

Munich, 07 February 2025

PRESS RELEASE

## INHORGENTA 2025: Distinguished Speakers and Groundbreaking Insights for the Industry

From February 21 to 24, 2025, Munich will once again become the center of the international jewelry, watch, and gemstone industry. INHORGENTA 2025 brings together top experts, visionaries, and decision-makers from around the world—offering a unique opportunity to exchange ideas, participate in masterclasses, and spark new ideas. With a first-class lineup of speakers at the "TRENDFACTORY" and "WATCH TALKS," the trade fair provides fascinating insights into trends, innovations, and success stories.

**Stefanie Mändlein, Exhibition Director of INHORGENTA,** emphasizes: *"With the TRENDFACTORY, INHORGENTA takes the lead on the topics shaping the industry. International top experts and speakers such as Milena Lazazzera (journalist for The New York Times, Vogue, FT), Leo Bieber (renowned photographer for major jewelry brands), and James Morgan (CPO of Nivoda, formerly Head of Amazon Prime Europe) share their expertise and discuss the trends of tomorrow. In addition, our 'WATCH TALKS' provide valuable insights into developments in the watch industry—for example, in our panel 'How to attract the next generation of customers: GEN Z'— or showcase success stories of brands like Breitling, Gerald Charles, and ORIS."*

The full program with all topics, speakers, and times:

### WATCH TALKS (Hall A1.435):

Friday, February 21, 2025:

#### **1:00 – 2:00 PM: How to attract the next generation of customers: GEN Z**

Moderator: Clio Godrèche (Senior Project Manager, Fondation Haute Horlogerie)

Speakers: Nicolas Amsellem (Les Rhabilleurs), Marc-Henri Ngandu (Fashion Photographer), Justin Hast, Lorenzo Maillard (Co-Founder & Watch Expert, APRESDEMAIN), Maxime Courturier (Brand Strategist & Creative Director, APRESDEMAIN)

#### **3:00 – 3:45 PM: TUTIMA-Glashütte: "Secured for future."**

Moderator: Gisbert Brunner (Co-Founder & Co-Owner, Uhrenkosmos)

Speaker: Matthias Stotz (Managing Director, Tutima Glashütte GmbH & Co. KG)

# INHORGENTA

**4:00 – 4:50 PM: How to create a collectors brand in the 21st century with Gerald Charles**

Moderator: Joern Kengelbach (Editor-at-large, Swisswatches)

Speaker: Federico Ziviani (CEO, Gerald Charles)

**5:00 – 5:45 PM: Eberhard & Co.: Family tradition, watchmaking innovation—on the way to the German watch market**

Moderator: Gisbert Brunner (Co-Founder & Co-Owner, Uhrenkosmos)

Speaker: Mario Peserico (International Director, Eberhard & Co.)

Saturday, February 22, 2025:

**10:30 – 11:15 AM: Remaining on the road to success**

Moderator: Gisbert Brunner (Co-Founder & Co-Owner, Uhrenkosmos)

Speaker: Gerhard Novak (General Manager, PORSCHE DESIGN)

**11:30 – 12:20 PM: Success Story ORIS**

Moderator: Suzanne Wong (Editor, WorldTempus)

Speaker: Rolf Studer (CEO, ORIS)

**1:30 – 2:30 PM: The changing landscape of watchmaking**

Moderator: Elizabeth Doerr (Author)

Speakers: Scott Wempe (Co-Head Business Development, Wempe), Manuel Emch (Owner Le Buero & Éditions Emch, Co-Owner Kollokium, Board Member Louis Erard), Andrea Furlan (Chief Designer, Furlan Marri)

**2:45 – 3:45 PM: Is the Swiss watch industry innovative enough?**

Moderator: Marcel Weder (Editor, Gold'Or)

Speakers: Oliver Müller (Founder, LuxeConsult; Co-Publisher of the Morgan Stanley Watch Report), Patrik Hoffmann (CEO, Favre Leuba), Andreas Felsl (CEO, Horage SA), Hans Peter Grädel (Founder, Technik 4Time)

Sunday, February 23, 2025:

**11:30 AM – 12:30 PM: Challenges & opportunities for the next generation**

Moderator: Gisbert Brunner (Co-Founder & Co-Owner, Uhrenkosmos)

Speakers: Nathalie Birk (Managing Director, POINTtec), Dustin Mühle (Head of Production & Manufacturing, Mühle-Glashütte), Fanny Mühle (Head of Sales & Customer Service, Mühle-Glashütte)

**1:00 – 1:45 PM: The watch market in Germany in 2024—general conditions, consumer behaviour & market developments**

Speakers: Jürgen Kirsch (Senior Consultant, GfK), Clara Schwab (Consultant, GfK)

**INHORGENTA – Europe's leading platform for jewelry, watches and gemstones**

February 21–24, 2025, Trade Fair Center Messe München, Germany

# INHORGENTA

**3:00 – 3:45 PM: The pre-owned watch market: between consolidation and upheaval—inside views from Chronext CEO Frederike Knop**

Moderator: Antje Heepmann (Journalist)

Speaker: Frederike Knop (CEO, Chronext)

**4:30 – 5:25 PM: How to successfully develop watch brands**

Moderator: Gisbert Brunner (Co-Founder & Co-Owner, Uhrenkosmos)

Speaker: Georges Kern (CEO, Breitling)

Monday, February 24, 2025

**11:00 – 11:50 AM: Changing times: the challenges facing an analogue industry in a digital world**

Speaker: Robin Swithinbank (Journalist, Author, and Broadcaster)

**TRENDFACTORY (Hall B2.403):**

Friday, February 21, 2025:

**2:00 – 2:30 PM: From high touch to high tech: How digital impacts jewellery and the growing demand for vintage**

Speaker: Marianne Fisher (CEO, Paul Fisher Inc.)

**2:30 – 3:00 PM: Shaping the future: Accelerating climate action and inclusion in the watch and jewellery industry**

Speaker: Iris Van Der Veken (Executive Director, Watch & Jewellery Initiative 2030)

**3:00 – 3:45 PM: Selling jewellery on Instagram: 10 things you need to know to make it happen**

Speaker: Katerina Perez (CEO, Katerina Perez)

**3:45 – 4:15 PM: Communicating the diamond story and positive impact to the new generation of consumers**

Speaker: Raluca Anghel (Global Head of External Affairs and Industry Relations, Natural Diamond Council)

**4:15 – 4:45 PM: What Has Changed in the Jewelry Industry Over the Last 10 Years: Trends & Business**

Speaker: Milena Lazazzera (Journalist)

**4:45 – 5:30 PM: The rising Indian jewellery influence in the global landscape/arena**

Speakers: Alice Cicolini (Alice Cicolini), Radhika Somaia (Brand Strategist)

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## **5:30 – 6:00 PM: Jewelry Trends and Styling**

Speaker: Renu Choudhary (The Diamond Talk)

Saturday, February 22, 2025:

## **11:00 AM – 12:00 PM: City centers under pressure: How and where can retails survive?**

Speakers: Walter Lehmkuhler (Business Consultant), Myriam Laux (Jeweler, Seeger), Kai-Pierre Thiess (Jeweler, Hilscher), Moderator: Christian Jürgens (Publisher, GZ Goldschmiede Zeitung)

## **1:30 – 2:00 PM: TÛSAIRE: Pioneering Platinum 3D Printing**

Speakers: Maeve Gillies (CEO, Maeve Gillies, UK), Tai Wong (Platinum Guild International)

## **2:00 – 2:30 PM: Surf the jewelry zeitgeist and stay ahead of trends: Tips for designers, jewelers, jewelry lovers and others**

Speaker: Kyle Roderick (Founder, Bijoux Review)

## **2:30 – 3:00 PM: The Canadian diamond journey**

Speaker: Kevin Vantighem (Managing Director, Vantighem Diamonds)

## **3:00 – 3:30 PM: The diamond jewelry industry today and beyond**

Speaker: Paul Zimnisky (CEO, Paul Zimnisky Diamond Analytics)

## **3:30 – 4:00 PM: JewelTech–Innovation in the jewellery industry**

Speaker: James Morgan (Chief Product Officer, Nivoda)

## **4:00 – 4:30 PM: Building a global responsible jewellery brand**

Speaker: Morten Isachsen (CEO, Tom Wood Project)

## **4:30 – 5:15 PM: The diamond debate: Is the hype around laboratory-grown diamonds fading or gaining momentum?**

Speakers: Julia Griffith (Founder, The Gem Academy), Christopher Zöttl (CEO, Designer Diamonds)  
Moderator: Dr. Laurent Cartier (Head of Special Initiatives, SSEF)

Sunday, February 23, 2025:

## **11:00 – 11:30 AM: Natur Pearls of the Gulf**

Speaker: Mohamed Abdulrazzaq Al Mahmood (CEO, Al Mahmood Pearls)

# INHORGENTA

**11:30 AM – 12:30 PM: Expert talk on the “Coloured gemstone of the year 2025”**

Speakers: Dr. Claudio Milisenda (Managing Director, DSEF), Jeannette Fiedler (Managing Director, DDI Foundation), Michael Seubert (President, ZV of German Goldsmiths), Jörg Lindemann (Managing Director, BV of the Gemstone and Diamond Industry e.V.), Nicole Ripp (Managing Director, Groh + Ripp), Albert Ruppenthal (Owner, Ruppenthal KG), Tanja Wenger-Fuhrer (Editorial and Publishing Director, Gold'Or)

**1:00 – 1:30 PM: For jewelers and manufacturers: How to build a brand that sparkles in the marketplace**

Speaker: Matthias Heimberg (CEO, MHE Growth Consulting)

**1:30 – 2:00 PM: Building bridges: The positive impact of trade organisations in the jewellery industry**

Speakers: Dr. Gaetano Cavalieri (President, CIBJO), Dr. Guido Grohmann (Managing Director, Federal Association of Jewelry, Watches, Silverware and Related Industries e.V.)

**2:00 – 2:30 PM: King of gems—a brief history of diamonds**

Speaker: Dr. Jack Ogden (Jewelry Historian)

**2:30– 3:30 PM: From mine to market: Navigating diamond traceability**

Speakers: Andrew Rimmer (CEO, Opsydia), Jennifer Moriconi (Chief Sales Officer, ITraceIT), Klemens Link (CEO, Provenance Proof)

Moderator: Dr. Laurent Cartier (Head of Special Initiatives, SSEF)

**3:30– 4:00 PM: Diamonds: From earth’s depths to crown jewels—A journey through time and geology**

Speaker: Dr. Michael Mintrone (Head of Diamond Department, SSEF)

**4:00– 4:30 PM: The business of jewellery report: a glance on the industry and new designer’s opportunities**

Speaker: Donatella Zappieri (Senior Consultant, Hill & Co.)

**4:30– 5:00 PM: Why and how epic photography of jewellery is an imperative**

Speaker: Leo Bieber (Founder, Leo Bieber Photography)

Monday, February 24, 2025:

**10:45 – 11:30 AM: How AI is transforming the jewellery sector**

Speakers: Dr. Jack Ogden (Jewelry Historian), Yves Peitzner (Co-Founder, Studio TISH)

Moderator: Kyle Roderick (Founder, Bijoux Review)

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**11:30 AM – 12:15 PM: The path to sustainable metals, gemstones and cultured pearls**

Speakers: Alina Uhlitz (Managing Director, Miadana), Desirée Binternagel (Managing Director, Fairever), Felix Durejka (Managing Director, Aurhen)

Moderator: Dr. Laurent Cartier (Head of Special Initiatives, SSEF)

**12:15 – 12:45 PM: From lab to magnifier: Practical methods for identifying synthetic diamonds in the trade**

Speaker: Dr. Tom Stephan (Managing Director, DGemG)

**Experience the Top Speakers Live:**

Visit INHORGENTA 2025 and meet the leading figures of the industry in person. For more details on the program and events, please visit the [official INHORGENTA website](#).

For further information please contact: [inhorgenta.press@messe-muenchen.de](mailto:inhorgenta.press@messe-muenchen.de)

# INHORGENTA

## **About INHORGENTA**

INHORGENTA, Europe's leading platform for jewelry, watches and gemstones is the order and communications platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive framework program and special events, comprising the INHORGENTA AWARD and the TRENDFACTORY, the trade fair offers an in-depth overview of international trends and developments. In 2024, the trade fair celebrated its 50th anniversary attracting more than 1,300 brands from 37 countries and around 25,000 visitors from 90 countries. The next INHORGENTA MUNICH will be held from February 21 to 24, 2025.

## **About Messe München**

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.