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## Press Release

### Back in Shanghai for the first time since 2018

#### transport logistic China and air cargo China stage a comeback

The transport logistic China and air cargo China will take place in Shanghai again this year after the pandemic forced the events to take a six-year break. The Shanghai New International Expo Centre will once again take centerstage as the place where the global logistics and air cargo industry gathers between June 25 and 27. Around 700 exhibitors and 30,000 visitors are expected to attend the trade fairs. Covering an area of approximately 50,000 square meters, the exhibition space is almost fully booked five months before its opening day. This is testament to the continued strong interest in the event, which is considered a key marketplace for trends and opportunities for developing business in China.

“Asia's leading trade fair for logistics, mobility, IT, and supply chain management is staging a comeback with the transport logistic China and its affiliate, air cargo China. As the business platform for the international and Chinese logistics and transport industry, we are once again creating an attractive venue for company innovations, trends, and developments and for insiders to share information with one another,” said Dr Robert Schönberger, Global Industry Lead at Messe München.

As the world's second largest economy, China plays a key role in global trade and currently offers huge potential for the entire international transport and logistics industry. Many Chinese logistics and express service providers are stepping up their efforts to build global logistics infrastructure in order to increase delivery efficiency and ensure stable and secure supply chains.

After struggling with a lack of air freight capacity as a result of the COVID-19 pandemic, companies are now investing more heavily in business development and the expansion of freighter fleets. To meet the growing demand for high-tech products and cold chain logistics services to transport fresh goods and medicines, businesses want to increase their long-haul freight capacities, build international networks, and make cross-border delivery even more efficient.

The upturn in the Chinese e-commerce market is also allowing more and more Chinese logistics companies to step onto the international stage, offering additional opportunities for greater cooperation in China and worldwide. As a result, cross-border partnerships and platforms are

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becoming increasingly important, as is the need for smart logistics IT solutions to reduce logistics costs and provide consumers in Europe, North America, and Southeast Asia with reliable and fast access to Chinese brands and products.

Once again, the transport logistic China and air cargo China will cover all areas of logistics along the supply chain, as well as sea, air, road, and rail transport. Logistics solutions for perishable goods, logistics parks and real estate, logistics IT and equipment and vehicles will be separate focal points. A high-caliber conference program will provide exhibitors and visitors with abundant information and plentiful contact opportunities to unlock market potential.

Wolfgang Meier, President of Silk Way West Airlines, remarked: "Our three hubs in Zhengzhou, Shanghai and Hong Kong make us one of the leading cargo airlines serving the dynamic Asian market. We also think there is potential to increase tonnages further and add flights. That is why air cargo China has traditionally been an important platform for our company's business success. It is where we meet important customers and market players from the region."

Many exhibitors and visitors from large parts of Europe no longer require a visa to stay in China. Travelers from France, Germany, Italy, the Netherlands, Spain, and Malaysia can take advantage of a 15-day unilateral visa waiver. These rules have been in force since 1 December 2023 and will initially run until 30 November 2024. Visitors from Singapore and Brunei can also enter China without a visa.

For more information, visit [www.transportlogistic-china.com](http://www.transportlogistic-china.com)

### **transport logistic exhibitions**

The international industry network of transport logistic exhibitions consists of various events on four continents. Alternating with the leading international trade fair transport logistic in Munich, transport logistic China takes place every two years in Shanghai, China. In Turkey, Messe München and EKO Fair Limited organize the logitrans International Transport Logistics Exhibition in Istanbul every year. In the USA, Messe München organizes transport logistic Americas and is a partner of the WTCM for the carga logistica Americas summit in Panama in 2024. Since November 2023, the transport logistic Southeast Asia is also being held biennially in Singapore.

At all trade fairs, the air cargo sector plays an essential role. As part of transport logistic in Munich, air cargo Europe is the world's largest gathering of air cargo professionals, while air cargo China and air cargo Southeast are part of the corresponding transport logistic events in Asia. In addition, air cargo India and air cargo Africa are independent trade fairs. From 2025 onwards, both will be expanded to include the multimodal approach and developed into transport logistic India and transport logistic Africa trade fairs.

### **Messe München**

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its more than 80 trade fairs worldwide. These include eleven of the world's leading trade fairs such as bauma, BAU, IFAT, electronica, and ISPO. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a

network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.