

Press release

Leading industry meeting place in Asia

BAU CHINA has built great trust in difficult times and brings new opportunities for the overseas market

22. October 2024

- **High international visitor numbers underscore the quality of the trade fair: 3,160 international visitors from 74 countries and regions**
- **502 exhibitors and 34,503 visitors**
- **Joint presentation of four leading specialist areas in one trade fair**
- **The future of the industry in Asia: trend leadership, energy efficiency, engineering technology, strengthening the specialist trade**

BAU CHINA - BAU CHINA – The leading trade fair in the Asia-Pacific region for “construction system solutions, high-end technologies and materials” took place in Shanghai from October 16 to 19, 2024. This year, BAU China was comprehensively presented in three main areas: exhibition, conference and innovation. It showcased outstanding topics and leading transformation trends. The key topics of the exhibition were “Urban Renewal”, “Resilient, Climate-Friendly Construction”, “Resource Efficiency”, “Modular and Serial Construction”, “Energy Efficiency”.

“The four-day trade fair has positively strengthened the confidence and expectations of all those involved in the construction industry in the face of the difficulties in the construction industry. We are very pleased to see so many international visitors at our trade fair, this is extremely important,” reports Dr. Reinhard Pfeiffer, Managing Director of Messe München. “The Chinese market is increasingly developing in the direction of quality and this market needs high-quality products and solutions.”

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Impetus for tomorrow's construction

The leading architectural trends played a key role at BAU CHINA, which supports real estate developers, architects and civil engineers in integrating architecture and technology and implementing future trends and innovations.

The central theme of this year's exhibition was "Renewal and Sustainability". 40 conferences and forums with 500 speakers were held on site. The conference topics covered a wide range of areas, including the industry ecology of architecture, CO2 neutrality, urban renewal and technological advancement.

New exhibition theme: "High Quality House" from the Chinese Ministry of Construction, set for the future

"Together into the future" – the themed exhibition 'High Quality House' included examples of more than 200 outstanding projects from across the country, showing the standards of 'good houses'. The aim was to create a model for China's new housing standards and to provide a model for the construction of high-quality houses across the country.

New event: EcoBuild cooperated with Fraunhofer Institute

The "EcoBuild Future Architecture Ecology Conference" promoted the coordinated development of all aspects of the construction industry by focusing on the "Zero Carbon Revolution and Urban Regeneration", integrating pathways for green buildings and urban renewal, and improving efficiency and quality.

BAU CHINA in figures

34,053 visitors from 74 countries attended BAU CHINA. In addition to China, most visitors came from South Korea, India, Thailand and Vietnam. 502 exhibitors came from 16 countries.

The next BAU CHINA will take place from November 5 to 8, 2025 at the Shanghai New International Expo Center.

You can find more information at [BAU Network \(bau-muenchen.com\)](https://bau-muenchen.com)

About BAU

BAU, the world's leading trade fair for architecture, materials and systems, is the largest and most important event in the industry. Unique worldwide, BAU brings together the industry's market leaders in this multi-trade exhibition every two years. The range of exhibits is broken down according to building materials, products and topics. BAU addresses all those involved in planning, construction and the operation of all types of buildings. BAU is also the world's biggest trade fair for architects and engineers. The numerous events in the supporting program, including high-profile forums with experts from around the world, round out the trade fair program.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, more than 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München, and also abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.