



MESSE  
MÜNCHEN

# INHORGENTA INSIDER

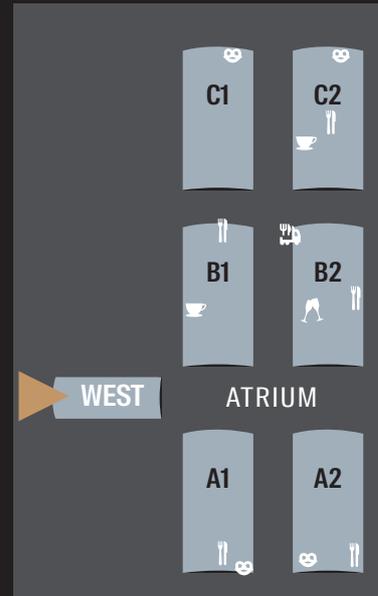
INCLUDING GASTRO GUIDE  
EVENT CALENDAR & MUNICH HIGHLIGHTS

# YOUR EXCLUSIVE GUIDE TO GASTRO, EVENTS & MUNICH HIGHLIGHTS

The INHORGENTA Insider is your ultimate guide to making the most of your visit. Discover gastronomy highlights at INHORGENTA 2025, featuring exceptional dining experiences, vibrant bistros, and themed bars within the exhibition halls.

Stay up-to-date with our event calendar, showcasing all the must-see highlights at INHORGENTA. Beyond the fairgrounds, explore Munich with our curated guide, offering insider tips on top restaurants, cultural landmarks, and unique hotspots.

Whether indulging in culinary delights, attending events, or exploring Munich's atmosphere, the INHORGENTA Insider ensures an extraordinary experience.



## RESTAURANTS / BAR

- A1 Brasserie
- A2 Orient Club
- B1 Blue Moon
- B2 Green Kitchen
- C2 Beer Garden

## COFFEE / BAR

- B1 Le Petit Cafe
- C2 Coffee Lounge

## BISTRO BAR

- A1 Little Italy
- A2 Pasta Bar
- C1 Burger & More
- C2 Asian Kitchen

## FOODTRUCK

## CHAMPAGNE BAR

WEST

## ENTRANCE WEST



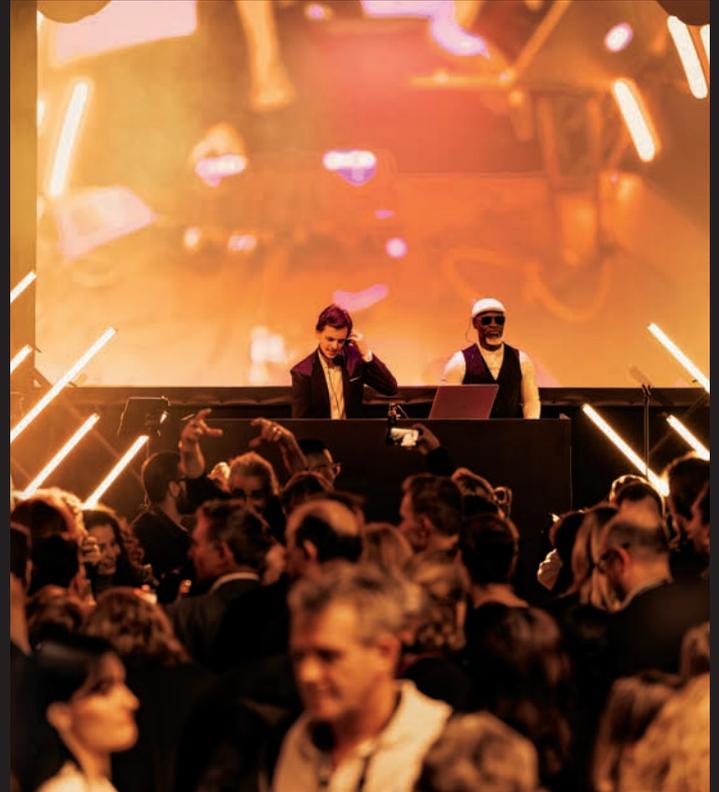
## INHORGENTA MUNICH LOUNGE

Start your day with the enticing aroma of freshly brewed coffee, perfectly squeezed juices, and warm, flaky croissants—the ideal foundation for a successful day. Throughout the day, indulge in hearty snacks and refreshing beverages in a relaxed and welcoming atmosphere.



## AFTER WORK PARTYS

with Live Music and free drinks,  
Friday to Sunday, from 6 to 9 PM.



A1



# A1

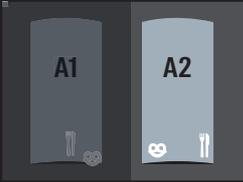
## BISTRO/BAR A1.340 LITTLE ITALY

A slice of Italian lifestyle in the stressful everyday life of a trade fair. Enjoy pizza variations, lasagna, toasted focaccias or a slice of the world-famous Torta della Nonna.



## RESTAURANT/BAR A1.232 BRASSERIE

Experience gastronomic excellence at the **INHORGENTA Brasserie by Käfer**, where sophistication and creativity meet. Located at the heart of the exhibition, this elegant Brasserie invites you to enjoy an à la carte menu featuring refined and innovative dishes. The menu includes exquisite seasonal creations, delicate green options, and culinary masterpieces, all served in a stylish ambiance that perfectly reflects INHORGENTA's premium character. Trust in Käfer's commitment to quality and unparalleled culinary artistry.



# A2

## RESTAURANT/BAR A2.545 ORIENT CLUB

If you love oriental cuisine and enjoy trying new flavors, visit our Orient Club in Hall A2. No other cuisine blends spices like this, combined with traditional cooking methods for a truly flavorful experience!



### BISTRO/BAR PASTA BAR

All pasta or what?

In our Pasta Bar, our chefs prepare classic and special pasta dishes live for you.





 **COFFEE BAR**  
**LE PETIT CAFÉ**

Take a break at the Petit Café, where you can enjoy a selection of fine coffee specialties and sweet treats amidst the buzz.

# B1



 **RESTAURANT/BAR B1.145**  
**BLUE MOON**

Elegance redefined—the Blue Moon in Hall B1 offers a curated selection of fresh, vibrant cuisine. From exquisite sushi and delectable superfood rolls to truffle-infused mille-feuilles, every dish is designed to tantalize your taste buds. For those with a sweet tooth, indulgent tartlets and signature cornetti provide the perfect finishing touch to an extraordinary culinary experience.



# B2

 **B2.308**  
**CHAMPAGNE BAR**

Discover the Champagne Bar in Hall B2, offering premium champagnes for toasting success or unwinding in style.



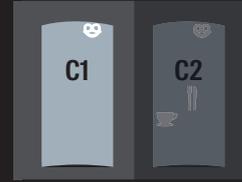
 **B2.163**  
**FOODTRUCK**

Feel the taste of India with all its spices and aromas. A refreshing dish, a freshly baked naan—take a deep breath and balance your body and soul.

# B2



# C1



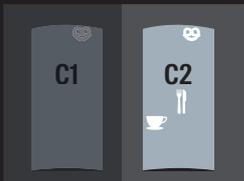
## || CONTEMPORARY BAR & RESTAURANT, B2.519 GREEN KITCHEN

True to its name, the Green Kitchen embodies sustainability, freshness, and health. This contemporary eatery offers vibrant Asian-inspired dishes brimming with fresh herbs and spices, ensuring an energizing and flavorful dining experience.

## ☞ BISTRO/BAR C1.580 BURGER & MORE

Discover our four unique burger creations—featuring Bavarian beef, a flavorful vegetarian option, Alpine salmon, and a traditional Leberkäse burger.





# C2

## ☕ COFFEE BAR C2.106 COFFEE LOUNGE

A variety of coffees and a selection of refreshments for your short break.



## 🍷 RESTAURANT/BAR C2.329 & 234 BEER GARDEN

Traditional and hearty is the motto in our beer garden. Let us spoil you with Bavarian delicacies from the region. Whether you're in the mood for a small snack or a full meal, there's something for everyone.

## 🍷 BISTRO/BAR C2.342 ASIAN KITCHEN

Let yourself be enchanted and indulged by the aromas of Asian cuisine. A fresh chicken curry, a delicious vegan sweet potato dish, or a vibrant wrap will awaken your wanderlust and allow you to enjoy your well-deserved break.



# EVENT CALENDAR

## ALL-DAY: FRIDAY–MONDAY, FEBRUARY 21–24, 2025

|              |                                |
|--------------|--------------------------------|
| Hall A1.333  | FHH Cultural Space             |
| Hall A1.435  | WATCH TALKS                    |
| Hall A2.536  | Networking Area "Copy That!"   |
| Hall A2 & B1 | Trend Showcases                |
| Hall B2      | Wedding Highlights             |
| Hall B2.320  | Presentation AWARD nominees    |
| Hall B2.403  | TRENDFACTORY                   |
| Hall B2.405  | Exhibition Timeless Brilliance |

## FRIDAY, FEBRUARY 21, 2025

|                       |                      |  |
|-----------------------|----------------------|--|
| <b>10:00 AM</b>       |                      | Press conference for media                                     |
| <b>12:30 PM</b>       | Hall B2.376          | Opening Event Partner Country India                            |
| <b>02:00 PM</b>       | Hall A1.333          | Opening Event FHH Cultural Space                               |
| <b>03:00–04:00 PM</b> | Info-Counter Hall B1 | Guided Tour: Highlights & Innovations around Fine/High Jewelry |
| <b>04:30 PM</b>       | Hall B2.405          | Opening Event Exhibition Timeless Brilliance                   |
| <b>06:00–09:00 PM</b> | Entrance West        | INHORGENTA After Work Party                                    |

## SATURDAY, FEBRUARY 22, 2025

|                          |                      |  |
|--------------------------|----------------------|--|
| <b>01:00–02:00 PM</b>    | Info-Counter Hall C1 | Guided Tour: Highlights & Innovations around Gemstones                                     |
| <b>03:00–04:00 PM</b>    | Info-Counter Hall A1 | Guided Tour: Highlights & Innovations around mechanical Watches                            |
| <b>04:00–04:30 PM</b>    | Hall A1.435          | Watch Talk Stage: Honoring the first-place winners of the German Watchmaking Championships |
| <b>06:00–09:00 PM</b>    | Entrance West        | INHORGENTA After Work Party  |
| <b>07:00 PM–02:00 AM</b> | Kleine Olympiahalle  | INHORGENTA AWARD Gala  |

## SUNDAY, FEBRUARY 23, 2025

|                          |                      |  |
|--------------------------|----------------------|--|
| <b>11:00 AM–12:00 PM</b> | Info-Counter Hall C2 | Guided Tour: Highlights & Innovations around technical Equipment, Packaging and Services |
| <b>02:00–03:00 PM</b>    | Info-Counter Hall B1 | Guided Tour: Highlights & Innovations around Antique Jewelry                             |
| <b>06:00–09:00 PM</b>    | Entrance West        | INHORGENTA After Work Party  |

# SPEAKER PROGRAM

## TRENDFACTORY B2.403

### FRIDAY, FEBRUARY 21, 2025

- 02:00–02:30 PM** **From high touch to high tech: How digital impacts jewellery and the growing demand for vintage** Speaker: Marianne Fisher (CEO, Paul Fisher Inc.)
- 02:30–03:00 PM** **Shaping the future: Accelerating climate action and inclusion in the watch and jewellery industry** Speaker: Iris Van Der Veken (Executive Director, Watch & Jewellery Initiative 2030)
- 03:00–03:45 PM** **Selling jewellery on Instagram: 10 things you need to know to make it happen** Speaker: Katerina Perez (CEO, Katerina Perez)
- 03:45–04:15 PM** **Communicating the diamond story and positive impact to the new generation of consumers** Speaker: Raluca Anghel (Global Head of External Affairs and Industry Relations, Natural Diamond Council)
- 04:15–04:45 PM** **What has changed in jewellery in the past 10 years: trends & business** Speaker: Milena Lazazzera (Freelance journalist)
- 04:45–05:30 PM** **The rising Indian jewellery influence in the global landscape/arena** Speakers: Alice Cicolini (Alice Cicolini), Radhika Somaia (Brand strategist)
- 05:30–06:00 PM** **Jewellery trends and styling** Speaker: Renu Choudhary (The Diamond Talk)

### SATURDAY, FEBRUARY 22, 2025

- 11:00 AM–12:00 PM** **City centres under pressure: How and where can retailers survive?** Speakers: Walter Lehmkuhler (Management Consultant), Myriam Laux (Juwelier Seeger), Kai-Pierre Thiess (Juwelier Hilscher) Moderator: Christian Jürgens, publisher of GZ Goldschmiede Zeitung
- 01:30–02:00 PM** **TUSAIRE: Pioneering Platinum 3D Printing** Speaker: Maeve Gillies (CEO, Maeve Gillies), Tai Wong (Platinum Guild International)
- 02:00–02:30 PM** **Surf the jewelry Zeitgeist and stay ahead of trends: Tips for designers, retailers, jewelry lovers and others** Speaker: Kyle Roderick (Founder, Bijoux Review)
- 02:30–03:00 PM** **The Canadian diamond journey** Speaker: Kevin Vantingham (President, Vantingham Diamonds)
- 03:00–03:30 PM** **The diamond jewelry industry today and beyond** Speaker: Paul Zimnisky (CEO, Paul Zimnisky Diamond Analytics)
- 03:30–04:00 PM** **JewelTech–Innovation in the jewellery industry** Speaker: James Morgan (Chief Product Officer, Nivoda)
- 04:00–04:30 PM** **Building a global responsible jewellery brand** Speaker: Morten Isachsen (CEO, Tom Wood Project)
- 04:30–05:15 PM** **The diamond debate: Is the hype around laboratory-grown diamonds fading or gaining momentum?** Speaker: Julia Griffith (Founder, The Gem Academy), Christopher Zöttl (CEO, Designer Diamonds) , Presenter: Dr. Laurent Cartier (Head of Special Initiatives, SSEF)

### SUNDAY, FEBRUARY 23, 2025

- 11:00–11:30 AM** **Natur Pearls of the Gulf** Speaker: Mohamed Abdullrazzaq Al Mahmood (CEO, Al Mahmood Pearls)
- 11:30 AM–12:30 PM** **Expert talk on the 'Colourful gemstone of the year 2025'** Speaker: Dr. Claudio Milisenda (MD, DSEF), Jeannette Fiedler (MD, Stiftung DDI), Michael Seubert (President, ZV der Deutschen Goldschmiede), Jörg Lindemann (MD, BV der Edelstein- und Diamantindustrie e.V.), Nicole Ripp (MD, Groh + Ripp), Albert Ruppenthal (Owner, Ruppenthal KG), Tanja Wenger-Fuhrer (Publishing and editorial management, Gold'Or)
- 01:00–01:30 PM** **For jewelers and manufacturers: How to build a brand that sparkles in the marketplace** Speaker: Matthias Heimberg (CEO, MHE Growth Consulting)
- 01:30–02:00 PM** **Building bridges: The positive impact of trade organisations in the jewellery industry** Speaker: Dr. Gaetano Cavalieri (President, CIBJO), Dr. Guido Grohmann (Managing Director, Bundesverband Schmuck, Uhren, Silberwaren und verwandte Industrien e.V.)
- 02:00–02:30 PM** **King of gems—a brief history of diamonds** Speaker: Dr. Jack Ogden (Jewellery Historian)
- 02:30–03:30 PM** **From mine to market: Navigating diamond traceability** Speaker: Andrew Rimmer (CEO, Opsydia), Jennifer Moriconi (Chief Sales Officer, ITraceIT), Klemens Link (CEO, Provenance Proof) Presenter: Dr. Laurent Cartier (Head of Special Initiatives, SSEF)
- 03:30–04:00 PM** **Diamonds: From earth's depths to crown jewels—A journey through time and geology** Speaker: Dr. Michael Mintrone (Head of Diamond Department, SSEF)
- 04:00–04:30 PM** **The business of jewellery report: a glance on the industry and new designer's opportunities** Speaker: Donatella Zappieri (Principal Consultant, Hill & Co.)
- 04:30–05:00 PM** **Why and how epic photography of jewellery is an imperative** Speaker: Leo Bieber (Founder, Leo Bieber Photography)

### MONDAY, FEBRUARY 24, 2025

- 10:45–11:30 AM** **How AI is transforming the jewellery sector** Speaker: Dr. Jack Ogden (Jewellery Historian), Yves Peitzner (Founding Partner, Studio TISH), Presenter: Kyle Roderick (Founder, Bijoux Review)
- 11:30 AM–12:15 PM** **The path to sustainable metals, gemstones and cultured pearls** Speaker: Alina Uhlitz (Managing Director, Miadana), Desirée Binternagel (Managing Director, Fairever), Felix Durejka (Managing Director, Aurlhen) Presenter: Dr. Laurent Cartier (Head of Special Initiatives, SSEF)
- 12:15–12:45 PM** **From lab to loupe: Practical methods for identifying synthetic diamonds in the trade** Speaker: Dr. Tom Stephan (Managing Director, DGeM)

# SPEAKER PROGRAM

## WATCH TALKS A1.435

### FRIDAY, FEBRUARY 21, 2025

- 01:00–01:55 PM** **How to attract the new generation of customers: GEN Z**  
Presenter: Clio Godrèche (Senior Project Manager, Fondation Haute Horlogerie)  
Speaker: Nicolas Amsellem (Associate Director, Les Rhabilleurs), Marc-Henri, Justin Hast (Owner, Justin Hast), Lorenzo Maillard (Co-founder & Watch Expert, APRESEMAIN), Maxime Courturier (Brand Strategist & Creative Director, APRESEMAIN)
- 03:00–03:45 PM** **TUTIMA-Glashütte 'Secured for future.'**  
Presenter: Gisbert Brunner (Co-Founder and Co-Owner, Uhrenkosmos)  
Speaker: Matthias Stotz (Managing Director, Tutima Glashütte GmbH & Co. KG)
- 04:00–04:50 PM** **How to create a collectors brand in the 21st century with Gerald Charles**  
Presenter: Joern Kengelbach (Editor-at-Large, swisswatches)  
Speaker: Federico Ziviani (CEO, Gerald Charles)
- 05:00–05:45 PM** **Eberhard & Co.: Family tradition, watchmaking innovation—on the way to the German watch market**  
Presenter: Gisbert Brunner (Co-Founder and Co-Owner, Uhrenkosmos)  
Speaker: Mario Peserico (Director International, Eberhard & Co.)

### SATURDAY, FEBRUARY 22, 2025

- 10:30–11:15 AM** **Remaining on the road to success**  
Presenter: Gisbert Brunner (Co-Founder and CO-OWNER, Uhrenkosmos)  
Speaker: Gerhard Novak (General Manager, PORSCHE DESIGN)
- 11:30 AM–12:20 PM** **Success Story ORIS**  
Presenter: Suzanne Wong (Editor, WorldTempus)  
Speaker: Rolf Studer (CEO, Oris)
- 01:30–02:30 PM** **The changing landscape of watchmaking**  
Presenter: Elizabeth Doerr (Freelancer Author)  
Speaker: Scott Wempe (Co-Head of Business Development, Wempe), Manuel Emch (Owner Le Buero & Editions Emch, co-owner kollokium, delegate board member Louis Erard), Andrea Furlan (Lead Designer, Furlan Marri)
- 02:45–03:45 PM** **Is the Swiss watch industry innovative enough?**  
Presenter: Marcel Weder (Editor, Gold'Or)  
Speaker: Oliver Müller (Founder, LuxeConsult, co-publisher watch study by Morgan Stanley), Patrik Hoffmann (CEO, Favre Leuba), Andreas Felsl (CEO, Horage SA), Hans Peter Grädel (Founder, Technik 4Time)
- 04:00–04:30 PM** **Honoring the first-place winners of the German Watchmaking Championships**  
Presenter: Albert Fischer (President, Zentralverband für Uhren, Schmuck und Zeitmesstechnik)

### SUNDAY, FEBRUARY 23, 2025

- 11:30 AM–12:30 PM** **Challenges & opportunities for the next generation**  
Presenter: Gisbert Brunner (Co-Founder and Co-Owner, Uhrenkosmos)  
Speaker: Nathalie Birk (Managing Director, POINTtec), Dustin Mühle (Management of the production and the manufactory, Mühle-Glashütte GmbH), Fanny Mühle (Management of sales and customer service, Mühle-Glashütte GmbH)
- 01:00–01:45 PM** **The watch market in Germany in 2024—general conditions, consumer behaviour & market developments**  
Speaker: Jürgen Kirsch (Senior Consultant, GfK), Clara Schwab (Consultant, GfK)
- 03:00–03:45 PM** **The pre-owned watch market: between consolidation and upheaval—inside views from Chronext CEO Frederike Knop**  
Presenter: Antje Heepmann (Journalist)  
Speaker: Frederike Knop (CEO, Chronext)
- 04:30–05:25 PM** **How to successfully develop watch brands**  
Presenter: Gisbert Brunner (Co-Founder and Co-Owner, Uhrenkosmos)  
Speaker: Georges Kern (CEO, Breitling)

### MONDAY, FEBRUARY 24, 2025

- 11:00–11:50 AM** **Changing times: the challenges facing an analogue industry in a digital world**  
Speaker: Robin Swithinbank (Journalist, author and broadcaster)

# MUNICH HIGHLIGHTS



## TOP 5 HOTELS

Munich's hotels blend contemporary style with traditional Bavarian charm. Here are our top picks for a luxurious stay:

### THE FLUSHING MEADOWS

A boutique gem offering chic design and a stunning rooftop bar.

### CORTIINA

Elegant interiors and excellent service in the heart of the city.

### 25HOURS HOTEL

Trendy and quirky, perfect for modern travelers.

### ROSEWOOD MUNICH

Unparalleled opulence and sophistication in a historic setting.

### KÖNIGSHOF

Timeless luxury and iconic views over Karlsplatz.



## TOP 5 RESTAURANTS

Munich's dining scene caters to every palate, from casual bites to gourmet delights:

### USAGI

A haven for Japanese food lovers with exquisite dishes.

### BINGO BISTRO

Trendy and vibrant, serving up creative seasonal cuisine.

### XAVER'S

Modern Bavarian dining with a contemporary twist.

### DO & CO

Fine dining with stunning city views—the perfect combination of flavor and style.

### MATSUHISA

Michelin-starred Japanese-Peruvian fusion by the renowned Nobu Matsuhisa.



## TOP 5 BARS

Toast to your Munich adventure at these sophisticated and stylish bars:

### ZEPHYR

A hidden gem known for creative cocktails and a laid-back vibe.

### TRISOUX

An intimate spot for perfectly mixed classic cocktails.

### EL TATO

A taste of Spain with a focus on top-quality ingredients.

### GABÁNYI BAR

Famed for its cozy jazz atmosphere and impeccable drinks.

### ORY BAR

Upscale, innovative cocktails in a chic and glamorous setting.



# TOP 5 SIGHTSEEING

Uncover Munich's charm through its iconic landmarks and natural beauty:

## MARIENPLATZ

The historic heart of Munich, featuring the famous Glockenspiel.

## SCHLOSS NYMPHENBURG

An exquisite Baroque palace with stunning gardens.

## VIKTUALIEN-MARKT

A bustling open-air market for local specialties and unique finds.

## ENGLISH GARDEN

A sprawling park perfect for a relaxing stroll or a beer at the Chinese Tower.

## FRAUENKIRCHE

Munich's iconic cathedral, offering breathtaking city views from its towers.



# TOP 5 CULTURAL

Immerse yourself in Munich's rich cultural scene with world-class museums and art galleries:

## MUSEUM BRANDHORST

Modern and contemporary art, featuring works from Andy Warhol to Cy Twombly.

## PINAKOTHEK DER MODERNE

An impressive collection of modern art, design, and architecture.

## HAUS DER KUNST

Cutting-edge exhibitions in a stunning architectural masterpiece.

## LENBACHHAUS

Famous for its unique expressionist art and beautiful setting.

## ALTE PINAKOTHEK

A treasure trove of European masterpieces spanning centuries.



**INHORGENTA  
APP**



**WATCH TALKS &  
TRENDFACTORY PROGRAM**