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## Press Release

### **transport logistic and TIACA organize joint event in San Francisco**

## **The global airfreight and logistics industry looks forward to a return to an in person conference**

From 22 to 25 March 2022, the global air cargo and logistics industry will meet at the 2+2 event in San Francisco. The air cargo sector proved to be a safeguard for global supply chains during the pandemic and secured the supply of important medical and industrial goods. At the face-to-face event, leading industry representatives and experts will discuss the lessons learned from the pandemic and other current topics such as digitalization, sustainability, and Advanced Aerial Mobility (AAM) directly in Silicon Valley. Registrations among exhibitors, visitors and sponsors are already high.

Messe München and the air cargo association TIACA are merging their events for the first time. The 2+2 event will be one of the largest gatherings of experts and decision-makers in the air cargo and logistics industry. A two-day conference program at the Hyatt Regency Hotel in San Francisco will feature panel discussions, keynotes, workshops, and presentations. In addition to the air cargo sector's experiences and insights from the pandemic, topics such as digitalization, sustainability as well as gender diversity or AAM technologies will also be discussed. The future of the industry will also be addressed: TIACA board member Steven Polmans, for example, will moderate a panel discussion on the future direction of the association. The subsequent two-day Innovation Journey gives visitors direct and on-site insights at innovation leaders and up-and-coming Silicon Valley start-ups.

The number of exhibitors, speakers, sponsors, and trade visitors is already high and the anticipation is rising among everyone involved. Patrik Tschirch, Managing Director of LUG air cargo handling and Chairman of the Board of Air Cargo Community Frankfurt, also sees the advantages of a presence event: "For the globally active air cargo sector, an international gathering is enormously important. Thanks to the promising concept, we are looking forward to the 2+2 event in San Francisco with great confidence."

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**Press Release** | March 2, 2022 | 2/2

An original date for the event in September 2021 was postponed as a precaution due to the pandemic at the time. The current COVID-regulations and the full implementation of applicable protective measures in the state of California allow the event to take place in the usual attendance form. There will be no restrictions on the number of visitors. Since last November, the United States has allowed foreign citizens to enter the country if they are fully vaccinated and present a negative COVID-19 test or proof of recovery recognized by the WHO.

"The TIACA Executive Summit, together with the transport logistic Americas Forum, will once again bring together the key decision makers and experts in the air cargo industry in one place, live and in person. We look forward to a wide-ranging conference program and accompanying exhibition where current and upcoming air cargo topics will be discussed with a broad audience," said Steven Polmans, Chairman of the TIACA Board of Directors and Vice President Business Development & Free Zone Regulatory Affairs at Abu Dhabi Airports

"With the 2+2 event in San Francisco, we can again offer the airfreight and logistics industry an intensive exchange in presence. With various online events, we have proven that such events can also take on other attractive formats. However, personal contact on site is indispensable, especially for an industry like logistics and airfreight with its many diverse and international players. We are glad to be able to offer our guests this opportunity again, while observing all safety precautions," adds Dr. Robert Schönberger, Head of transport logistic exhibitions at Messe München.

Further information on the 2+2 event is available at <https://www.aircargoforum.org/conference/2plus2/>.

#### **TIACA**

TIACA is The International Air Cargo Association, based in Miami, Florida. TIACA is the unique international not-for-profit association representing and uniting all parts of the air cargo industry: shippers, forwarders, ground handlers, airports, airlines, manufacturers, IT providers, etc. TIACA members are traditional players and new entrants, small, medium, and large companies with regional and global reach. TIACA's vision is a safe, profitable and united air cargo industry that embraces modern technologies and practices to sustainably and fairly serve trade and social development worldwide. TIACA's mission is to support, lead and unite the industry to achieve that vision; promote and encourage business, social, and technological innovation; protect the interests of its members with one voice on common interests; disseminate and enhance knowledge amongst members and the air cargo industry.

#### **transport logistic exhibitions**

The international industry network of transport logistic exhibitions consists of eleven events. In addition to the leading international trade fair transport logistic in Munich, transport logistic is held in China every two years and the transport logistic China Forum takes place in alternating



**Press Release | March 2, 2022 | 3/3**

years, both in Shanghai. Messe München and EKO Fair Limited jointly hold the logitrans International Transport Logistics Exhibition in Istanbul, Turkey, annually. The air cargo sector plays an important role at all trade fairs. air cargo Europe as part of the transport logistic in Munich is the largest air freight trade in the world, and air cargo China is the leading fair in Asia. In addition, air cargo India and air cargo Africa are held as independent trade fairs, as is the air cargo forum Miami together with TIACA. Also part of the transport logistic exhibitions are transport logistic Americas in Miami and transport logistic India @ CTL in Mumbai, India.

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies.

Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad.

Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.