

Connecting Global Competence



Messe München GmbH

Financial Statement Press Conference

Friday, June 19, 2020

Key Figures 2019



EUR 474.2M

Consolidated turnover
for the group

EUR 404.4M

Turnover
Messe München

EUR 138.4M

EBITDA
Messe München

EUR 73.9M

Net profit

Events 2019

Events worldwide **208**

Own events worldwide **45**

Guest events at the locations of Messe München **163**

Own events in the home market Munich **15**

Own events abroad **30**

Exhibitors and Visitors 2019

32,400

Exhibitors in Munich

44,300

Exhibitors worldwide

2.5M

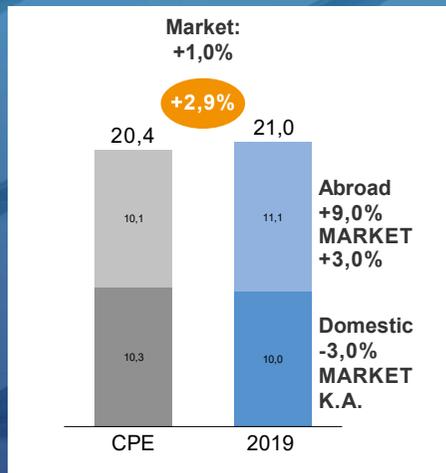
Visitors in Munich

3.1M

Visitors worldwide

All key figures 2019 for Messe München's own events are well above previous events and market average

**Exhibitors
(in thousand)**



**Exhibition stand space in
thousand square meters**



**Visitors
(in thousand)**

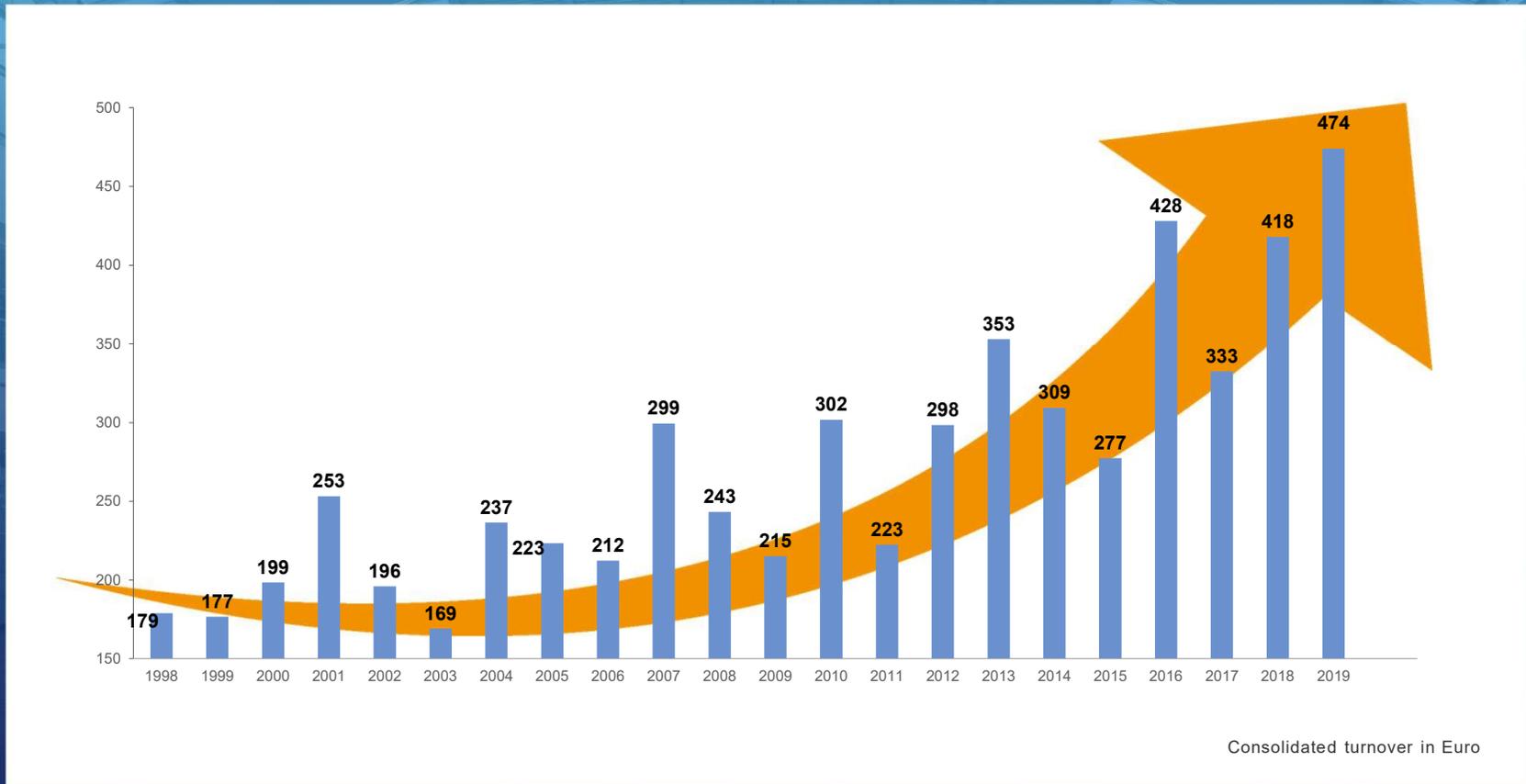


**Foreign exhibitors
(in thousand)**



Market = AUMA trade fair location Germany (Status: January 2020)
Source: ZB US Market Research; own events incl. TrendSet, without first VA; comparison with previous events (CPE)

Development Group Turnover Until 2019



Exhibition Locations Worldwide





Messe München