# EVENT CALENDAR

# ALL-DAY: FRIDAY-MONDAY, FEBRUARY 21-24, 2025

Hall A1.333	FHH Cultural Space
Hall A1.435	WATCH TALKS
Hall A2.536	Networking Area "Copy That!"
Hall A2 & B1	Trend Showcases
Hall B2	Wedding Highlights
Hall B2.320	Presentation AWARD nominees
Hall B2.403	TRENDFACTORY
Hall B2.405	Exhibition Timeless Brilliance

# FRIDAY, FEBRUARY 21, 2025

10:00 AM		Press conference for media
12:30 PM	Hall B2.376	Opening Event Partner Country India
02:00 PM	Hall A1.333	Opening Event FHH Cultural Space
03:00- 04:00 PM	Info-Counter Hall B1	Guided Tour: Highlights & Innovations around Fine/High Jewelry
04:30 PM	Hall B2.405	Opening Event Exhibition Timeless Brilliance
06:00- 09:00 PM	Entrance West	INHORGENTA After Work Party

# SATURDAY, FEBRUARY 22, 2025

01:00- 02:00 PM	Info-Counter Hall C1	Guided Tour: Highlights & Innovations around Gemstones
03:00- 04:00 PM	Info-Counter Hall A1	Guided Tour: Highlights & Innovations around mechanical Watches
04:00- 04:30 PM	Hall A1.435	Watch Talk Stage: Honoring the first-place winners of the German Watchmaking Championships
06:00- 09:00 PM	Entrance West	INHORGENTA After Work Party
07:00 PM - 02:00 AM	Kleine Olympiahalle	INHORGENTA AWARD Gala

# SUNDAY, FEBRUARY 23, 2025

11:00 AM – 12:00 PM	Info-Counter Hall C2	Guided Tour: Highlights & Innovations around technical Equipment, Packaging and Services
02:00- 03:00 PM	Info-Counter Hall B1	Guided Tour: Highlights & Innovations around Antique Jewelry
06:00- 09:00 PM	Entrance West	INHORGENTA After Work Party

# SPEAKER PROGRAM TRENDFACTORY B2.403

#### FRIDAY, FEBRUARY 21, 2025

- 02:00-From high touch to high tech: How digital impacts iewellery and the growing 02:30 PM demand for vintage Speaker: Marianne Fisher (CEO, Paul Fisher Inc.) 02:30 -Shaping the future: Accelerating climate action and inclusion in the watch and 03:00 PM jewellery industry Speaker: Iris Van Der Veken (Executive Director, Watch & Jewellery Initiative 2030) 03:00-Selling jewellery on Instagram: 10 things you need to know to make it happen 03:45 PM Speaker: Katerina Perez (CEO, Katerina Perez) 03:45-Communicating the diamond story and positive impact to the new generation 04:15 PM of consumers Speaker: Raluca Anghel (Global Head of External Affairs and Industry Relations, Natural Diamond Council)
- 04:15- What has changed in jewellery in the past 10 years: trends & business
- 04:45 PM Speaker: Milena Lazazzera (Freelance journalist)
- 04:45- The rising Indian jewellery influence in the global landscape/arena
- 05:30 PM Speakers: Alice Cicolini (Alice Cicolini), Radhika Somaia (Brand strategist)
- 05:30- Jewellery trends and styling
- 06:00 PM Speaker: Renu Choudhary (The Diamond Talk)

#### SATURDAY, FEBRUARY 22, 2025

11:00 AM – 12:00 PM	City centres under pressure: How and where can retailers survive? Speakers: Walter Lehmkühler (Management Consultant), Myriam Laux (Juwelie Seeger), Kai-Pierre Thiess (Juwelier Hilscher) Moderator: Christian Jürgens, publisher of GZ Goldschmiede Zeitung
01:30–	TÙSAIRE: Pioneering Platinum 3D Printing Speaker: Maeve Gillies (CEO,
02:00 PM	Maeve Gillies), Tai Wong (Platinum Guild International)
02:00– 02:30 PM	Surf the jewelry Zeitgeist and stay ahead of trends: Tips for designers, jetailers, jewelry lovers and others Speaker: Kyle Roderick (Founder, Bijoux Review)
02:30–	The Canadian diamond journey
03:00 PM	Speaker: Kevin Vantyghem (President, Vantyghem Diamonds)
03:00-	The diamond jewelry industry today and beyond
03:30 PM	Speaker: Paul Zimnisky (CEO, Paul Zimnisky Diamond Analytics)
03:30-	JewelTech-Innovation in the jewellery industry
04:00 PM	Speaker: James Morgan (Chief Product Officer, Nivoda)
04:00-	Building a global responsible jewellery brand
04:30 PM	Speaker: Morten Isachsen (CEO, Tom Wood Project)
04:30– 05:15 PM	The diamond debate: Is the hype around laboratory-grown diamonds fading or gaining momentum? Speaker: Julia Griffith (Founder, The Gem Academy), Christopher Zöttl (CEO, Designer Diamonds)   Presenter: Dr. Laurent Cartier (Heat of Special Initiatives, SSEF)

#### SUNDAY, FEBRUARY 23, 2025

11:00 <i>-</i>	Natur Pearls of the Gulf
11:30 AM	Speaker: Mohamed Abdulrazzaq Al Mahmood (CEO, Al Mahmood Pearls)
11:30 AM - 12:30 PM	Expert talk on the 'Coloured gemstone of the year 2025' Speaker: Dr. Claudio Milisenda (MD, DSEF), Jeannette Fiedler (MD, Stiftung DDI), Michael Seubert (President, ZV der Deutschen Goldschmiede), Jörg Lindemann (MD, BV der Edelstein- und Diamantindustrie e.V.), Nicole Ripp (MD, Groh + Ripp), Albert Ruppenthal (Owner, Ruppenthal KG), Tanja Wenger-Fuhrer (Publishing and editorial management, Gold'Or)
01:00-	For jewelers and manufacturers: How to build a brand that sparkles in the
01:30 PM	marketplace Speaker: Matthias Heimberg (CEO, MHE Growth Consulting)
01:30- 02:0 PM	Building bridges: The positive impact of trade organisations in the jewellery industry Speaker: Dr. Gaetano Cavalieri (President, CIBJO), Dr. Guido Grohmann (Managing Director, Bundesverband Schmuck, Uhren, Silberwaren und verwandte Industrien e.V.)
02:00-	King of gems-a brief history of diamonds
02:30 PM	Speaker: Dr. Jack Ogden (Jewellery Historian)
02:30- 03:30 PM	From mine to market: Navigating diamond traceability Speaker: Andrew Rimmer (CEO, Opsydia), Jennifer Moriconi (Chief Sales Officer, ITraceIT), Klemens Link (CEO, Provenance Proof) Presenter: Dr. Laurent Cartier (Head of Special Initiatives, SSEF)
03:30- 04:00 PM	Diamonds: From earth's depths to crown jewels-A journey through time and geology Speaker: Dr. Michael Mintrone (Head of Diamond Department, SSEF)
04:00-	The business of jewellery report: a glance on the industry and new designer's
04:30 PM	opportunities Speaker: Donatella Zappieri (Principal Consultant, Hill & Co.)
04:30-	Why and how epic photography of jewellery is an imperative
05:00 PM	Speaker: Leo Bieber (Founder, Leo Bieber Photography)

#### MONDAY, FEBRUARY 24, 2025

10:45 <i>-</i> 11:30 AM	How Al is transforming the jewellery sector Speaker: Dr. Jack Ogden (Jewellery Historian), Yves Peitzner (Founding Partner, Studio TISH), Presenter: Kyle Roderick (Founder, Bijoux Review)
11:30 AM – 12:15 PM	The path to sustainable metals, gemstones and cultured pearls Speaker: Alina Uhlitz (Managing Director, Miadana), Desirée Binternagel (Managing Director, Fairever), Felix Durejka (Managing Director, Aurhen) Presenter: Dr. Laurent Cartier (Head of Special Initiatives, SSEF)
12:15 – 12:45 PM	From lab to loupe: Practical methods for identifying synthetic diamonds in the trade Speaker: Dr. Tom Stephan (Managing Director, DGemG)
	11:30 AM 11:30 AM - 12:15 PM 12:15 -

# SPEAKER PROGRAM WATCH TALKS A1.435

#### FRIDAY, FEBRUARY 21, 2025

- 01:00-How to attract the new generation of customers: GEN Z 01:55 PM Presenter: Clio Godrèche (Senior Project Manager, Fondation Haute Horlogerie) Speaker: Nicolas Amsellem (Associate Director, Les Rhabilleurs), Marc-Henri, Justin Hast (Owner, Justin Hast), Lorenzo Maillard (Co-founder & Watch Expert, APRESDEMAIN), Maxime Courturier (Brand Strategist & Creative Director, APRESDEMAIN)
- 03:00- TUTIMA-Glashütte 'Secured for future.'
- 03:45 PM Presenter: Gisbert Brunner (Co-Founder and Co-Owner, Uhrenkosmos) Speaker: Matthias Stotz (Managing Director, Tutima Glashütte GmbH & Co. KG)
- 04:00- How to create a collectors brand in the 21st century with Gerald Charles
- 04:50 PM Presenter: Joern Kengelbach (Editor-at-large, swisswatches) Speaker: Federico Ziviani (CEO, Gerald Charles)
- 05:00- Eberhard & Co.: Family tradition, watchmaking innovation-on the way to the

#### 05:45 PM German watch market

Presenter: Gisbert Brunner (Co-Founder and Co-Owner, Uhrenkosmos) Speaker: Mario Peserico (Director International, Eberhard & Co.)

#### SUNDAY, FEBRUARY 23, 2025

- 11:30 AM Challenges & opportunities for the next generation 12:30 PM Presenter: Gisbert Brunner (Co-Founder and Co-Owner, Uhrenkosmos) Speaker: Nathalie Birk (Managing Director, POINTtec), Dustin Mühle (Management of the production and the manufactory. Mühle-Glashütte GmbH). Fanny Mühle (Management of sales and customer service, Mühle-Glashütte GmbH) 01:00-The watch market in Germany in 2024-general conditions. 01:45 PM consumer behaviour & market developments Speaker: Jürgen Kirsch (Senior Consultant, GfK), Clara Schwab (Consultant, GfK) 03.00-The pre-owned watch market: between consolidation and 03:45 PM upheaval-inside views from Chronext CEO Frederike Knop Presenter: Antie Heepmann (Journalist) Speaker: Frederike Knop (CEO, Chronext) 04:30-How to successfully develop watch brands
- 05:25 PM Presenter: Gisbert Brunner (Co-Founder and Co-Owner, Uhrenkosmos) Speaker: Georges Kern (CEO, Breitling)

#### SATURDAY, FEBRUARY 22, 2025

- 10:30 Remaining on the road to success
- 11:15 AM Presenter: Gisbert Brunner (Co-Founder and CO-OWNER, Uhrenkosmos) Speaker: Gerhard Novak (General Manager, PORSCHE DESIGN)
- 11:30 AM Success Story ORIS
- 12:20 PM Presenter: Suzanne Wong (Editor, WorldTempus) Speaker: Rolf Studer (CEO, Oris)
- 01:30- The changing landscape of watchmaking
- 02:30 PM Presenter: Elizabeth Doerr (Freelancer Author) Speaker: Scott Wempe (Co-Head of Business Development, Wempe), Manuel Emch (Owner Le Buero & Éditions Emch, co-owner kollokium, delegate board member Louis Erard), Andrea Furlan (Lead Designer, Furlan Marri)
- 02:45- Is the Swiss watch industry innovative enough?
- 03:45 PM Presenter: Marcel Weder (Editor, Gold'Or) Speaker: Oliver Müller (Founder, LuxeConsult, co-publisher watch study by Morgan Stanley), Patrik Hoffmann (CEO, Favre Leuba), Andreas Felsl (CEO, Horage SA), Hans Peter Grädel (Founder, Technik 4Time)
- 04:00- Honoring the first-place winners of the German Watchmaking Championships
- 04:30 PM Presenter: Albert Fischer (President, Zentralverband für Uhren, Schmuck und Zeitmesstechnik)

### MONDAY, FEBRUARY 24, 2025

- 11:00 Changing times: the challenges facing an analogue industry in a digital world
- 11:50 AM Speaker: Robin Swithinbank (Journalist, author and broadcaster)