



CareerDay

Wednesday, October 7, 2026
09:00–14:00

Specialist trade fair for the property industry. Focus on careers.

Established over many years, the CareerDay has become a major highlight at EXPO REAL. Renowned companies from the real estate industry utilize this one-day format to present themselves as attractive employers. Offering many opportunities, the CareerDay is your perfect platform for targeted recruiting at Europe's largest property fair.

Our services. Your benefits.

- ✓ **Target group-oriented presentation**—direct contact to students, graduates and young professionals at the start of their career.
- ✓ **Attractive complete package**—including workstation, catering, promotion by EXPO REAL Marketing; plus “job wall” for job offers from CareerDay exhibitors.
- ✓ **Contemporary atmosphere**—open space in an appealing design with room for conversations and networking.
- ✓ **Topic-related conference program**—top-class discussion panels and presentations draw attention to the CareerDay and its exhibitors.
- ✓ **Accompanying services**—including application portfolio checks—provide additional appeal for the CareerDay visitors.



Your CareerDay presentation. All-in-one package for CareerDay exhibitors.

Register for your CareerCorner to benefit from the comprehensive services included:

- ✓ stand area including stand construction and high table and 2 seats
- ✓ additional costs (for electricity, WIFI, stand cleaning, catering, event support)
- ✓ 1 free job offer and thesis topic in the online and on-site job market (10 % discount for CareerDay exhibitors on additionally booked job offers in the online job market)
- ✓ extensive media package: your logo and brief profile in EXPO REAL's online and print media, accompanying social media measures and presentation at exporeal.net/careerday

Total price
2,200 €

Fact and figures.

Date
Wednesday,
October 7, 2026

Opening hours
Wednesday 09:00–14:00

Venue
CareerDay area
Entrance West
Messe München,
Germany

Contact
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Application period exclusively for exhibitors and co-exhibitors
of EXPO REAL 2026: **April 28–May 12, 2026**

Allocation and placement of exhibitors at the individual CareerCorner depends on the time of receipt of application and is based on the first-come-first-served principle.