

Messe München **Connecting Global Competence**



JUNE 21-24, 2021, MESSE MÜNCHEN

25th World's Leading Trade Fair with Congress for Photonics Components, Systems and Applications

world-of-photonics.com

EXHIBITORS:

All key players from the industry

1,325 exhibitors from 40 countries (63% international share) exhibited innovations from the photonics industry on a total area of 55,000 m².

	1,227	1,290	1,325	
1,130				
2013	2015	2017	2019	

Top 10 nations of exhibitors¹

China, USA, France, Great Britain and Northern Ireland, Japan, Canada, Switzerland, Netherlands (Holland), Lithuania, Russia

¹ Basis: all exhibitors from abroad

Since LASER World of PHOTONICS is the most important leading trade fair for us, we present our entire product portfolio at our largest stand here. The number and quality of people visiting our stand at this biennial event never fails to impress us. We will be exhibitors again in 2021.

Oliver Neutert, Marketing Manager EMEA and Asia, Excelitas

LASER World of PHOTONICS exhibition and congress are indispensable events for a global key industry. It is here that you can experience the latest trends and innovations that help change our lives for the better every day.

Dr. Wilhelm Kaenders, Chairman of the advisory board at LASER World of PHOTONICS and member of the board (CTO) at TOPTICA

Reporting in the media XXL

- Approximately 140 journalists from 16 countries
- About 130 different media on fair (including print, online, TV, radio)

What exhibitors of LASER World of PHOTONICS particularly valued in 2019

Assessment outstanding to good:

- Internationality of visitors
- Character as the world's leading trade fair
- Quality of the visitors
- Supporting program
- Practical relevance of trade fair topics

Outstanding exhibitor feedback

Assessment outstanding to good:

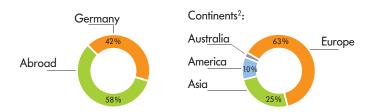
93%	Overall assessment
97 %	Intention to return
98 %	Recommendation of the fair

VISITORS:

Unsurpassed quality and quantity

33,999 visitors from 82 countries visited the LASER World of PHOTONICS 2019.

Where the visitors came from



Exhibition sectors visited³

67 %	Lasers & optoelectronics
60%	Optics
40%	Lasers and laser systems in production engineering
39%	Optical measuring systems
38%	Sensors, test and measurement
31 %	Manufacturing technology for optics
28%	Imaging
20%	Biophotonics and medical engineering
17%	Optical information and communication
12%	Illumination
<mark>9%</mark>	Security

Main areas of responsibility of visitors³

25%	Application related R&D
15 %	Basic research
12 %	Manufacturing / production
<mark>11 %</mark>	Marketing / sales
<mark>10 %</mark>	Business executives
<mark>9%</mark>	R&D management

Other areas of responsibility: design, engineering, purchasing / procurement, etc.



Top 10 visitor countries²

Great Britain and Northern Ireland, France, USA, Japan, China, Switzerland, Italy, Russia, Republic of Korea, Austria

Main areas of application for optical technologies³

38%	Research & development
22%	Material processing
18 %	Electrical engineering/electronics/semiconductors
16%	Sensor technology
16%	Automotive
14%	Image processing
12%	Chemistry/pharmacy/medicine/biotechnology
12%	Aviation and aeronautics
10 %	Precision mechanics
<mark>8 %</mark> 0	Tool and machine manufacturing

What visitors of LASER World of PHOTONICS particularly valued in 2019⁴

- Attendance by the market leaders
- Internationality of exhibitors
- Comprehensiveness and range of products
- Character as the world's leading trade fair
- Practical relevance of trade fair topics

FACTS AND FIGURES



A trade fair like LASER World of PHOTONICS is a demonstration of the bright future of lasers. Not just in the lab, but in the midst of society.

Prof. Gérard Mourou, 2018 Physics Nobel Prize winner

THE INTERNATIONAL PLATFORM FOR PHOTONICS AND LASER RESEARCH

Facts and figures of World of Photonics Congress

- 7 conferences covering more than 52 topics
- 3,635 lectures and poster presentations
- 12 plenaries and award presentations
- 4,675 participants from 61 countries
- 68% from abroad
- Best grades: 97% graded the congress as excellent to good

CONGRESS PARTICIPANTS AT A GLANCE

"

6,717

2019

 6,717 participants at World of Photonics Congress and the practice-oriented Application Panel program at LASER World of PHOTONICS.

Development of participant numbers

5,488

Facts and figures of the Application Panels

- 2,042 participants
- 17 Application Panels with 101 lectures
- Topics: Biophotonics and Medical Applications
 - Laser Materials Processing
 - Lasers and Optics
 - Optical Metrology and Imaging

Attendees' fields of activity

4,932

2013

63 %	University/technical college
16%	Industry
13%	Non-university research institutes
3 %	Public sector/government agencies
<mark>5</mark> %	Other areas

5,594

2017

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