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International Exhibition and Conference for the Printed Electronics Industry Exhibition: February 26–27, 2025 | Conference: February 25-27, 2025 Messe München, Germany

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Munich, February 27, 2025 **Final report** 

# LOPEC 2025: pioneering innovations in printed electronics

- Around 170 exhibitors from 29 countries
- More than 55 percent of the participants from abroad
- Focus on specific applications and market maturity of the technology

LOPEC 2025 was marked by buzzing booths, pioneering product innovations, lively discussions among experts and high-level presentations. From February 25 to 27, 2025, around 170 exhibitors from 29 countries and about 2,400 visitors came together at Messe München's ICM (International Congress Center). This year, the leading exhibition and world's leading conference for flexible, organic and printed electronics placed even more emphasis on the end-user perspective, including applicationoriented lecture sessions. Key topics were the increasing market penetration and the vital role of printed electronics in driving sustainable applications across a wide range of industries.

"We look back on a very successful LOPEC," concludes Katja Stolle, Executive Director for the Business Unit New Technologies at Messe München. "With a consistently high number of exhibitors, groundbreaking product innovations, a strong international presence and the quality of the presentations, we have once again set new standards." Exhibition Director Armin Wittmann adds, "More and more industries recognize the potential of this technology to make existing products more sustainable and to create entirely new ones."

Exciting prototypes and product innovations were also presented in the Innovation Showcase. These include smart OLED rear lights from Audi with integrated warning options, intelligent windows for vehicles and buildings that allow control of light transmission and generate energy, and a special vest with printed coils to facilitate MRI scans for children. Claudia Grzelke PR Manager Tel. +49 89 949-21498 claudia.grzelke@ messe-muenchen.de

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### Industry on track for sustainable growth

"LOPEC 2025 has once again proven to be the world's leading platform for flexible and printed electronics. I am delighted to see new products that meet the increasing environmental demands of various industries and demonstrate how printed electronics can make a significant contribution to a greener and more circular economy," says Dr. Klaus Hecker, Managing Director of the OE-A (Organic and Printed Electronics Association). "The strong industry presence and dynamic discussions confirm the sector's growth potential. According to our latest OE-A Business Climate Survey, the industry continues its upward trajectory with revenue growth of 9 percent by 2025 and sustainable revenue growth of 13 percent for 2026."

### **Conference with new features**

At the three-day LOPEC Conference, industry representatives and research institutes from 23 countries shared their expertise in around 150 top-class presentations. These included speakers from Audi, Covestro, Fraunhofer, Henkel, Panasonic and SunChemical. "The new application sessions on the focus topics smart living and mobility made this year's conference even more useroriented. They allowed visitors to efficiently combine trade fair and conference," says Wolfgang Mildner, General Chair of LOPEC.

## A hub for innovation and networking

The exhibitors were extremely satisfied with their presence. "LOPEC is a very focused trade fair for all players in the printed & organic electronics sector with a very good mix of material and plant manufacturers as well as users" says Franz Vollmann, Global Head Printed Electronics at Heraeus, enthusiastically. For Matjaž Finžgar, Head of Sales at Ino, LOPEC is also the perfect place to engage with experts and establish connections that will drive the industry forward: "We value the inspiration fostered by bringing together the right people to transform innovations into tangible products that enhance lives." As the leading event for printed electronics, Edzer Huitema, CTO of E Ink, describes LOPEC as the best place to "showcase our latest innovations to potential customers and to connect



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with new suppliers and partners". Numerous other key players participated as exhibitors, including Coatema, Elantas, Hamamatsu, Henkel, SPGPrints, SunChemical and tesa.

## **LOPEC** in figures

169 exhibitors traveled from 29 countries and regions, with about 60 percent of them coming from abroad. Apart from Germany, the other top exhibitor countries were France, Spain, the USA and Switzerland. There were about 2,400 visitors from more than 40 countries and regions, and the share of international visitors totaled around 55 percent. The top visitor countries after Germany were France, Austria, Spain and Italy. There was particularly strong growth in visitor numbers from France, Spain, Sweden, the Czech Republic and Taiwan.

LOPEC 2026 takes place in Munich from February 24-26 (exhibition: February 25 and 26).

You can find this press release including images for download here.

#### LOPEC

LOPEC (Large-area, Organic & Printed Electronics Convention) is the world's leading event for printed electronics. The combination of exhibition and conference covers the complexity and dynamism of this young industry perfectly. LOPEC is organized jointly by the OE-A (Organic and Printed Electronics Association) and Messe München GmbH. The next event will take place from February 24-26, 2026, at the ICM – Internationales Congress Center München. <u>www.lopec.com</u>

#### Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at around 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its 1,300 employees in the group and associated companies, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand and the USA. With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. Each year, more than 150 events attract around 50,000 exhibitors and around three million visitors in Germany and abroad. This makes Messe München an important economic engine that generates billions in purchasing power.

#### OE-A

The OE-A (Organic and Printed Electronics Association) is the world's leading industrial association for flexible, organic and printed electronics. It represents the entire value chain of this industry. Its members are world-leading companies and institutions, from research and development institutes to, mechanical engineers and material manufacturers to producers and end users. 200 companies from Europe, Asia, North America, and Africa work together in the OE-A to further advance the development of a competitive infrastructure for the production of flexible and printed electronics. OE-A is an international working group within VDMA.