

Application Form Start-Up Joint Pavilion

Please complete in full and
return with legally binding signature.

projektleitung@bau-muenchen.com, Tel. +49 89 949-20175
Messe München GmbH, Am Messesee 2, 81829 München, Germany

Organizer

Company
Messe München

Street
Am Messesee 2

Postal code Town
81829 München

Stand type

- ☐ Complete package (niche)
EUR 4,400 EUR net
- ☐ Complete package (four construct)
EUR 4,400 EUR net

Total space m²

4

Joint Pavilion Exhibitor

Company

Street / P. O. Box

Postal code Town

Country

Official company representative / Title First name Last name
☐ Ms ☐ Mr

VAT ID No. (required by VAT legislation)

E-mail (personalized)

Homepage

☐ Manufacturer (1) ☐ Dealer (2) ☐ Importer (3) ☐ Distributor with exclusive selling rights for Germany (4) ☐ Service company (5) (multiple responses possible)

Member of the following trade association/s (optional)

Contact for trade fair organization

☐ Ms ☐ Mr Title First name Last name

Area code Phone Fax

Job function

E-mail (personalized)

E-billing

☐ Yes, I/we would like to participate in electronic invoice delivery. The invoices should be sent to the following E-billing e-mail address.

E-billing e-mail address

Please note that by selecting the electronic invoice delivery, you will receive invoices only in this manner. There will be no postal delivery.

Your main product sector:

Below please check your main product sector (ONLY ONE) for which you will bring exhibits to the exhibition.

- | | | |
|--|---|--|
| ☐ Aluminum | ☐ Services | ☐ Wood |
| ☐ Architectural building materials and connection solutions/building shell materials | ☐ Digital solutions powered by digitalBAU | ☐ Interior decoration |
| ☐ Elevators/smart building/shading systems | ☐ Energy and building technology | ☐ Copper/steel/zinc |
| ☐ Chemical building products | ☐ Windows/doors | ☐ Machines for aluminium and steel processing |
| ☐ Fittings/locks/security | ☐ Tiles/natural stone/sanitary ware | ☐ Modular construction/serial and prefabricated building |
| ☐ Floor coverings | ☐ Future Lab | ☐ Security technology/gate and parking systems |
| ☐ Roof and facade structures/solar systems | ☐ Glass/light systems | ☐ Tools & PPE |

The items registered for and brought to the exhibition are our property

☐ Yes ☐ No

Place and date

Company stamp and legally binding signature of joint exhibition stand organizer. Please repeat name in print.

Index of products and services Start-Up Joint Pavilion

Company address (please repeat)

Company

Postal code

Town

In the index of products and services below, please check all products/services on exhibit
(data for catalog listing will be requested separately, multiple responses possible).

- | | |
|---|--|
| ☐ 1 Lifts / elevators | ☐ 27 IT / information, communications
and organisation technology |
| ☐ 2 Bathrooms, sanitary installations | ☐ 28 Chimney and fireplace construction |
| ☐ 3 Balconies | ☐ 29 Air-conditioning, ventilation |
| ☐ 4 Fittings and profiles | ☐ 30 Stone and cast stone |
| ☐ 5 Chemical building products | ☐ 31 Plaster and rendering systems |
| ☐ 6 Ceramics and accessories | ☐ 32 Safety installations |
| ☐ 7 Mounting and fixing systems | ☐ 33 Solar engineering |
| ☐ 8 Concrete construction | ☐ 34 Special areas |
| ☐ 9 Floor finishes | ☐ 35 Sun protection |
| ☐ 10 Office and drawing office equipment, planning | ☐ 36 Civil engineering |
| ☐ 11 Roof construction materials | ☐ 37 Stairs and staircases |
| ☐ 12 Insulating materials | ☐ 38 Doors, gates and inside walls |
| ☐ 13 Ceilings | ☐ 39 Supply and disposal |
| ☐ 14 Conservation of monuments | ☐ 40 Walling materials |
| ☐ 15 Electrical installations, appliances | ☐ 41 Water and gas installations and equipment |
| ☐ 16 Paints and varnishes | ☐ 42 Tools and machinery |
| ☐ 17 Cladding materials | ☐ 43 Consultants, professional associations and
educational institutions |
| ☐ 18 Windows and accessories | ☐ 44 Advertising and publications |
| ☐ 19 Prefabricated buildings | ☐ 45 Services |
| ☐ 20 Foundations | ☐ 46 Daylight and artificial lighting concepts |
| ☐ 21 Scaffolding and ladders | ☐ 47 Robotics, AI |
| ☐ 22 Gypsum plaster and related materials | ☐ 48 Modular construction |
| ☐ 23 Glass | ☐ 49 Serial and prefabricated building |
| ☐ 24 Heating installations | |
| ☐ 25 Timber construction | |
| ☐ 26 Interior decoration | |

Special Terms of Participation (B) Start-up Joint Pavilion

The General Terms and Conditions of Participation A Joint Pavilions and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation for Joint Pavilions do not contain any provisions in derogation thereof.

Duration:

Monday, 11 to Friday, January 15, 2027

Opening hours visitors:

Monday to Friday 09:30–18:00

Opening hours for exhibitors:

Monday to Friday 07:30–19:00

Organizer and financing body:

Messe München GmbH

Am Messesee 2

81829 München

Germany

Tel. +49 89 949-20175

projektleitung@bau-muenchen.com

bau-muenchen.com

All prices indicated below are net and subject to applicable value-added tax.

B 1 Application

Registration is done using a separate registration form, which must be requested separately and submitted, completed and signed, to Messe München GmbH.

Start of space allocation is May 2026.

B 2 Eligibility

Eligible as exhibitors are companies meeting the following criteria:

- Companies whose exhibited items correspond to the product classification criteria of BAU 2027 (see product classification in the registration form).
- A maximum of three participations by a company at the same trade fair are eligible for funding.
- 60 percent of the costs for stand rental and stand construction are subsidized for the first two trade fair participations.
- From the third participation onwards in the overall trade fair program, a subsidy rate of 50 percent applies.
- A total of three participations by a company at the same trade fair can be subsidized.

According to the guidelines of the Federal Ministry for Economic Affairs and Climate Action, only companies that meet the following criteria are eligible:

- Legally independent, young, innovative companies with new product and process developments (including hardware, software, and components).
- Have their registered office and business operations in the Federal Republic of Germany.
- Meet the currently valid EU definition of a small enterprise (fewer than 50 employees and an annual balance sheet total or annual turnover of no more than EUR 10 million).
- Are less than 10 years old.
- Can be classified as belonging to industry or trade, or are providers of technical services.

All exhibits must correspond to the product index of the respective trade fair/exhibition and be designated by name and exact type in the application. Objects other than those announced and admitted as well as used and leased machinery must not be exhibited. The Messe München GmbH exhibition organizer has the final decision on admission.

B 3 Services and participation prices (cf. A 7)

The net participation fee is

incl. EUR 1,300 mandatory communication fee

Complete stand package 4 m² (niche)

EUR 4,400

Complete stand package 4 m² (four construct)

EUR 4,400

Complete stand package "Start-up Joint Pavilion"

This complete stand package includes:

- Stand space 4 m²
- Stand construction incl. setting up and dismantling
- Furniture: 1 standing table, 2 bar stools, carpet
- Panel lettering (digital print on logo plate)
- Lighting, power supply incl. 1 triple socket and power consumption
- Use of common areas
- General stand guarding service
- Stand cleaning, waste disposal
- Free WiFi
- AUMA charge (this contribution is charged by Messe München GmbH and paid directly to the Association of the German Trade Fair Industry.)
- 2 exhibitor passes free of charge

The participation fee covers the stand space rental and moreover comprises extensive services provided by Messe München GmbH, which include in particular: advice on stand planning, advice on the technical conditions and requirements on site regarding stand design, advice on setting up and dismantling the stand, concept and public relations work for the fair, visitor marketing and visitor acquisition for the fair, preparation and organization of trade-fair related opening events, press conferences, presentations and exhibitor evenings, insofar as these are organized by Messe München GmbH, the preparation and implementation of forums and special shows, insofar as these are organized by Messe München GmbH or third parties on behalf of Messe München GmbH, the provision of exhibitor passes for authorized persons in accordance with clause B 10 "Exhibitor passes," the provision of advertising media, the lighting, heating and air-conditioning of all the exhibition spaces, basic guard service for the event site, regular cleaning of general areas, the provision of loudspeaker systems used for informing visitors to the fair, and other visitor information systems including signage, the provision of visitor lounges, meeting rooms and catering facilities for exhibitors, visitors and the press within the exhibition premises, the deployment of first-aid operatives as well as traffic routing to and within the event site.

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Cont. B 3 Services and participation prices (cf. A 7)

Mandatory communication fee

Exhibitors will be charged a communication fee for each of their stands amounting to **EUR 1,300**. This fee includes the basic entry in the online exhibitor directory, and other communication services as set out in provision B 9 "Media Services." Exhibitors can book other entries in the respective advertising media for extra charges. Prices for the additional listing and promotion opportunities are given on the respective order forms, which will be sent to exhibitors by the media services partners contracted by Messe München GmbH.

AUMA charge

The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a charge of **EUR 0.60/m²** of rented exhibition space. This amount is charged by Messe München GmbH and transferred directly to AUMA.

Fixed waste-disposal fee

The mandatory, flat-rate waste disposal fee in the amount of **EUR 10/m²** is to cover the disposal of all waste generated at the exhibitor's booth during setup and dismantling and throughout the duration of the trade fair. The disposal of production waste, entire stand elements and complete exhibition stands is not covered by this fee.

B 4 Terms of payment (cf. A 7)

The amounts invoiced in all invoices issued by Messe München GmbH in connection with the event are to be transferred in euros, without deductions and free of all charges to one of the accounts specified in the respective invoice, indicating the customer number. The times of payment specified in the invoices are binding and are to be complied with.

The final invoice for all additional costs (e.g. technical services (cf. A 7), services, electricity, parking permits, ticket vouchers, etc.) will be sent to the exhibitor after the end of the event (approx. 6 weeks). It is payable immediately upon receipt.

Due to value-added tax legislation requirements, Messe München GmbH can only issue or re-address invoices to an invoice recipient other than the exhibitor, if the recipient is Messe München GmbH's contractual partner concerning the services to be charged. If the exhibitor wants to designate the invoice recipient as the contractual partner of Messe München GmbH instead of himself,

he can request the appropriate form at the e-mail address provided in the application. The form should be completed and signed with legally binding effect and returned to Messe München GmbH. Messe München GmbH is under no obligation to accept the different invoice recipient named by the exhibitor as its contracting party. Insofar as Messe München GmbH has already rendered services to the exhibitor at the time of receipt of this form, Messe München will have to bill these services to the exhibitor (cf. A 7). Should the exhibitor wish to have an invoice re-issued because the name, legal form or address of the invoice recipient has changed, the exhibitor is bound to pay Messe München GmbH a fee of EUR 50 for each invoice amendment, unless the data included in the original invoice in respect of the name, legal form or address of the invoice recipient was incorrect and Messe München GmbH was responsible for the incorrect data.

B 5 Dates of setting up and dismantling (cf. A 15)

Setup

Further information on the dates for assembly and dismantling will be provided in a separate information letter approx. 8 weeks before the start of the trade fair.

Logistics control system during setup and dismantling for trucks:

Vehicles with a **total length of more than 8 m or over 7.5 tons** are required to reserve a time slot for deliveries and pick-up of cargo in advance, and report to the truck check-in on arrival before entering the grounds. Further information will be made available with the traffic guide.

On the last day of setup, January 10, 2027, all delivery and stand-construction vehicles must be removed from the halls and the outdoor exhibition area by 18:00 at the latest. Vehicles which are still in the halls or the outdoor exhibition area after this time will be removed by Messe München GmbH at the risk and expense of the respective exhibitor. Furbishing work and decoration inside the stand is possible until 20:00.

Dismantling

Further information on the dates for assembly and dismantling will be provided in a separate information letter approx. 8 weeks before the start of the trade fair.

Access to the fairgrounds for stand construction firms and delivery vehicles on January 15, 2027 no earlier than 16:00.

The setup and dismantling dates indicated in the Special Terms of Participation must be strictly observed. Stands that are not occupied on the last day of setup may be used for another purpose by Messe München GmbH. Exhibitors that are admitted to the fair are also obligated to participate in the fair. During the entire trade fair and the stipulated opening hours, all stands must be properly equipped and sufficiently staffed with qualified personnel.

Transporting fair-related equipment from the stand and dismantling stands prior to the conclusion of the fair is not permitted. In the event of a violation of this regulation, Messe München GmbH is entitled to charge the exhibitor a contractual penalty of **EUR 5,000**.

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B 6 Stand design and equipment

The construction of the joint start-up stand will be handled by Messe München GmbH. For technical questions regarding the stand construction, please contact MEPLAN, Tel. +49 89 540267796.

B 7 Technical installations

The technical services designated accordingly in the Technical Guidelines such as the provision of installations to supply the stand with electricity and water can be ordered only from Messe München GmbH. For further details about order deadlines, please refer to the Exhibitor Shop. Wired telecommunications equipment may only be provided by Messe München GmbH; other

network operators are not authorized at the exhibition center. To connect his own stand area, the exhibitor may operate his own wireless LAN network at his stand after prior written approval from Messe München GmbH; the specifications of Messe München GmbH are to be complied with.

B 8 Sales regulations

Open selling or other provision of goods and services from the stand is not permissible. Exhibited articles may be delivered to purchasers only after the end of the fair. It is not permitted to show the selling price openly. Under

No. 64 GewO (German trade regulation act), it is permissible to sell only to commercial resellers, commercial consumers and bulk purchasers.

B 9 Media Services

The basic entry includes a company profile (450 characters (each in German and English), address, hall and stand number, contact person details, link to website and social media channels, and entry in a product classification and this is invoiced by Messe München GmbH (cf. B 3 Mandatory communication fee). The first and last name, telephone, fax and mobile numbers, and e-mail address will require the explicit final approval and consent by the exhibitor, as it may potentially be personal data; otherwise this information may not be published. Exhibitors can book additional listings and other presentation opportunities in these communication media in a separate order process. The booking option will be made available to applicants in good time by the media service partners commissioned, who handle these extra listings with the applicant in their own name and on their own account. Messe München GmbH assumes no responsibility for the accuracy and completeness of the trade show media.

The exhibitor is solely responsible for the permissibility under law—and particularly the law on competition—of entries placed in the trade show media of Messe München GmbH at the instigation of the exhibitor. Should third parties assert claims against Messe München GmbH on account of the impermissibility of the entries under law in general or the law on competition, the placer of the entries shall hold Messe München GmbH fully safeguarded against all claims asserted including all costs of any necessary legal defense on the part of Messe München GmbH. The same applies to entries from exhibitors, co-exhibitors and exhibitors on joint stands that the respective exhibitor has arranged in the Messe München GmbH trade show media.

The official media services partner for this trade fair is:

NEUREUTER FAIR MEDIA GmbH
Büro Essen
Friedrich-List-Str. 20
45128 Essen
Germany
Tel. +49 201 36547-410
bau@neureuter.de

B 10 Exhibitor passes (as Mobile or Print@home-Tickets)

For the duration of the fair, each exhibitor receives a specific number of free exhibitor passes for his stand:

In the hall

up to 4 m² of stand size

2 exhibitor passes

The exhibitor passes also show the first and last name of the ticket holder next to the company name. Ordering, shipping and invoicing of the exhibitor passes will be handled online.

The data contained on the exhibitor pass can, once consent is received, be published as the exhibitor's contact person in the online exhibitor directory.

Additional exhibitor passes can be ordered through the BAU Exhibitor Shop (expected available as of summer 2026) at the following link:

bau-muenchen.com/shop/en

Please note: both free and fee-based tickets should be ordered via the Exhibitor Shop.

Prices for exhibitor passes are listed in the Exhibitor Shop. Exhibitor passes are intended for stand staff only and may not be passed on to third parties. In case of abuse, Messe München GmbH is entitled to withdraw the exhibitor pass. The number of exhibitor passes does not increase through the taking in of co-exhibitors.

The free use of the exhibitor badge for the Munich Transport Association has not yet been decided. We will inform you by e-mail in due course.

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B 11 Photo, film and video shooting (cf. A 10)

In deviation from A 10 of the Conditions of Participation A, approval for photography, filming and video recording of the exhibitor's own stand is no longer required during the official set up and dismantling times, or during exhibitor opening hours.

Written permission is now only required outside these times (i.e. during night closing times) and is compulsorily linked to the booking of an accompanying security guard. All information on this will be published in the Exhibitor Shop in the relevant leaflet.

The use of drones is expressly prohibited at all times (set up, running time, dismantling).

B 12 Circular letters

Once the stands have been allocated, exhibitors will be informed by circular letter of further details concerning preparation and organization of the trade fair.

B 13 Stand parties

Stand parties on the exhibition stand require authorization by Messe München GmbH and must be notified no later than 7 calendar days prior to the start of event. Events on January 11, 12, 13 and 14, 2027 may start no earlier than 18:00 and must end no later than 22:00. Until 22:30, the necessary clearing-up work may be undertaken on the stand area. By 23:00 at the latest, all persons must have left the fairgrounds. The exhibitor is responsible for ensuring that the attendees of his stand party do not access other trade fair booths or touch any exhibits located there. The exhibitor is to ensure that the attendees of his stand party follow the instructions of the safety and security service employed

by Messe München GmbH. The minimum scope of the safety and security services necessary is determined by Messe München GmbH. The exhibitor indemnifies and holds Messe München GmbH harmless in connection with the stand party.

The services provided by Messe München GmbH in connection with each stand party are charged to the exhibitor in the final invoice.

To ensure a smooth, uninterrupted event, we recommend that you consult with your booth neighbors of the planned party in advance.

B 14 Deliveries

Consignments, letters and other mail to be delivered to the exhibitor's stand must carry the following details:

- Name of the event (Messe München GmbH—BAU 2027)
- Hall (designation: A, B or C as well as the number of the hall (1–6)) or the outdoor exhibition area (designation: F and the block number (5–13))
- Stand number of the exhibition stand
- Name of the exhibitor
- Am Messesee 2, 81829 Munich, Germany

Messe München GmbH does not take delivery of consignments, letters and other mail intended for exhibitors or third parties. Exhibitors are advised not to deposit shipments or other objects unsecured in the hall or the outdoor exhibition area during setup and dismantling times.

Services with regard to the receipt and dispatch of consignments are offered by the authorized freight forwarders at the exhibition center.

B 15 Noise, sound effects

All types of performances and presentations as well as all forms of visual, moving or acoustic advertising require Messe München GmbH's prior written approval. They may not disturb any other event participants, cause crowding

that blocks the aisles nor drown out the public address system in the halls. The noise level at the stand perimeter may not exceed **70 dB (A)** (see Technical Guidelines 4.7.7, 5.8.1, 5.11).

B 16 Alterations

Messe München GmbH reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

Status: October 2026