

## Press release

### Share of visitors higher than ever transport logistic is a big hit with the industry

May 12, 2023

- More than 75,000 visitors from over 120 countries
- 2,320 exhibitors from 67 countries
- transport logistic shows topic leadership

Four trade fair days, full halls, exhibitors and visitors from all over the world and a dynamic industry still on the rise – from May 9 to 12, 2023, transport logistic and the integrated air cargo Europe were once again the center point of the logistics industry. Altogether 2,320 exhibitors from 67 countries (2019: 2,374 exhibitors from 63 countries) and more than 75,000 visitors from over 120 countries (2019: 63,893 visitors from 125 countries) came to the international industry trade fair for logistics, mobility, IT and supply chain management at the exhibition center in Munich. The share of international visitors rose to over 50 percent, and was therefore higher than ever.

For Messe München co-CEOs, Stefan Rummel and Dr. Reinhard Pfeiffer, transport logistic illustrated quite clearly that “the industry provides great inspiration in these challenging times. People want to get things moving, pushing forward, tackling the current issues together. What we saw and experienced here in terms of ideas and technologies over the last four days is really unique. To sum it up: nothing happens without logistics.” Federal Minister of Transport and Digital Infrastructure Dr. Volker Wissing was also impressed at the opening of transport logistic: “What you see here shows once again that the transport and logistics industry is right up there when it comes to innovations, progress and modern technologies. And what becomes especially clear at this trade fair is that

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climate goals aren't just nice words, but rather that the industry takes them very seriously. You can see it everywhere you look, at every booth."

### **Sustainability as one of the top themes**

Kühne+Nagel Managing Director Tobias Jerschke can only agree with the Minister's appraisal: "transport logistic is still the world's most important leading trade fair, for us as well of course. This year I really liked the way the sustainability topic was a common theme running through the entire trade fair. This is a strong signal for the whole industry and will help us to focus even more precisely on this important issue." While Alessandro Cacciola, CEO at the Andreas Schmid Group, adds: "Messe München succeeds time and again to perfectly map the latest trends and developments in the industry. This year I perceived sustainability in particular as a strong and positive topic, and transport logistic is therefore a place where the future of logistics is being actively co-shaped."

### **Highest number of international exhibitors ever**

With total exhibition space of 127,000 square meters (2019: 125,000 square meters), the ten halls and the track system in the outdoor area were completely booked out. Of the 2,320 exhibitors, 1,390 came from abroad – a record share of 60 percent. The top ten exhibitor countries after Germany were the Netherlands, Italy, Belgium, France, Austria, China, Turkey, Spain, Poland and Great Britain.

### **transport logistic makes a "remarkable comeback"**

The numbers speak for themselves – after four years the industry was eagerly awaiting transport logistic, as Achim Martinka, Vice President at Lufthansa Cargo, also confirms: "We've been waiting for this event for so long now and it was just so much fun for us to take part in this year's transport logistic in Munich. We enjoyed busy but inspiring days in the Bavarian capital, with so many contacts and wonderful impressions." And Burkhard Eling, CEO at DACHSER, sums it up: "transport logistic has made a remarkable comeback as a meeting point and communication platform and reaffirms its status as the world's leading trade fair for logistics. The fair is also keeping up with the times, with key focus points on digitization, climate protection,

global supply chains and people in logistics. In a nutshell – transport logistic is a trade fair that companies like DACHSER simply cannot miss.”

The next transport logistic will take place from June 2 to 5, 2025 and for the first time from Monday to Thursday.

You can find more information at <https://transportlogistic.de/en/>

#### **transport logistic**

transport logistic is the international trade fair for logistics, mobility, IT and supply chain management and the largest trade fair in the world for the multi-faceted transport of goods by road, rail, water and air. air cargo Europe, an exhibition of the global air cargo industry, is integrated into transport logistic.

#### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.