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Messe München
Connecting Global Competence

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PARTICIPATE
NOW!

EVOLVE WITH ONLINE PLATFORM

International Trade Fair for Laboratory Technology,
Analysis, Biotechnology and Diagnostics

December 9 – 11, 2020

www.analyticaindia.com | www.indialabexpo.com

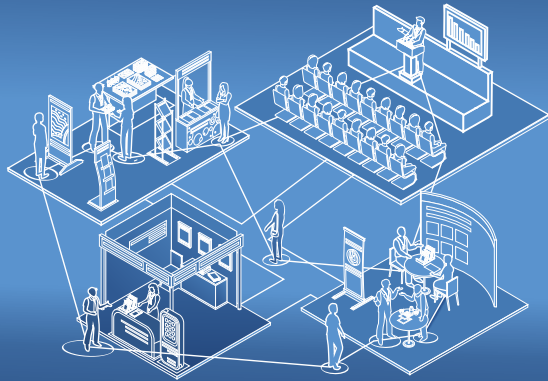


analytica Anacon India



INDIALABEXPO
Online

Information for online platform



Bookings open

EXPLORE BUSINESS OPPORTUNITIES DIGITALLY

analytica Anacon India and India Lab Expo converges laboratory users, consultants and key government officials on one platform. With the ongoing digital transformations, an online expo offers the opportunity that will help your business grow at its peak. Build networking opportunities and connect with potential buyers from India and across the globe by attending live webinars, witnessing live products demonstrations, workshops and other digital formats.

EXHIBITOR SEGMENTS



Analysis

- > Chromatographs
- > Spectroscopes
- > Microscopes & imaging
- > Analytical instrumentation & systems
- > Instruments for physical & chemical analysis



Laboratory Technology

- > Laboratory furniture, equipment, machines
- > Chemicals, consumables, reagents, glassware
- > Laboratory data systems & documentation
- > Laboratory automation
- > Laboratory diagnostics
- > Instruments for environmental labs
- > Forensic lab instruments



Measuring & Testing/ Quality Control

- > Characterization & properties of materials
- > Quality control for the pharmaceutical industry
- > Material testing



Life Sciences & Biotechnology

- > Biochemicals
- > Bioinformatics
- > Medicine & diagnostics
- > Life Sciences

KEY HIGHLIGHTS



Witness **2000+**
live product demonstrations



6,000+ potential buyers
from India and around the world



Informative webinars and
conferences



Prefixed business meetings with
preferred choice of buyers



Co-located with
9 events from various industries like
beverages, cosmetics, FMCG, electronics,
water treatment, packaging etc.



HOW WILL THE COMMUNITY GET TOGETHER?



**Live industry
expert presentations**



**On demand
sponsored webinars**



**Digital
product displays**

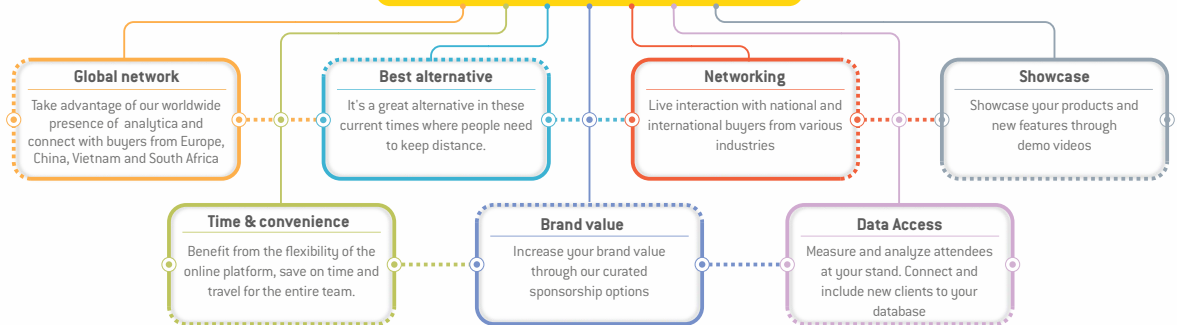


**Categorized
exhibitor list**



**Networking
sessions**

BENEFITS OF PARTICIPATING



ONLINE CONFERENCE

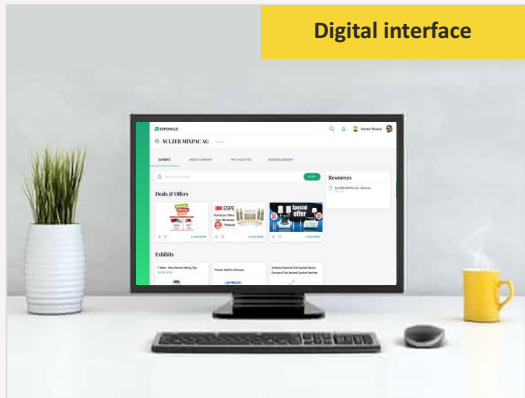
Through this platform we aim at bringing together the global community on one mega stage through power-packed and knowledge exchange conferences and webinars. Industry leaders as speakers from key research institutes and pharma companies will share their knowledge and insights.

Topics with special focus on trends, challenges, innovations and opportunities in India and across the globe.



Basic Package

Digital interface



Package Includes

- 2 Sales login
- 3 Product categories (including sub-categories)
- 5 Exhibits (product, solution etc.) picture upload
- 3 Brochure display
- 1 Exhibits (products, solutions etc.) video upload
- 1 Company video upload
- Buyer seller meeting
- Live chat with visitor
- Live video chat with visitor
- Customized exhibitor invite
- Notifications (enquiry received)
- Visitor analysis

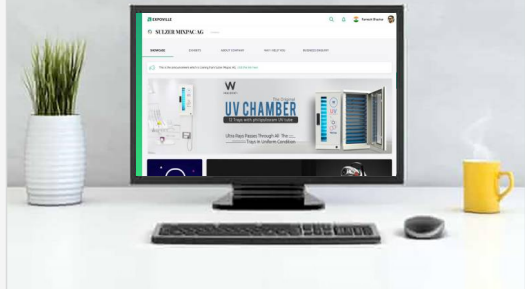
For any additional upgrades (sales login / product categories / brochure):
INR 3,000 / EUR 45 each

Standard Price (After 31st October): INR 33,500 / EUR 500
Early Bird Price (Before 31st October): INR 25,000 / EUR 375

Note : All prices indicated above are net and are subject to applicable Indian taxes.

Standard Package

Digital interface



Standard Price (After 31st October): INR 47,500 / EUR 715
Early Bird Price (Before 31st October): INR 35,000 / EUR 525

Note : All prices indicated above are net and are subject to applicable Indian taxes.

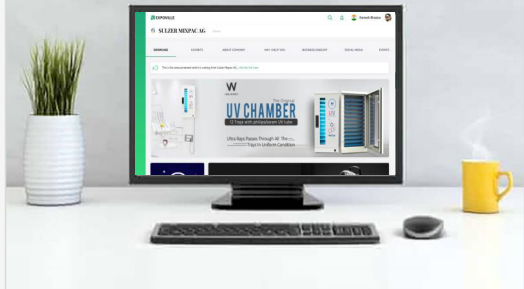
Package Includes

- 5 Sales login
- 5 Product categories (including sub-categories)
- 10 Exhibits (product, solution etc.) picture upload
- 7 Brochure display
- 3 Exhibits (products, solutions etc.) video upload
- 3 Company video upload
- Buyer seller meeting
- Live chat with visitor
- Live video chat with visitor
- Feature your social media handles
- Logo on marketing materials (emailers, social media etc.)
- Customized exhibitor invite
- Notifications (enquiry received)
- Visitor analysis

For any additional upgrades (sales login / product categories / brochure):
INR 3,000 / EUR 45 each

Premium Package

Digital interface



Standard Price (After 31st October): INR 60,000 / EUR 900
Early Bird Price (Before 31st October): INR 45,000 / EUR 675

Note : All prices indicated above are net and are subject to applicable Indian taxes.

Package Includes

- 10 Sales login
- 10 Product categories (including sub-categories)
- 20 Exhibits (product, solution etc.) picture upload
- 15 Brochure display
- 5 Exhibits (products, solutions etc.) video upload
- 5 Company video upload
- Buyer seller meeting
- Live chat with visitor
- Live video chat with visitor
- Live product presentation (30 min)
- Feature your social media handles
- Logo on marketing materials (emailers, social media etc.)
- Customized exhibitor invite
- Notifications (enquiry received)
- In-platform Broadcast (to visitors)
- Visitor analysis

For any additional upgrades (sales login / product categories / brochure):
INR 3,000 / EUR 45 each

Contact



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