



Messe München

Connecting Global Competence



THE LEADING LIGHT

FACTS & FIGURES 2019

JUNE 21–24, 2021, MESSE MÜNCHEN

25th World's Leading Trade Fair with Congress
for Photonics Components, Systems and Applications

world-of-photonics.com

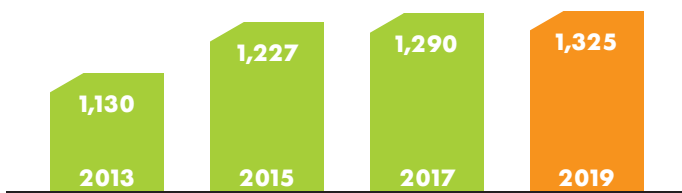
LASER World of **PHOTONICS**



EXHIBITORS:

All key players from the industry

1,325 exhibitors from 40 countries (63% international share) exhibited innovations from the photonics industry on a total area of 55,000 m².



Top 10 nations of exhibitors¹

China, USA, France, Great Britain and Northern Ireland, Japan, Canada, Switzerland, Netherlands (Holland), Lithuania, Russia

¹ Basis: all exhibitors from abroad

What exhibitors of LASER World of PHOTONICS particularly valued in 2019

Assessment outstanding to good:

- ▶ Internationality of visitors
- ▶ Character as the world's leading trade fair
- ▶ Quality of the visitors
- ▶ Supporting program
- ▶ Practical relevance of trade fair topics

Outstanding exhibitor feedback

Assessment outstanding to good:



“ Since LASER World of PHOTONICS is the most important leading trade fair for us, we present our entire product portfolio at our largest stand here. The number and quality of people visiting our stand at this biennial event never fails to impress us. We will be exhibitors again in 2021.

Oliver Neutert, Marketing Manager EMEA and Asia, Excelitas

“ LASER World of PHOTONICS exhibition and congress are indispensable events for a global key industry. It is here that you can experience the latest trends and innovations that help change our lives for the better every day.

Dr. Wilhelm Kaenders, Chairman of the advisory board at LASER World of PHOTONICS and member of the board (CTO) at TOPTICA

Reporting in the media XXL

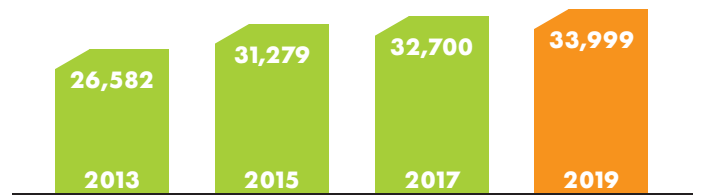
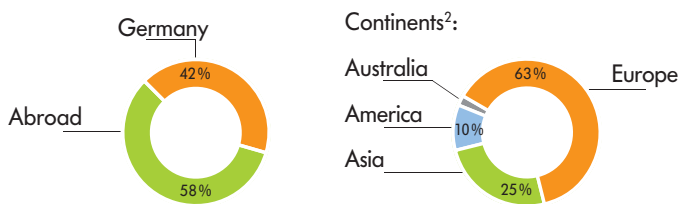
- ▶ Approximately 140 journalists from 16 countries
- ▶ About 130 different media on fair (including print, online, TV, radio)

VISITORS:

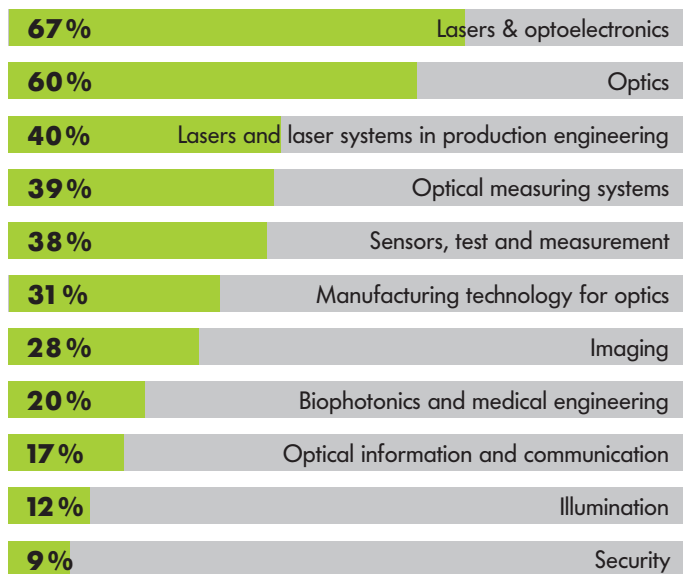
Unsurpassed quality and quantity

33,999 visitors from 82 countries visited the LASER World of PHOTONICS 2019.

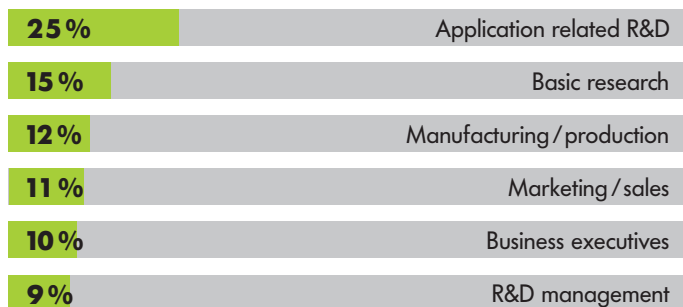
Where the visitors came from



Exhibition sectors visited³



Main areas of responsibility of visitors³

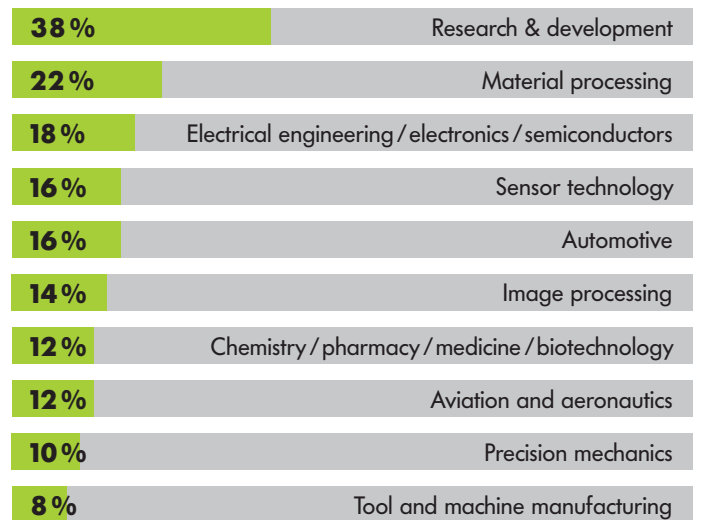


Other areas of responsibility: design, engineering, purchasing / procurement, etc.

Top 10 visitor countries²

Great Britain and Northern Ireland, France, USA, Japan, China, Switzerland, Italy, Russia, Republic of Korea, Austria

Main areas of application for optical technologies³



What visitors of LASER World of PHOTONICS particularly valued in 2019⁴

- ▶ Attendance by the market leaders
- ▶ Internationality of exhibitors
- ▶ Comprehensiveness and range of products
- ▶ Character as the world's leading trade fair
- ▶ Practical relevance of trade fair topics

² Basis: all visitors from abroad

³ Working professionals only – without students / unemployed / retired visitors

⁴ Assessment outstanding to good

FACTS AND FIGURES

World of Photonics Congress

“ A trade fair like LASER World of PHOTONICS is a demonstration of the bright future of lasers. Not just in the lab, but in the midst of society.

Prof. Gérard Mourou,
2018 Physics Nobel Prize winner



THE INTERNATIONAL PLATFORM FOR PHOTONICS AND LASER RESEARCH

Facts and figures of World of Photonics Congress

- ▶ 7 conferences covering more than 52 topics
- ▶ 3,635 lectures and poster presentations
- ▶ 12 plenaries and award presentations
- ▶ 4,675 participants from 61 countries
- ▶ 68% from abroad
- ▶ Best grades: 97% graded the congress as excellent to good

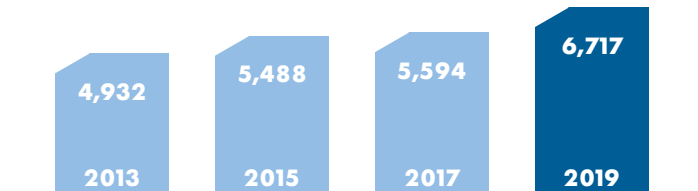
Facts and figures of the Application Panels

- ▶ 2,042 participants
- ▶ 17 Application Panels with 101 lectures
- ▶ Topics: Biophotonics and Medical Applications
 - Laser Materials Processing
 - Lasers and Optics
 - Optical Metrology and Imaging

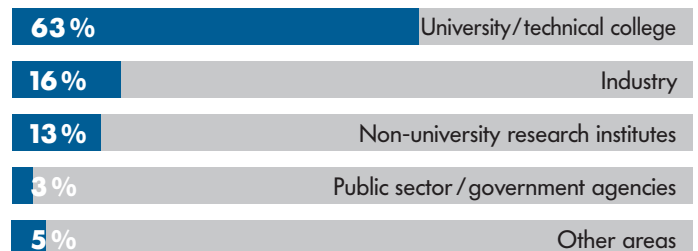
CONGRESS PARTICIPANTS AT A GLANCE

- ▶ **6,717** participants at World of Photonics Congress and the practice-oriented Application Panel program at LASER World of PHOTONICS.

Development of participant numbers



Attendees' fields of activity



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