Scan2Lead

VISITOR SCANNERS POWERED BY EUROPES' MARKET LEADER
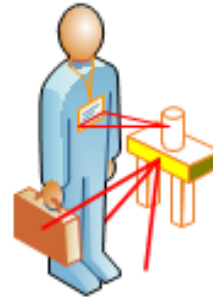
Scan2Lead

HOW IT WORKS
SCAN2LEAD

From registration to booth visit - the visitors enter their contact details while registering for the trade fair. Thanks to Scan2Lead, the exhibitor can easily access this information.

01 Every visitor **registers** in advance or at the fair entrance.

02 Every visitor passes through the access control and is **recorded electronically**.
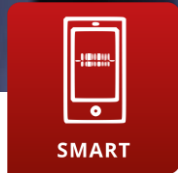
03 The exhibitor scans the visitor and immediately receives **all contact information**. In addition, conversation information and visitor interests can be recorded.
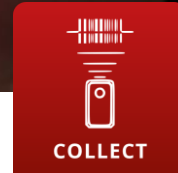
SCAN2LEAD
PORTFOLIO

For lead tracking, exhibitors can choose from three different options - which work perfectly together.
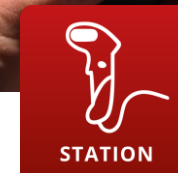
All visitor information is stored in the exhibitor's personal Scan2Lead web portal.

SMART

+ App for scanning visitor tickets and business cards (for iOS and Android devices).
+ Qualification of leads with notes, photos etc.
+ Rental iPads can be provided (for a fee)

COLLECT

+ Scanning of visitor tickets or visitor badges with mobile mini hand-held scanners
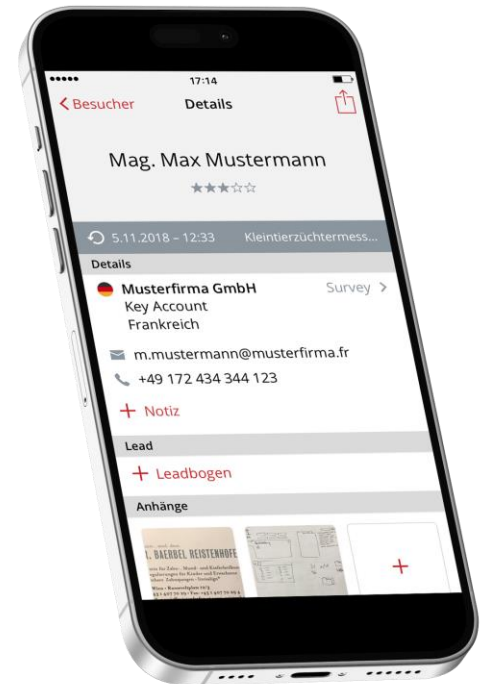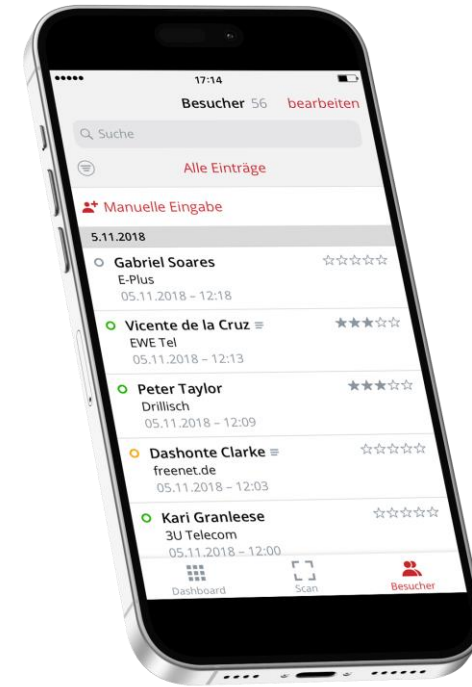+ No internet connection necessary
+ Fast, simple and mobile

STATION

+ Scanning of visitor tickets with a hand-held scanner on a notebook computer
+ Further processing of contacts directly on the screen
  Rental notebooks can be provided (for a fee)

SCAN2LEAD SMART –

ALL YOUR VISITORS' DATA IN YOUR HAND

+ Scan visitor tickets or business cards with smartphone or tablet (iOS/ Android) - simple, fast and mobile

+ Live data of all scanned visitors

+ Add notes – via keyboard or voice recognition

+ Questionnaire can be individually designed

+ Capture documents and photos

+ Storage of data, even if there is no internet connection for a short time

+ Access to the Scan2Lead PORTAL with all functions

+ Rental iPads are available (additional fee applicable)

149,- €
299,- € incl. rental iPad

SCAN2LEAD COLLECT –

ALL YOUR VISITORS' DATA AT THE PUSH OF A BUTTON

+ Scanning barcodes with mini handheld scanners

+ Very easy handling (at the push of a button)

+ Battery lasts during the whole exhibition

+ No internet connection or own hardware necessary

+ Very simple, fast and mobile

+ Access to the Scan2Lead PORTAL with all functions

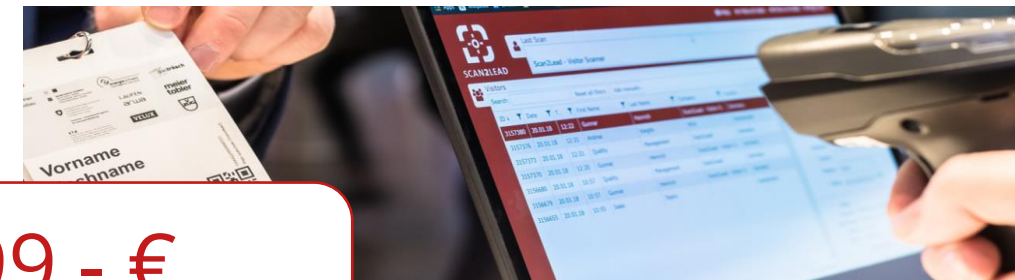+ Ideal when many visitors need to be scanned quickly, e.g. by hostesses

299,- €

![Scan2Lead logo]

SCAN2LEAD STATION –

ALL YOUR VISITORS' DATA AT A GLANCE

With **Scan2Lead STATION** you have all your contacts in view - on your PC or notebook.

+ Scanning of visitor tickets with hand-held scanners on a notebook

+ Data of the scanned visitor is displayed immediately

+ Stand personnel can see the last 25 visitors at a glance

+ Assignment of predefined interests ("interest tags") at the click of a mouse

+ Simple capture of notes

+ Access to the Scan2Lead PORTAL with all functions

+ A rental notebook can be ordered on request

+ Ideal for permanent workstations, e.g. at the reception desk
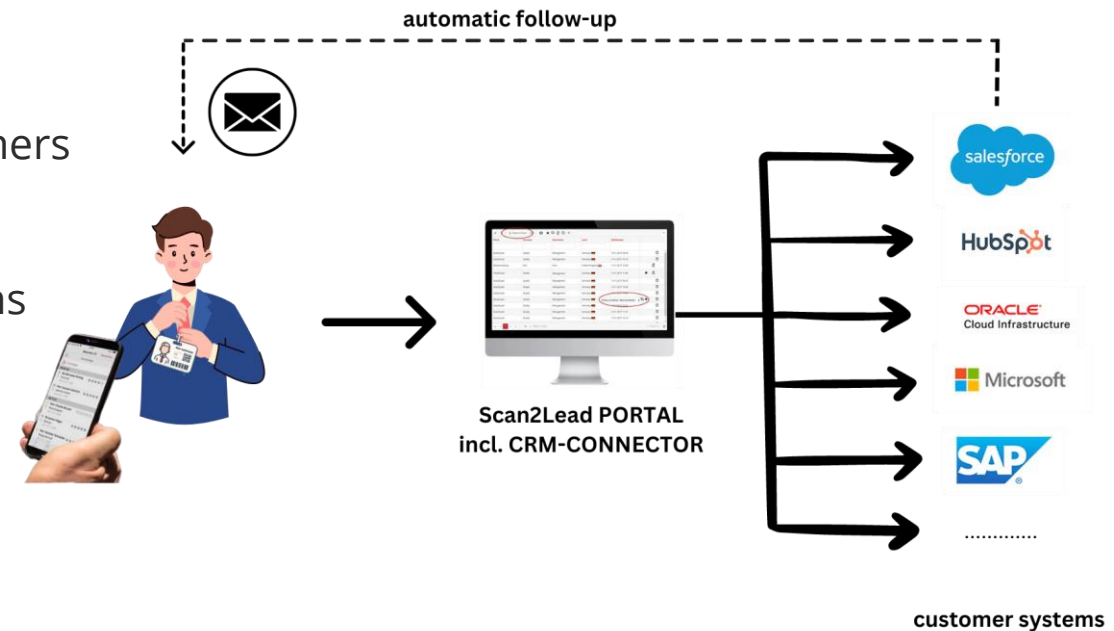
299,- €
399,- € incl. rental notebook

SCAN2LEAD CONNECTOR –

ALL YOUR VISITORS' DATA INTEGRATED

With **Scan2Lead CRM-CONNECTOR** you have all the leads captured with Scan2Lead in real time in your own marketing and/or CRM system

+ Duplicate matching with existing prospects and customers

+ Control of automated marketing campaigns

+ Automatic forwarding of trade fair leads to sales regions

+ Reports

+ Automated follow-ups

automatic follow-up

Scan2Lead PORTAL
incl. CRM-CONNECTOR

salesforce

HubSpot

ORACLE
Cloud Infrastructure

Microsoft

SAP

customer systems

Price on request

SCAN2LEAD BARCODE-API –

ALL YOUR VISITORS' DATA INTEGRATED

With **Scan2Lead BARCODE-API** you can scan trade fair badges with an external lead tracking solution.

+ Use your own applications and devices

+ Access registration data in real time via a professional API (Application Programming Interface)

customer lead tracking

server "customer"

ticket number "01034440200…"

API

visitor information "Max Mustermann…."

server "Scan2Lead"
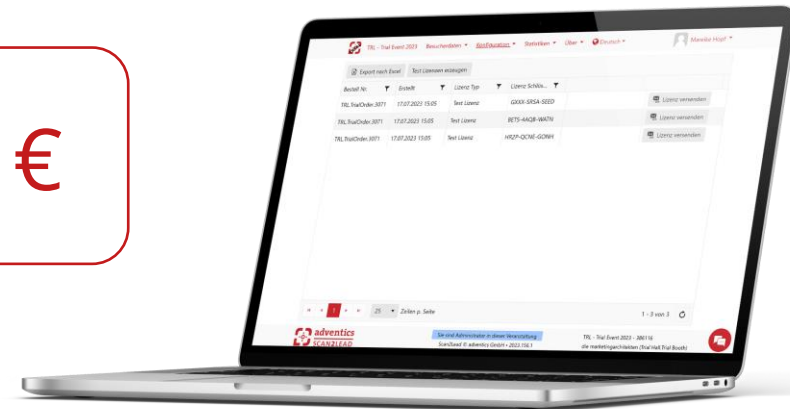
Price on request

SCAN2LEAD PORTAL –

ALL YOUR VISITORS' DATA AT ONE CLICK

In the **Scan2Lead PORTAL** you have direct access to all your contacts with one click - anywhere and at any time.
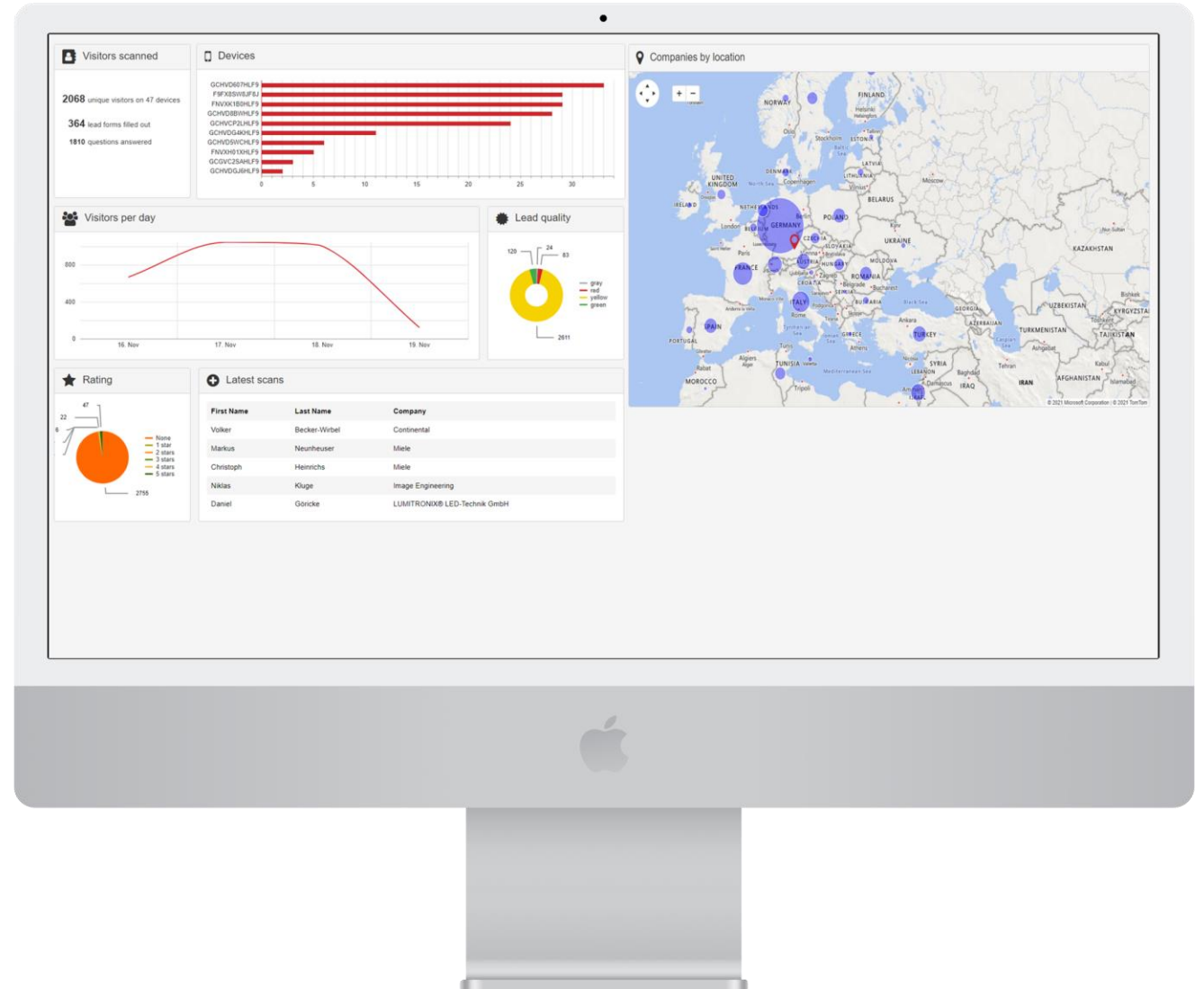
+ Web-based online portal with exhibitor's own log-in

+ Exhibitor information center where all data and Scan2Lead devices can be securely managed

+ Fast access to all recorded visitor data in real time

+ Management of all Scan2Lead devices

+ Assignment to specific employees

+ Statistics and reporting functions

+ Data export to Excel at the touch of a button

+ Integration of CRM systems - optional

+ Configuration of individual lead sheets

+ Access to test tickets and the Help Centre

0,- €

EXHIBITORS RECEIVE A
LIVE DASHBOARD OF ALL
THEIR BOOTH VISITORS

Scan2Lead

SCAN2LEAD
A BRAND OF ADVENTICS GMBH

We are here for you!

Further information, advice & booking

contact@scan2lead.com
www.scan2lead.com
+49 89 4444 33 111

Münchener Str. 23a
85540 Haar bei München
GERMANY