



Press release

productronica innovation award 2023

Here are the winners

14. November 2023

- Around 70 submissions in six categories
- Award ceremony taking place for the fifth time
- Independent jury from industry and science

The decision has been made. The winners of the productronica innovation award 2023 have been chosen just in time for the start of the world's leading trade fair for electronics development and production. An independent panel has decided on the winners from among 70 submissions in the six categories.

Messe München is already presenting the productronica innovation award for the fifth time since its premiere in 2015. CEO Reinhard Pfeiffer is delighted with the high level of participation: "Almost 70 submissions are a clear sign that both the award and productronica as a trade fair are highly regarded in the industry. Numerous companies specifically adjust the publication of their new products to fit in with the submission period."

Winner in the "Cables, Coils & Hybrids" Cluster: Frisimos Technologies

Tal Pechter, CEO Frisimos: "I feel honored to receive this innovation award for our fully automated cable and connector assembly lines.

This award is a testament to the hard work and dedication of our team, and confirmation of our vision for the future of the cable assembly industry."

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Winner in the “Future Markets” Cluster: ASYS Group

Drazenko Trkulja, Product Manager: “We are very proud to be launching another solution on the market that helps our customers have a full overview of the performance of the entire store floor at a glance, in a uniquely simple way.”

Winner in the “Inspection & Quality” Cluster: budatec

Dirk Buße, Managing Director: “We are delighted to receive this award and see it as confirmation of our work on innovative solutions for the soldering and sintering process. The budatec team, together with the Dresden University of Technology, and Krauss Hardware, developed a completely new test method for quality assurance in production and brought it to process maturity.”

Winner in the “PCB & EMS” Cluster: SUSS MicroTec Solutions

Robert Wanninger, Senior Vice President Advanced Backend Solutions: “It is a great honor for us to have won the productronica innovation award 2023 for our SUSS JETxSM 24. We thank the jury wholeheartedly for recognizing our commitment and passion for innovation.”

Winner in the “Semiconductors” Cluster: AP&S International

Tobias Bausch, CMO & CTO: “Winning the productronica innovation award for the second time in a row is not only recognition of our hard work, but also a commitment to continue pursuing excellence in all that we do. Moreover, it also acknowledges the outstanding team performance of our employees. With the new NexASStep wet bench, we have once again successfully taken a major step in the right direction, which this award confirms.”

Winner in the “SMT” Cluster: smartTec

Uwe Geisler, Managing Director: “This award is both confirmation that we have embarked on the right path, and motivation to continue to pursue it. I would like to thank the entire team for what has been achieved so far, and for the commitment they have shown.”

The individual submissions were assessed by an independent jury comprising the following members:

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- Dr. Sandra Engle, VDMA
- Sebastian Glatz, ZVEI
- Dr. Maik Hampicke, Fraunhofer IZM
- Dr. Andrej Novikov, Rostock University
- Prof. Lothar Pfitzner, University of Erlangen-Nuremberg
- Helge Schimanski, Fraunhofer ISIT

The productronica innovation award is the first independent award in the electronics manufacturing sector and is organized in close cooperation with the trade journal productronic (publisher: Hüthig).

Click [here](#) for all the information about the winners and their products

www.productronica.com

productronica

productronica is the world's leading trade fair for electronics development and production and is supported from a conceptual and technical perspective by the Productronics Department of the VDMA (German Mechanical Engineering Industry Association). The trade fair has been held in Munich every two years since 1975 and the next productronica is due to take place from November 14 to 17, 2023.

productronica worldwide

In addition to productronica, Messe München organizes productronica China, productronica South China and productronica India. The network of electronics trade fairs also includes electronica in Munich, electronica China, electronica South China, electronica India, Smart Tech Asia, electronicAsia and LOPEC.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies.

Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München, and also abroad.

Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia, and South America, and with around 70 offices worldwide for more than 100 countries, Messe München has a global presence.