



MESSE
MÜNCHEN

USER GUIDE

Online application
for exhibitors



free-muenchen.de

f.re.e

USER GUIDE



SIMPLY CONVENIENT: APPLY AS AN EXHIBITOR WITH MESSE MÜNCHEN ACCOUNT

Whether you already have a Messe München account or apply as an exhibitor for the first time and thereby open your account: Our User Guide takes you through the new application process for exhibitors making it quick and easy. Your personal Messe München account provides many benefits: It is very easy for you to create and view your applications as a main exhibitor or co-exhibitor. If you are a main exhibitor and have stand partners, your account also gives you an overview of all registered co-exhibitors.

Tip: Your login details will also be valid later for use of the exhibitor shop.



APPLY AS A MAIN EXHIBITOR

STEP 1: NEW REGISTRATION OR LOG IN

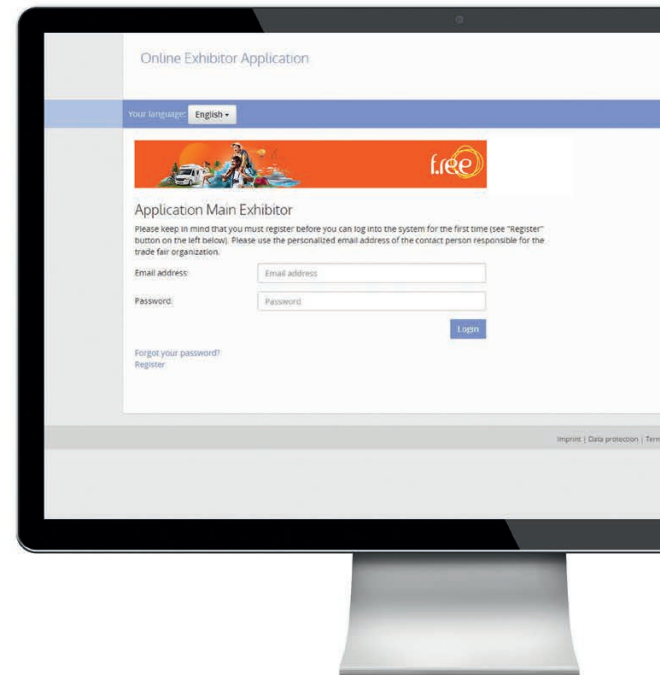
You have two possibilities:

- You can register for the first time via the link **“Register”** by entering your email address and a password of your choice and then confirming them. Then you will then receive an email requesting that you confirm your registration to activate it.
- You log in with your Messe München account by entering your existing access details (email address and password of the f.r.e.e Exhibitor Shop).

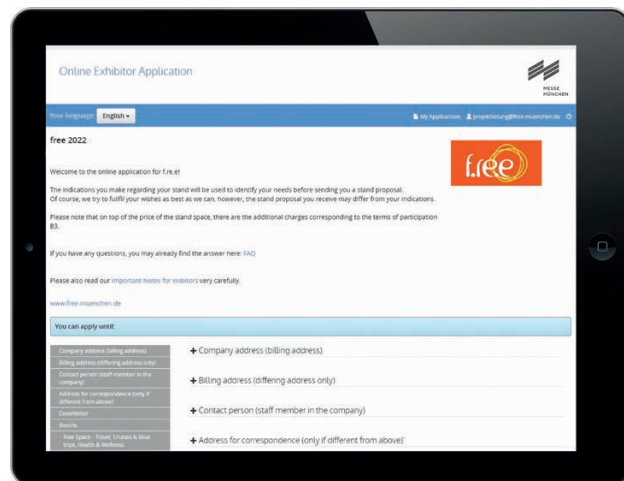
You don't remember your password?

Just click **“Forgot password”**.

You have lost your access details? Please make a new registration..



Important: A new registration is also required, if the contact for the trade fair organization has changed in your company.



STEP 2: APPLICATION FOR F.R.E.E

As soon as you have made a successful new registration or logged in, you can apply for f.r.e.e 2021. When you have filled out all the fields, please finish your application by clicking **“Create”**.

- Now you see an overview of all your details again. You can check your application, **“Edit”** or **“Delete”** it.
- If everything is correct, please click **“Send application”**. After that you will get an email with a pdf of your application confirming receipt of your application.

APPLY AS A MAIN EXHIBITOR

STEP 3: USE FURTHER OPTIONS

A page appears confirming receipt of your application. Now you have two options, you can:

- register additional stands.
This is very quick, your details have already been entered.
- invite co-exhibitors to apply (details see Infobox).

By clicking **“Applications”** you can also view your applications – as well as those of any co-exhibitors.

Easy to use: With your access details you will also have access to this overview under **“Applications”** at any time later.

NEW
CO-EXHIBITOR
APPLICATION!

Online Exhibitor Application

Your language: English ▾

Thank you!

Thank you for submitting your Registration and your interest in "free 2020". We will work on it. The stand proposal will be sent to the main exhibitor approximately on "June 17, 2019".

If you want to order another booth, please click [here](#)

Apply Co-exhibitors:

Please send the following link to your co-exhibitors, to enable your co-exhibitors to send a co-exhibitor application for the applied stand space.


Co-exhibitor-link:

<https://application.messe-muenchen.de/co/free%202020/c47eabb3bd2-47e7-b444-a40f6b525e13>

THIS IS HOW YOU INVITE CO-EXHIBITORS TO APPLY FOR YOUR STAND:

As soon as your application as a main exhibitor has been completed, you can invite co-exhibitors to apply at any time.

For your co-exhibitors to be able to apply, please send the co-exhibitor URS to your planned co-exhibitors.

Tip for the co-exhibitor URL: You can log in to your Messe München account at any time: Under **“Application”** you find an overview of the applications sent per stand space. For each stand, you can view the list of all co-exhibitor applications sent via **“Co-exhibitor”** (please click the following icon  of the current stand of the respective trade fair). You also find the co-exhibitor URL for the trade fair stand of the application there to invite more co-exhibitors to apply.

LOG IN AS A CO-EXHIBITOR

STEP 1: NEW REGISTRATION OR LOG IN

There are two special features to note for co-exhibitors when they **first** log in/register. Your main exhibitor will send you a link (“co-exhibitor URL”) for your application as a co-exhibitor, please use it.

Please just follow the steps in the application, as they are described for main exhibitors under Step 1 “New registration or log in”.

Important: Your personal access details for your Messe München account apply to all applications and registrations (e.g. the Exhibitor Shop) for future Messe München events. Therefore, ensure their safe-keeping.



STEP 2: APPLICATION FOR F.R.E.E

As soon as you have made a successful new registration or logged in with your known access details, you can apply for f.r.e.e 2021. Again you proceed as described for main exhibitors. Fields concerning the main exhibitor are already filled out. So you just have to enter and check your details. After you have clicked “**Send application**”, you will get an email confirming receipt of your co-exhibitor application including a PDF of your application.

STEP 3: COMPLETE APPLICATION

As soon as you have clicked “**Send application**”, the final page of the online co-exhibitor application will pop up. You have completed your application!

USEFUL TO KNOW

With your email address and your password you always have access to your Messe München account. Here you can see your existing applications and add more.

You can find important dates and logistics information here:
free-muenchen.de

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