

Press Release | 28.07.2026

DMEA 2027 kicks off with leading partners at its new location in Munich

Press Contact:
Christian Bretschneider
Tel. +49 89 949-20752

christian.bretschneider@messe-muenchen.de

- **Widespread support from the health-IT-industry for the new exhibition venue in Munich – new prospects for Europe's leading digital health event**
- **Call for Papers now open: Focus on key future topics in digital healthcare and international perspectives**
- **DMEA will take place April 13–15, 2027, as the central meeting place for the digital health industry**

With broad support from the industry, DMEA 2027 is heading to Munich. Leading partners of the event have already confirmed their participation, sending a strong signal about the future of Europe's leading digital health event at its new venue.

As Europe's most important event for digital health, the DMEA brings together stakeholders from clinical practice, IT, politics, and academia. The inaugural event in Munich also offers opportunities to further expand its role as a European platform for digital health. Sascha Raddatz, Managing Director of the German Association for Healthcare IT (bvitg e. V.), the organizer of the DMEA, welcomes the positive response:

"I am convinced that Munich combines exactly what the digitization of the healthcare sector needs: a strong technology hub, excellent international connections, and room for growth. This marks the beginning of a new chapter for the DMEA – we want to broaden the event's scope in terms of content and international reach. The support from our industry partners is an important sign of this."

With the call for papers now open, the DMEA 2027 conference program is taking shape. Experts have until September 22, 2026, to submit proposals for presentations, seminars, and panels. The key topics range from AI in healthcare and digital sovereignty to cross-sectoral and patient-centered care, as well as the social economy, health IT, and international perspectives.

Messe München GmbH
Am Messesee 2
81829 Munich
Germany





DMEA partners highlight the potential of the new location

Leading exhibitors and partners have already confirmed their participation in DMEA 2027 and see Munich as offering ideal conditions for the event's continued development. Matthias Meierhofer, CEO and founder of Meierhofer AG and Chairman of the Board of bvitg e. V., emphasizes: "We're already sensing a great sense of optimism surrounding DMEA 2027. Munich brings a high level of innovation and an outstanding network spanning the healthcare industry, science, and technology." Thorsten Herrmann, Managing Director for Germany at CompuGroup Medical, also sees excellent conditions in the new setting: "With the move to Munich, the DMEA is entering its next stage of development. The combination of modern trade show infrastructure, growth opportunities, international networking, and a strong health tech ecosystem gives the trade show a valuable boost." For Martina Götz, Director of Marketing Communications for Germany, Austria, and Switzerland (DACH) at Dedalus HealthCare GmbH, the new location in Munich can unleash additional momentum: "Changes often have a revitalizing effect on our industry. The same has already been observed at other trade shows. That's why we'll be there in Munich in 2027 as well."

A proven platform, new perspectives

In addition to the opportunities offered by the new location, the partners emphasize above all the importance of DMEA as a central platform for exchange, networking, and innovation. In Munich, the event can build on its proven strengths while also providing new impetus for exchange and collaboration within the industry. Uwe Heckert, CEO of Detecon and COO of the Health Industry at Deutsche Telekom T-Systems, sees this as an opportunity to continue DMEA's success story: "Berlin made the event a success. We want to continue on this journey. We are very confident that the trade show will bring new energy, new ideas, even greater international reach, and innovative momentum."

For Louise Knorre-Witt, Head of Marketing at NEXUS Germany, the DMEA remains an indispensable industry gathering: "The DMEA is an important platform for us to engage with customers, partners, and the industry. We look forward to supporting the trade show's continued development at its new location in Munich." Sven Hoffmann, Marketing Manager at ID Information and Documentation in Healthcare, sees the DMEA's particular strength in bringing together stakeholders in the digital health industry and fostering new collaborations: "With its strong innovative spirit, the Bavarian metropolis offers the perfect breeding ground for taking networking in the digital health industry to the next level and driving forward forward-looking technologies in an even more targeted manner."



You can also find this press release at: <https://dmea.de/en/trade-fair/press/press-releases/>

All information about the Call for Papers for DMEA 2027 can be found at: <https://dmea.de/en/trade-fair/program/become-a-speaker/>

Interested companies can find information on registering for DMEA 2027 on the DMEA website at: <https://dmea.de/en/trade-fair/exhibitors/overview/>

Sign up for free to the DMEA press distribution list at: <https://dmea.de/en/trade-fair/press/press-releases/#press-mailing-list>

About the DMEA:

The DMEA is Europe's leading event for digital health—where decision-makers from all areas of healthcare come together—from IT specialists and physicians to hospital and nursing executives, as well as experts from politics, business, and science. Starting in April 2027, the DMEA will take place at the Messe München exhibition grounds (April 13–15, 2027).

About the German Association of Healthcare IT Vendors (bvitg e. V.):

bvitg e. V. represents Germany's leading IT providers in the healthcare sector, whose products are used in up to 90 percent of the outpatient and inpatient sector, including rehabilitation, nursing, and social care facilities, depending on the segment. Over 70 percent of the companies are internationally active. bvitg Service GmbH, a wholly owned subsidiary of bvitg e. V., organizes the DMEA – Connecting Digital Health. For more information, visit: www.bvitg.de

About Messe München:

As one of the world's leading trade show organizers, Messe München showcases the world of tomorrow at its approximately 90 trade shows worldwide. Its portfolio includes trade shows for capital goods and consumer goods as well as for new technologies. These include 14 world-leading trade shows such as bauma, BAU, IFAT, and electronica, collaborative events such as IAA MOBILITY, and numerous hosted events.

With an international network of subsidiaries and overseas offices, Messe München operates globally. Together with its approximately 1,200 employees across the group, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong (SVR), Thailand, the U.S., and Saudi Arabia.

Approximately 150 events each year attract over 50,000 exhibitors and around three million visitors both in Germany and abroad. This makes Messe München a key economic driver, generating billions in purchasing power.