is entitled to otherwise dispose of the rented space.

6.05 Messe München's right to claim further damages remains unaffected.

7. Stand equipment, design and lettering

The exhibitor undertakes to provide adequate stand constructions on its entire exhibition space during the entire event. The equipment and individual design of the stands are the exhibitor's concern in as far as they exceed the scope specified in the Special Terms of Participation.

The construction regulations applicable at the event's venue as well as Messe München's construction guidelines must be observed. They are included within the Exhibitor Manual which is sent to the exhibitor accompanying the notice of admission or shortly after.

The exhibitor undertakes to coordinate its stand design with Messe München before the event. Messe München is entitled to remove or change at the exhibitor's expense a stand if its design does not comply with the construction regulations applicable at the event's venue or with Messe München's construction guidelines.

8. Warranty

Complaints about any defects regarding the stand or exhibition area are to be made in writing to Messe München immediately upon notice, at the latest on the last day of assembly, so that Messe München can remedy such defects. Later complaints cannot be considered and cannot give rise to claims against Messe München.

9. Exhibits, stand personnel

Highly flammable or strong smelling exhibits or those whose demonstration involves noise may be exhibited only with Messe München's prior consent in written form. Exhibits may not be removed during the course of the event. The exhibitor undertakes to provide qualified stand personnel during the entire event.

10. Transport, assembly and dismantling of exhibits and stand equipment

The transport of exhibits to the exhibition stand and back, the storage of packaging, the use of lifting and carrying equipment, the employment of staff for packing and unpacking, the assembly and dismantling of exhibits, repacking and other associated activities are solely the exhibitor's concern. Messe München assumes no liability regarding these activities.

Messe München may prescribe, with binding force, a forwarding agent to carry out transportation within the exhibition grounds or from the port of arrival.

In any case the officially appointed forwarding agent's guidelines have to be observed.

11. Liability and insurance

11.01 Messe München is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which Messe München, its legal representatives or agents are responsible, as well as for other damage caused by intentional or grossly negligent breach of duty by Messe München, its legal representatives or agents. Messe München is also liable for any damage caused by negligent breach of cardinal contractual duties by Messe München, its legal representatives or agents. Cardinal contractual duties are those duties the fulfillment of which enable the contract to be duly executed at all and in the compliance with which the other contracting party may generally trust. If cardinal contractual duties are breached, Messe München is liable only if the damage is typical damage and not consequential damage and then only up to 5 times the net participation fee, but no more than EUR 100,000 per claim. Messe München is under no circumstances liable for damage to or loss of goods brought to the event by the exhibitor or stand fittings or furnishings. In this case, it is immaterial whether such damage or loss occurs before, during or after the event. The same applies to vehicles left on the exhibition grounds by exhibitors, their employees or contractors appointed by them. For its part, the exhibitor is liable for any culpable damage to persons or property caused by itself, its employees, contractors appointed by it or by its exhibits and exhibition facilities. Each exhibitor is obliged to take out such insurance offering adequate coverage with an insurance company licensed to operate in the host country of the event and to pay the premiums due (including insurance tax) in good time.

11.02 Exhibitors solely are responsible for the safety of their stands and personnel during assembly, the actual event and dismantling.

12. Force majeure, cancellation of the event

12.01 If, as a result of force majeure or other circumstances beyond its control (e.g. failure of the power supply), Messe München is compelled, to vacate one or more exhibition areas temporarily or for longer periods, or the event is postponed or curtailed by the event organizer or Messe München as a result of force majeure or other circumstances beyond their control (e.g. failure of the power supply), the exhibitors do not thereby acquire the right to withdraw, cancel or reduce payment, nor do they have any other claims against Messe München, in particular claims for damages. The same applies if the exhibitor cannot participate in the event due to force majeure or some other reasons beyond Messe München's control. If the exhibitor is prevented from participating in the event for a reason for which it is personally responsible, the provisions set out in section 6. apply. If the event organizer or Messe München cancels the event because it cannot hold the event as a result of force majeure or other circumstances beyond their control, or because it has become unreasonable for the event organizer or Messe München to hold the event, Messe München is not liable for damages and disadvantages to exhibitors arising from the cancellation of the event.

12.02 Upon Messe München's demand, the exhibitor is obliged to bear an appropriate share of the costs incurred for the preparation of the event or joint presentation. Messe München determines the share to be paid by each exhibitor.

13. Data protection

13.01 Personal data which is collected on or transmitted by the exhibitor may be used for the fulfillment of the business purposes of Messe München within the framework of the statutory data protection provisions. Messe München and its affiliated companies, as well as its foreign representatives, are moreover entitled to use these personal data in order to inform exhibitors on a regular basis about the services provided by Messe München and its affiliated companies and foreign representatives by letter, e-mail, phone or fax. An overview of affiliated companies and foreign representatives, some of which reside outside the European Union (EU) and the European Economic Area (EEA), can be found in the data protection information attached as an appendix to this document. The exhibitor shall establish the preconditions required under data protection law to enable the above uses by means of appropriate measures (e.g. obtaining consent of his employees). The exhibitor is liable to Messe München for damages and expenses resulting from the infringement of this obligation and shall hold Messe München harmless from any third party claims upon first demand.

13.02 Some services which are necessary for the exhibitor's participation in the event will be rendered by third parties (e.g. freight forwarder, travel agency, catalogue publisher). Messe München is entitled to inform such third parties about the exhibitor's application and to transfer the relevant data.

14. Proviso

Regulations and guidelines of the authorities responsible in the host country, which deviate from these General Terms of Participation and the Special Terms of Participation or any of Messe München's individual regulations, or that impose additional restrictions, always have priority. The event organizers or the lessor of the exhibition grounds and Messe München are not liable for damages and other disadvantages sustained by the exhibitor.

15. Final provisions

15.01 The range of services covered by the participation fee is described in the Special Terms of Participation and Messe München's Exhibitor Manual.

15.02 If the exhibitor has commissioned Messe München to perform services subject to a charge, which are outside the scope of the Special Terms of Participation and the services listed in Messe München's Exhibitor Manual, he will be invoiced for the costs incurred.

15.03 All verbal agreements, individual and special arrangements are valid only with Messe München's written confirmation.

15.04 For both parties, the rights and obligations arising from this contractual relationship are governed by the law of the Federal Republic of Germany.

15.05 Munich is the place of performance, for all financial obligations too. Munich is the agreed place of jurisdiction for all litigations arising from the contract if the contracting parties are traders, legal persons under public law or a special fund under public law, or at least one of the contracting parties does not fall within the general jurisdiction of the German courts. The same shall apply if, after conclusion of the contract, one of the contracting parties moves his place of residence or customary place of abode from Germany, or his personal whereabouts are not known at the time of bringing an action.

15.05 All the exhibitor's claims against Messe München lapse after a period of six months from the end of the month in which the closing date of the event falls.

15.07 Should the provisions set out in the General Terms of Participation and the Special Terms of Participation be invalid or incomplete, the validity of the other provisions and that of the contract remains unaffected. In such cases, the contracting parties undertake to replace the invalid provision and/or fill the gap with a provision with which the contracting parties are most likely to achieve the economic purpose they pursue.

Messe München GmbH, Munich, July 2026

Place: _____

Date: _____

Company stamp & legally binding signature

Data protection information in accordance with Art. 13, 14 GDPR in connection with Auto Shanghai 2027

As of: 15 July, 2026

1.	Name and contact details of the controller	Responsible for the processing of your data Messe München GmbH Am Messesee 2 81829 München Phone: +49 89 949-20720 Fax: +49 89 949-20729 E-Mail: info@messe-muenchen.de Managing Directors: Dr. Reinhard Pfeiffer, Stefan Rummel
2.	Contact details of the data protection officer	You can contact our data protection officer as follows: Messe München GmbH Data Protection Officer Am Messesee 2 81829 München E-Mail: dsb@messe-muenchen.de
3.	Rights of data subjects	According to the General Data Protection Regulation (GDPR), you have the following rights: • You have the right of access and can obtain information as to whether and, if so, which of your personal data we process and receive further information related to the processing (Art. 15 GDPR). Please note that this right to information may be restricted or excluded in certain cases. • If incorrect personal data is processed, you have the right to rectification (Art. 16 GDPR). • If the legal requirements are met, you can request the erasure of your personal data or the restriction of its processing (Art. 17 and 18 GDPR). However, the right to erasure pursuant to Art. 17(1) and (2) GDPR does not apply, inter alia, if the processing of personal data is necessary for the performance of a task carried out in the public interest (Art. 17(3) lit. b GDPR). • If the processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party (Art. 6(1) lit. f GDPR), you have the right to object to the processing of your data at any time. This also applies to profiling based on these provisions.

		- If your personal data is processed for the purpose of direct marketing, you have the right to object at any time to the processing of your personal data for such marketing purposes. This also applies to profiling, to the extent that it is related to such direct marketing. - If you make use of your rights, we will check whether the legal requirements for this are met. Further restrictions, modifications and, where applicable, exclusions of the aforementioned rights may result from the General Data Protection Regulation or national legislation.
4.	Right to lodge a complaint with the supervisory authority	You still have the right to lodge a complaint: Bavarian Supervisory Authority Bayerisches Landesamt für Datenschutzaufsicht (BayLDA) Postfach 1349 91504 Ansbach Phone: +49 (0) 981 180093-0 Monday to Friday: 08:00 a.m. - 12:00 p.m. poststelle@lda.bayern.de
5.	Purposes of data processing	Provide exhibition space at Auto Shanghai 2027 and support throughout the preparatory phase and the duration of the trade fair
6.	Legal basis for data processing	Legal basis according to Art. 6 Abs. 1 lit. b DSGVO
7.	Categories of personal data not yet known to the data subject	In addition to the data you provide, we process the following personal data about you: none
8.	Sources of personal data that are not or were not collected from the data subject	<u>none</u>
9.	Recipients or categories of recipients of the personal data	Messe München GmbH: Finance department Service provider within the framework of a JCA: MM Shanghai
10.	Transfers of personal data to a third country or to an international organization, if applicable	Council for the Promotion of International Trade Shanghai China Association of Automobile Manufacturers Shanghai International Exhibition (Group) Co., Ltd Auto Shanghai Management Co., Ltd. MM Shanghai

11.	Right to withdraw consent, if applicable	<u>none</u>
12.	Duration of the storage of personal data	The data will be kept until the end of the event (purpose limitation and beyond) and for the duration of the legally required retention periods.
13.	Obligation / no obligation to provide the data	You are under no obligation to provide your personal data. If you do not provide your data, this may result in non-participation at Auto Shanghai 2027