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Press Release

Final report

IE expo China celebrates its 25th anniversary: a milestone in environmental technology innovation

- High international participation: 2,457 exhibitors from 27 countries and regions
- 90,120 visitors from 75 countries and regions
- Spotlight areas: Resource Utilization Solutions
- High-class conferences ignite fresh ideas and solutions

IE expo China 2024, successfully held from April 18 to 20 at the Shanghai New International Expo Centre, highlighted emerging trends in China's environmental technology solutions and offered valuable insights into shaping the future of the industry. With continued support and widespread recognition from professionals in the field, IE expo China once again demonstrated its status as the leading trade fair for environmental technology solutions in Asia, focusing on water, waste, air, and soil management. Celebrating its 25th anniversary, IE expo China 2024 stood as a testament to and catalyst for the development of China's environmental industry over the past years.

Amidst the dynamic progress of environmental technology in China, IE expo China 2024 presented promising prospects for fostering a resilient industry and promoting sustainable growth. Spanning the entirety of 17 exhibition halls covering 193,000 square meters, the event brought together 2,457 exhibitors and witnessed an impressive attendance of 90,120 visitors.

"Over the past two and a half decades, IE expo China has emerged as a beacon of environmental excellence, establishing new standards and forging invaluable connections within the realm of environmental technologies," says Falk Senger,

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Member of the Board of Management of Messe München GmbH. "Recognizing that an international approach is essential for shaping a better future, cross-border collaborations are indispensable."

Mr. Gang Jiang, General Manager of Messe München Zhongmao Co., Ltd., emphasizes the significance of this year's IE expo China amidst the prevailing growth challenges and evolving demands in the environmental protection sector: "The event offers a vital platform for environmental protection companies to understand genuine market demands, identify industry development trends, refine their developmental strategies, and establish a robust market positioning for their businesses."

Growing international presence

With China signaling further openness and the intensification of cross-border economic and trade exchanges, international participation in IE expo China 2024 has surged noticeably. This year's exhibition successfully attracted ten national and regional pavilions from Denmark, Germany, Japan, Norway, the Netherlands, South Korea, UK, USA, as well as Hong Kong and Taiwan. Yao Liu, Senior Manager of Government Affairs and Public Relations at Veolia Group, commented: "IE expo China holds significant international standing. We have exhibited our expertise across diverse fields at IE expo China, showcasing our presence and operations in China."

At the same time, IE expo China 2024 extended a warm welcome to overseas trade visitors from 75 countries and regions. Among them, the top ten overseas visitors came from following countries and regions: Russia, South Korea, Malaysia, Thailand, Taiwan, India, Japan, Vietnam, Germany, and the Philippines.

Zhen Lei, Senior Business Growth Manager of Xylem (China) Co., Ltd., said: "The exhibition facilitated meaningful interactions with target customers, enabling us to explore new business opportunities." IE expo China has thus proved to be a valuable platform for Chinese environmental enterprises to engage and



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collaborate with the world, while also providing international enterprises with avenues to expand their opportunities within China.

Resource utilization solutions rise to the second place

Solid Waste Management, which bridges pollution and carbon reduction, stands as a pivotal domain for realizing the country's dual carbon goals. In recent years, bolstered by the "Zero Waste City" pilot projects and corresponding policies, resource utilization and energy recovery within various facets of solid waste management have emerged as both a trend and a potent driver of performance growth. As the second-largest thematic exhibition area at IE expo China 2024, the Waste Treatment and Circular Economy exhibition area covered nearly 40,000 square meters. Many exhibitors showcased the entire industry chain ranging from technologies, equipment and solutions for solid waste treatment to recycling and resource utilization. Concurrent forum activities delved deeply into topics encompassing pollution reduction, carbon reduction and comprehensive utilization, underscoring the sector's multifaceted significance.

Jingshi Jia, Sales Director of Beijing ENSA Engineering Co., Ltd., shared: "This year, we presented our latest offerings for fly ash, mine restoration and solar panel and lithium battery panel recycling. The positive responses and successful engagements highlight the event's significance for us. IE expo China not only boosts our brand but efficiently connects us with buyers, making it a must-attend event for our company."

Conference programs overflow with insights

The necessity for discussions has never been more pressing, given the state of upheaval in environmental technology. It's crucial for stakeholders in this sector to exchange ideas and insights. The supporting programs of IE expo China Environmental Technology Conference featured top experts from around the globe and high-caliber industry representatives to share their views. The conference offered over 40 sub-forums spanning six major environmental segments: water, air pollution control, waste, site remediation, environment monitoring and the comprehensive sector.



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Further IE expo trade fairs are on track: IE expo Chengdu from June 26 to 28, 2024 and IE expo Shenzhen from September 23 to 25, 2024.

The next IE Expo China will take place from April 21 to 23, 2025 in Shanghai.

Further information can be found at <u>ifat.de</u> and <u>ie-expo.com</u>

IFAT worldwide

Messe München not only demonstrates its considerable expertise in organising environmental technology trade shows with the world's leading trade fair IFAT Munich. Other international events include IE expo China in Shanghai, IE expo Chengdu in Chengdu, IE expo Guangzhou in Guangzhou, IE expo Shenzhen in Shenzhen, Singapore International Water Week /Water Expo (SIWW) and Asia Climate Forum (ACF) in Singapore, IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, IFAT Delhi in New Delhi and IFAT Brasil in São Paulo.

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include eleven of the world's leading trade fairs such as bauma, BAU, IFAT, electronica, and ISPO. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.