

Munich, 25. March 2026

**Press Release**

**DMEA 2027 in Munich: Federal Minister of Health strengthens new venue with patronage and keynote**

DMEA Press Team  
Juliana Gralak  
Phone: +49 170 552-1798  
juliana.gralak@bvitg.de

- **Strong political signal for DMEA and new venue**
- **Minister Warken to deliver opening keynote**
- **Europe’s leading digital health event in Munich starting in April 2027**

**DMEA, Europe’s leading digital health event, is receiving high-level political support: Federal Health Minister Nina Warken has once again assumed patronage for 2027 and will deliver the opening keynote address. This is a clear signal from the federal government regarding the strategic importance of digitalization in healthcare and the new Munich location. DMEA will take place from April 13 to 15, 2027, at the Messe München exhibition grounds.**

“Federal Health Minister Warken’s commitment is more than a sign of continuity—it is a strong political endorsement of the DMEA and of Munich as the central meeting place for the digital health community starting in 2027,” explains Sascha Raddatz, CEO of the German Association of Healthcare IT Vendors (bvitg e. V.). “We are convinced that Munich brings together everything needed for the digitalization of healthcare—technology, life sciences, research, and industry—all in close proximity. This is the ideal foundation for the further development of the DMEA.”

Starting in 2027, DMEA will take place for the first time in the Bavarian capital, in cooperation between bvitg e.V. and Messe München. In 2026, the event will be held in Berlin for the last time. With this change of venue, the next phase of

Messe München GmbH  
Am Messesee 2  
81823 Munich  
Germany  
messe-muenchen.de



**Press Release** | 25. March 2026|2 /3

DMEA's development begins with, featuring a stronger international focus, new content initiatives, and additional room for growth in the heart of Europe.

This press release is also available at <https://dmea.digital/de/presse/>

#### **About the DMEA**

The DMEA is Europe's leading event for digital health—where decision-makers from all areas of healthcare come together—from IT specialists and physicians to hospital and nursing executives, as well as experts from politics, business, and science. Starting in April 2027, the DMEA will take place at the Messe München exhibition grounds (April 13–15, 2027).

#### **About the German Association of Healthcare IT Vendors (bvitg e. V.)**

bvitg e. V. represents Germany's leading IT providers in the healthcare sector, whose products are used in up to 90 percent of the outpatient and inpatient sector, including rehabilitation, nursing, and social care facilities, depending on the segment. Over 70 percent of the companies are internationally active. bvitg Service GmbH, a wholly owned subsidiary of bvitg e. V., organizes the DMEA – Connecting Digital Health platform. Over 70 percent of the companies operate internationally. bvitg Service GmbH, a wholly owned subsidiary of bvitg e. V., organizes the DMEA – Connecting Digital Health. For more information, visit: [www.bvitg.de](http://www.bvitg.de) and [www.dmea.de](http://www.dmea.de)

#### **Messe München**

As one of the world's leading trade fair organizers, Messe München showcases the world of tomorrow at its approximately 90 trade fairs worldwide. These include twelve world-leading trade fairs such as bauma, BAU, IFAT, and electronica. The portfolio includes trade fairs for capital goods and consumer goods as well as for new technologies. Together with its 1,300 employees within the group and its affiliated companies, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the United States. With an international network of subsidiaries and foreign offices, Messe München is active worldwide. Its more than 150 annual events attract around 50,000 exhibitors and approximately three million visitors both domestically and internationally. This makes Messe München a key economic driver, generating billions in purchasing power.