



AWARD.WOHNBAUTEN-DES-JAHRES.DE



Greeting

Dear Sir or Madam,

We have been presenting the award “Wohnbauten des Jahres” for five years now. We have already honored great projects and gained a captivating overview of the entire spectrum of residential construction. Aesthetics is the most sustainable design tool.

With this motto in mind, it is important for us to use the award to give this type of building, which shapes our society, a broad forum again this year and to anchor the award even more firmly in the industry. I would be very pleased to welcome you to the competition with your designs and concepts.

Sincerely
Your Marcella Prior-Callwey
Publisher

The Prize

Residential Buildings of the Year is the unique award for architects and clients in the field of multi-storey residential buildings. It gathers the best realized housing projects and concepts of different categories, selected by a jury of experts. The projects submitted should not be older than 5 years.

The winners will receive extensive media coverage and publication in the high-quality yearbook and on the website. Project developers, property developers, building groups, housing associations and cooperatives, as well as architectural firms that have realized projects, are eligible to submit entries.

"For good
building
culture."

Baunetz



The Yearbook

The outstandingly designed yearbook for the “Wohnbauten des Jahres” competition is the great information and inspiration book for all decision-makers in the industry. It immediately catches the eye with its high-quality design and large-format appearance.

In the interior section, the selected projects and products are presented in detail and comprehensively with plans, photographs of the architecture and descriptive texts. The book will be available in bookstores from fall 2024.

Your Advantages

Our Media Packages

The award-winning architects and clients featured in the book receive a comprehensive package of media formats for product and brand communication:

- High quality trophy
- Digital seal "Wohnbauten des Jahres 2024"
- Article in the yearbook, circulation 2,000 copies
- 10 yearbook copies at your free disposal
- Communication campaign SoMe & newsletter
- Own page on www.wohnbauten-des-jahres.com
- Project video for free use
- Participation in Top100 ranking
- Participation in the award ceremony
- Rights of use for award ceremony images

In the event of selection for the book, the award winners will pay a user fee for the media package in the amount of 4,900 euros. Private assemblies that have realized the project for their own use can apply for a 50% discount.



The Jury

Freiburger Stadtbau

Last year's winners

Andrea Gebhard

President Bundesarchitektenkammer

Reiner Nagel

Chairman of the Board Bundesstiftung Baukultur

Ulrich Nolting

Managing Director InformationsZentrum Beton

Josef Schmid

Member of the Committee for Housing, Construction and Transport in the Bavarian State Parliament

Our Partners

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January 13–17, 2025 | Munich

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Der Verlag für Baukultur
Les éditions pour la culture du bâti
Edizioni per la cultura della costruzione

Participation

The competition is open to project developers, property developers, construction groups, housing associations, housing cooperatives and architectural firms from around the world. The projects submitted should not be older than five years (completed after January 1, 2019). A participation fee of 390 euros (plus VAT) will be charged. In the event of selection for publication, a usage fee for the media package in the amount of 4,900.- euros will be due.

All information at: award.wohnbauten-des-jahres.de

Dates

Deadline

March 7, 2024

Award Ceremony

October 30, 2024

Book Release

October 30, 2024

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