

CREATING

TOUCHPOINTS

# EXPERTISE

- Location directly on the Munich exhibition center
- Simplify Exhibiting: Consulting, conception, creation and realization from one face to the customer worldwide
- Circular Design: pioneering concepts for modular and circular trade fair presentations
- Over 30 years of international expertise in the design of individual and inspiring brand spaces
- On-site storage and logistics
- excellent partner network worldwide

# FACTS

**4,400**  
implemented touchpoints  
per year

**272.000 m<sup>2</sup>**  
Exhibition space per year

**32**  
million in sales

**115**  
employees

subsidiary of  
**Messe München**

**235**  
partners worldwide

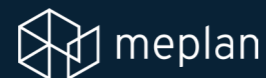


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certified by:



a company of



# DESIGN BOOTHS

inspiring. individual.

Create an unforgettable trade show presence for your brand with a booth that is truly inspiring and original. It is absolutely true to brand and yet refreshingly new.

Our architects, designers and marketing professionals can create unique live touchpoints for you.

CREATING PHYSICAL REALITY!

More infos:



DELL



SCHÖFFEL



# SYSTEM BOOTHS

More than just a booth

Are you looking for a trade fair booth construction system that offers more than just a standard booth? meplan system booths are available in attractive designs. They are sustainable and can be customized, are quickly available and can be built cost-effectively.

TOUCHPOINTS SYSTEMS!

More infos:



IAA



FAZUA



NEWPOWER



LIEBHERR



digitalBAU



ISPO CHINA PAVILLION