



BAU ONLINE

Our Digital Packages

BAU ONLINE – Our mission

BAU ONLINE offers **substantial events** and **exciting formats** — even in times when no trade fairs are taking place. From professional exchange to networking, here on our new knowledge platform the spotlight is on interaction: because nothing is as **efficient in generating business** and **developing the industry** as dialog.

In addition to the trade fair, **BAU ONLINE** offers knowledge transfer throughout the year — initiated by the coronavirus crisis and the associated economic and ecological consequences.

The range of topics is geared to **current challenges** and **issues** and is delivered in a wide variety of formats: from conference and panel discussion, lecture series and webinars to presentations and matchmaking events.

The link between all of them? **Claim, contents and goals** of the world's leading trade fair, which can react even faster to trends and developments thanks to this platform — to consistently **drive the industry forward**.

Be there as a virtual exhibitor!

BAU ONLINE – What to expect

The aim of the international event?

A respectable boost to the economy. Because it not only gathers the industry, but also drives it forward.

Through innovative solutions, product presentations, lectures and a B2B matching platform for one-on-one meetings.

1:1 Appointments

B2B matching — exhibitors exchange information with their target audience in one-on-one discussions.

Live Exhibitor Presentations

Option for exhibitors to present their product(s) digitally — to several participants at the same time.

Live Conference

Conference program of the BAU ONLINE live from Munich.

Digital Pass

Our offer – The Digital Pass

The **Digital Pass** includes the following services:

- Your company profile (max. 800 characters)
- Address and contact data in the alphabetical online exhibitor directory
- 10 Product groups to choose from
- Social media buttons (specification of up to 7 channels possible)
- 3 Products / Projects / Services (up to 3 images and 800 characters included)
- 1 Combi-link of website and e-mail address **1**
- 2 Contact persons with contact data in the Who is Who
- Your press release (unlimited, 1 image and up to 800 characters per press release included)
- 24 Timeslots for 1:1 appointments with participants **2**
- 9 Timeslots for live presentations
- 1 Timeslot with journalists
- 1 Invitation banner (for visitor generation - download)

The image shows two screenshots from the BAU 2021 website. The top screenshot displays a company profile for 'Musteraussteller' (Example Exhibitor) with a navigation menu including 'Basic information', 'Company profile', 'Brands', 'Product groups', 'Service / Product description', 'Who is Who', 'Press release', and 'Book'. The profile details include an address in Essen, Germany, contact information for 'neureuter.de', and social media links. A red box highlights the email address 'info@neureuter.de' and the website 'www.neureuter.de', with a circled '1' next to it. The bottom screenshot shows the 'Matching Planner' interface, which includes a 'Slotbuchung Matching Planner' section with a warning about pricing and a 'B2B-Matching-Plattform für Einzelgespräche' section. A circled '2' is placed next to the 'Matching Planner' title.

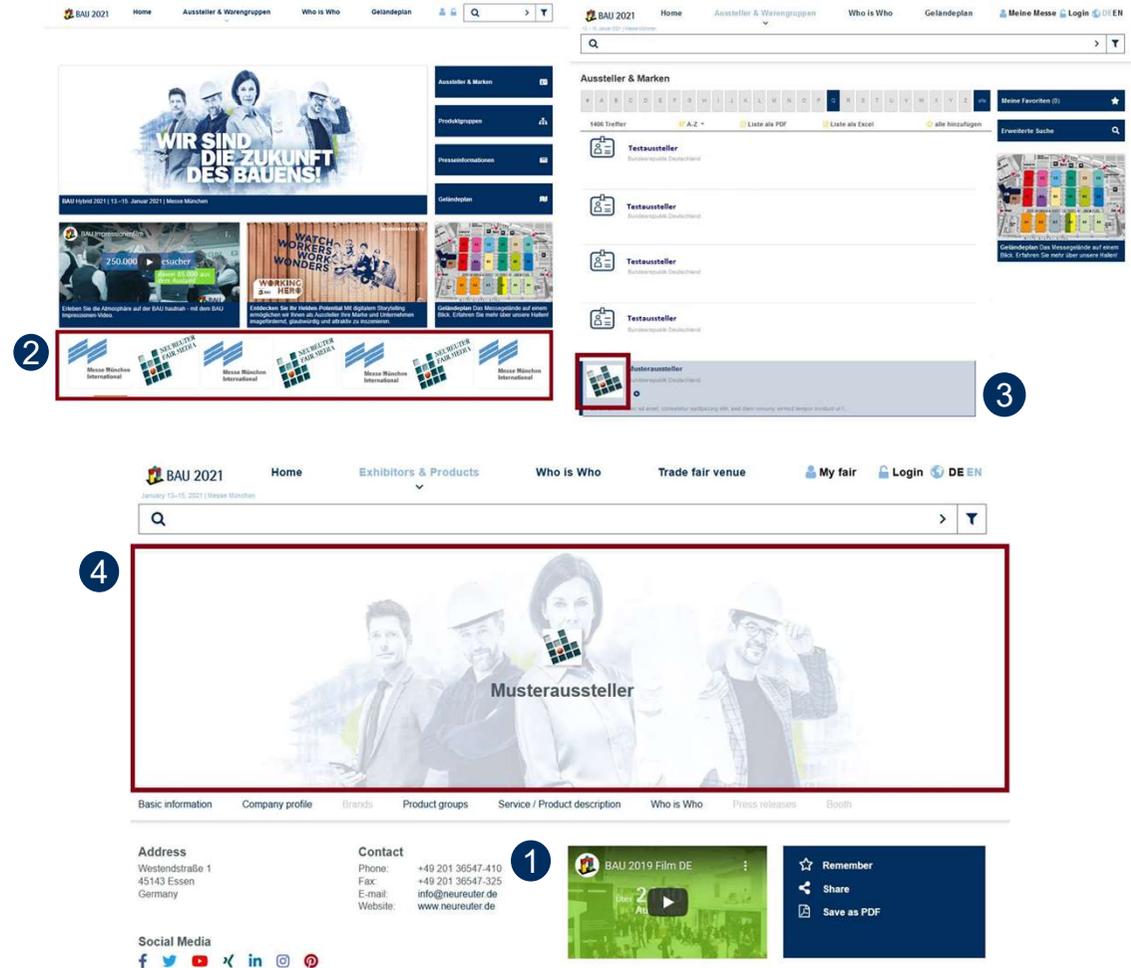
Digital Pass (unlimited available)
4.500,00 EUR

Optional Upgrade of the Digital Pass

Our offer – Upgrade of the Digital Pass

Branding and Lead Generation

- 1 Video integration, e.g. YouTube video ①
- Your logo on the portal start page, in the detailed entry and in the logo ticker ②
- 1 Highlighting in the exhibitor legend ③
- 1 Mood image ④
- Another 24 timeslots for 1:1 appointments with participants (48 in total)
- Further 6 timeslots for live presentations (total 15)
- 3 Timeslots with journalists



Upgrade Branding and Lead Generation (unlimited available)
2.000,00 EUR

How does the BAU ONLINE look like?



BAU ONLINE

Exhibitors & brand names 

Product groups 

Press information 

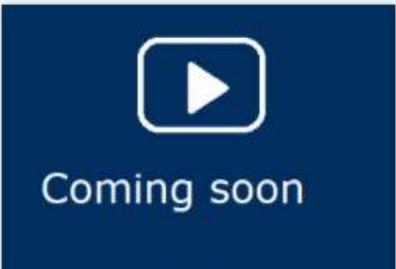
Login / Registration 



Be a part of it! - Become an exhibitor here



Digital Marketing



Explanatory film – how it works (Coming soon)



BAU ONLINE

 <p>1:1 Appointments (Coming soon)</p>	 <p>Live Presentations Exhibitors (Coming soon)</p>	 <p>Exhibitors & Products (Coming soon)</p>	<p>My BAU </p> <hr/> <p>Search </p>
 <p>Daily overview (Coming soon)</p>	 <p>The Future of Building (Coming soon)</p>	 <p>BAU TV (Coming soon)</p>	<p>Studio Berlin (Coming soon)</p>
 <p>Join us as exhibitor</p>	 <p>Become a sponsor</p>	<p>digital BAU </p> <p>February 15-17, 2022, Cologne</p>	<p>FAQ</p>

1:1 Appointments

BAU ONLINE: 1:1 Appointments

8 hits Start of event List as PDF

all
before beginning of the fair
Wed, 13.01.
Thur, 14.01.
Fri, 15.01.
after end of the fair

Hide booked out events

refine search
reset search

Test ob der Link erscheint Event ended
1:1 Appointments
Event by Messe München GmbH
27.10.2020
11:30 - 12:00 CET
de
Test ob der Link erscheint

Termin bearbeiten (Test 1) Event ended
1:1 Appointments
Event by NEUREUTER FAIR MEDIA [03]
27.10.2020
14:00 CET
de
Termin bearbeiten (Test 1)

Test Reminder Mail 2 Event ended
1:1 Appointments
Event by Messe München GmbH
27.10.2020
16:00 - 17:00 CET
de
Test Reminder Mail 2

Test Dokumente nach VA Ende Event ended
1:1 Appointments
Event by Messe München GmbH
29.10.2020
10:30 - 11:45 CET
de
Test Dokumente nach VA Ende

My favorites (0)

Small Tile

What's next

What's now

- Appointment requests of interested visitors
- Personal meeting via video conference

Live Presentations Exhibitors

BAU ONLINE: Live Exhibitor Presentations

11 hits Start of event List as PDF

all
before beginning of the fair
Wed, 13.01.
Thur, 14.01.
Fri, 15.01.
after end of the fair

Hide booked out events

refine search
reset search

Termin bearbeiten (Test 2) Event ended
Live Presentation
Event by NEUREUTER FAIR MEDIA [03]
29.10.2020
11:00 - 12:00 CET
de
Termin bearbeiten (Test 2)

Veranstaltung mit offener Teilnahmeanfrage (mit Kontakt A und B) Event ended
Live Presentation
Event by NEUREUTER FAIR MEDIA [01]
30.10.2020
11:00 - 12:00 CET
de
Veranstaltung mit offener Teilnahmeanfrage (mit Kontakt A und B)

VA dublizieren Test 29.10.2020 - 3 Participate
Live Presentation
Event by Messe München GmbH
13.01.2021
09:45 - 10:45 CET
de
VA dublizieren Test 29.10.2020 - 3

BAU 2019 - Digital solutions for the building trade Participate
Live Presentation
Event by Messe München GmbH
13.01.2021
11:00 - 12:00 CET
de

My favorites (0)

Small Tile

What's next

What's now

- Live product presentations for participants
- Direct exchange with up to 200 participants

Conference Program

🔍

Rahmenprogramm: Tagesübersicht

20 Treffer
IF A-Z
Liste als PDF
alle hinzufügen

Alle

 vor Messebeginn

 Mi., 13.01.

 Do., 14.01.

 Fr., 15.01.

 nach Messeende

Suche verfeinern


Veranstungstitel 1
Teilnehmen


 Product Presentation
Example OHG

13.01.2020
 09:00 - 11:00 Uhr MEZ

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.


Veranstungstitel 2
Teilnehmen


 Matchmaking
Example OHG

13.01.2020
 10:00 - 11:00 Uhr MEZ

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

Eventpartner








Veranstungstitel 3
Teilnehmen


 Matchmaking
Example OHG

14.01.2020
 10:00 - 11:00 Uhr MEZ

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

- Diverse conference program
- Latest developments in the construction industry
- Livestreams of all sessions

Exhibitors & Products

Exhibitors & brand names

all
My favorites (0)
★

1373 hits
 IF A-Z
List as PDF
List as Excel
add all

- 
3E Datentechnik GmbH
 Germany
-
- 
4Floor GmbH
 Germany
-
- 
A. Blank GmbH & Co. KG
 Austria
-
- 
A. Kolckmann GmbH
 Germany
-
- 
A.C. Technometal Ltd
 Cyprus
-
- 
A Cimenteira Do Louro S.A.
 Portugal
-
- 
A+W Software GmbH
 Germany



Your exhibitor's page



Basic information Events Company profile Brands Product groups Project and product description Jobs Who is Who Press releases

Address
Westendstraße 1
45143 Essen
Germany

Contact
Phone: +49 201 36547103
Fax: +49 201 36547325
E-mail: oms@neureuter.de
Website: https://www.neureuter.de



Remember
Share
Save as PDF

Social Media
f t y x in @ p

Company profile

Spicy jalapeno bacon ipsum dolor amet ham sirloin pork chop, brisket bacon spare ribs doner prosciutto capicola cupim porchetta. Short loin salami capicola strip steak beef, biltong pork chop bresaola boudin flank. Andouille bresaola shank tenderloin picanha. Pastrami chicken kielbasa jerky shoulder, bacon pig ball tip alcatra brisket shankle t-bone. Chicken jerky rump salami meatloaf spare ribs boudin short loin leberkas tail fatback sirloin. Pork loin spare ribs picanha ham hock pancetta biltong pork tail andouille meatball. Chicken shankle bresaola kielbasa, andouille pancetta filet mignon frankfurter flank.

- First insight into your company
- Contact details
- Combi-link of website and e-mail address
- A short video
- Social media buttons



Contact description All contacts of this exhibitor

Contact description

Exhibitor	NEUREUTER FAIR MEDIA [00]
Pretitle	Prof. Dr.
Title	
First name	Marc
Last name	Muster
Function	Leading Scientist
Position	Management
Department	Research
Website	https://www.neureuter.de
E-mail	oms@neureuter.de
Telephone	+49 201 36547103
Facsimile	+49 201 36547325
Cellphone	
Address	Westendstraße 1
City	45143 Essen
Country	Germany

Social Media
f t y x in @ p

Remember
Share
Save as PDF

- Personal contact persons for visitors
- Direct contact

Project/product description

Fair Face



- Remember
- Share
- Save as PDF

Press release

Test press informationen

A message for testing



Picture download 

Events to this project/product

-  Test event languages
13.01.2021 | 10:00 - 11:00 h CET
Example Theme 2
Test event languages
-  Test-VA für neuen Status "Änderungsentwurf"
14.01.2021 | 09:00 - 10:00 h CET
Example Theme 1
Test-VA für neuen Status "Änderungsentwurf"
-  Test ob Broadcast
13.01.2021 | 08:00 - 09:00 h CET
Example Theme 1
Test ob Broadcast
-  Zoom Veranstaltung
14.01.2021 | 08:00 - 09:00 h CET
Example Theme 1
Zoom Veranstaltung

[EN] Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consetetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

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- 3 Products / projects / services (up to 3 images and 800 characters included per product)

- Your press releases, e.g. your innovations, products and services (1 image and up to 800 characters per press release included)

Further Questions? Your person of contact

NEUREUTER FAIR MEDIA

E-Mail: bau@neureuter.de

Phone: +49 201 36547-410

BAU ONLINE Team

E-Mail: exhibition-management@bau-muenchen.com

Phone: +49 89 949-20123