

MESSE
MÜNCHEN



electronica

World's leading trade fair and conference for electronics
November 15–18, 2022 | Messe München

Exhibitor information

WELCOME TO ELECTRONICA 2022.

Discover the entire world of electronics, meet decision-makers and active players of the industry, establish promising business contacts. Every two years, the world's most important trade fair for the electronics industry opens the windows to the future: including the exhibition of all relevant trends, inspiring conferences and a top-class supporting program. Be the first to witness product premieres and innovations from various segments of electronics. And talk to the right players in your industry. electronica, the international business and networking platform, has established itself as the key meeting point—on the exhibition grounds in Munich as well as digitally.

Key Facts*

- + More than 3,000 exhibitors from 50 countries
- + 182,000 sqm exhibition area
- + 80,000 visitors from 101 countries
- + More than 500 international journalists

Only here: The entire world of electronics.

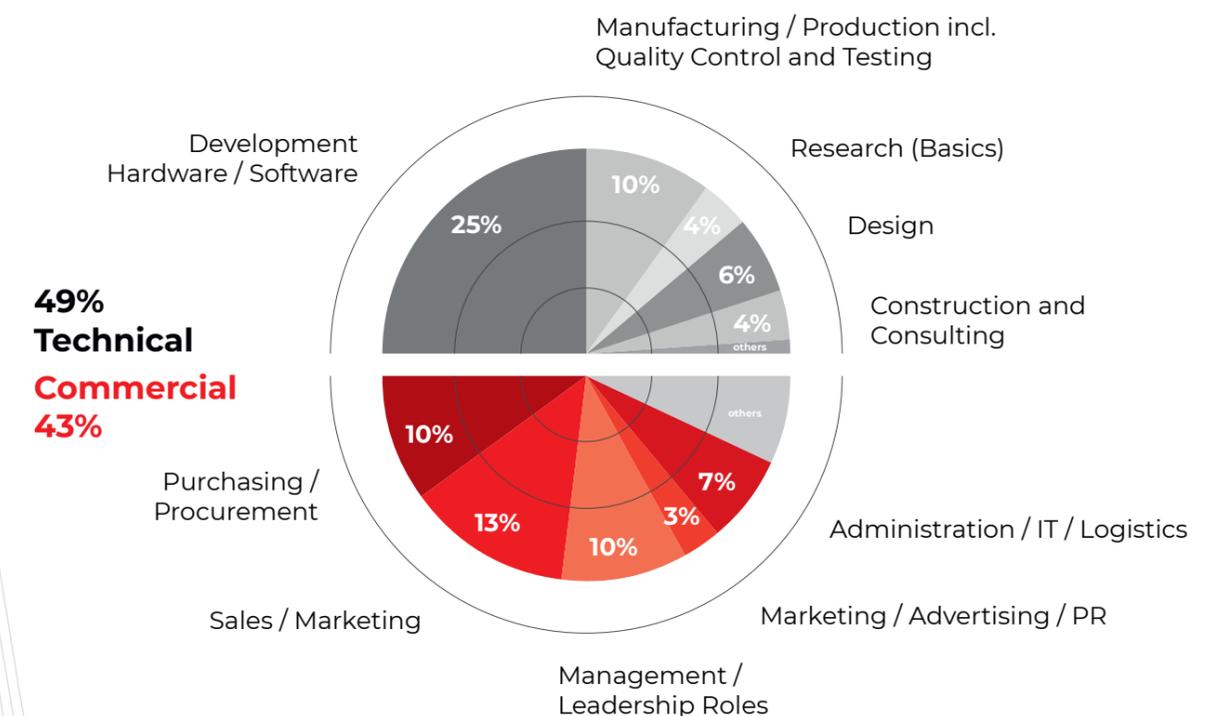
Only electronica presents all the important trends of the industry and thus provides orientation in the international market of the electronics industry. From components to systems, applications and services—the scope of the exhibition covers all areas of electronics, including technologies, products and custom solutions. Clearly structured for a perfect overview.

Focus areas of the exhibition

- + Semiconductors
- + Embedded systems
- + Displays
- + Micro- and nanosystems
- + Sensor technology
- + Test and measurement
- + Electronic design (ED / EDA)
- + Passive components
- + Electromechanics / System peripherals
- + Power supplies
- + PCBs and other circuit carriers
- + EMS Electronic manufacturing services
- + Assemblies and subsystems
- + Automotive
- + Wireless
- + Services

Our visitor structure.

At electronica in Munich, you will meet around 80,000 visitors from 101 countries* in 4 days: With the strongest decision-making competence, the best technical background, from all sectors of the economy and with exactly the right areas of responsibility. So, regardless of whether you want to utilize electronica as a networking event, a technical product exhibition or a combination of both—here you can achieve your goals with unsurpassed effectiveness.



The top 15 visitor countries (besides Germany)

China, France, UK, Italy, Israel, Netherlands, Austria, Poland, Russian Federation, Switzerland, Slovenia, Spain, Sweden, Czech Republic, United States

More than just a trade fair.

electronica offers you a wide range of opportunities to present your company and your products to an international trade audience. In addition to the actual exhibition on the exhibition grounds, you can look forward to special events and an extensive and top-class supporting program including conferences and forums supported by our media partners. Focus on: New perspectives on current trend topics.

Conferences and forums

The conference and forum program includes the following highlight topics:

- + Automotive / E-mobility
- + IIoT / 5G
- + Embedded systems
- + Wireless
- + Connectivity
- + Sustainability
- + PCB
- + Power electronics

Special Event

Only at electronica: CEO Roundtable

International

Discussion panel on the future of the electronics industry with CEOs and decision-makers.



The platform for networking and matchmaking.

You can already look forward to once again meeting the industry on site and in future also digitally. Because from November 15-18, electronica will open its doors as a physical-presence trade fair and will at the same time offer even more reach for new customer potential with the digital format of electronica online. More than 250 exhibitors and over 8,000 participants from more than 25 countries participated in the digital edition of electronica 2020.

Use the digital platform in addition and complementary to your visit to the trade fair in Munich. Highlights beside product presentations include the networking and matchmaking opportunities. This way you can already meet your customers online prior to the trade fair and arrange meetings.

Highlights of the digital complement to electronica 2022

- + Exhibitor and product profiles portray the complete product portfolio of the exhibitor
- + Networking and matchmaking features with appointment scheduling tool
- + Presentation opportunities for exhibitors
- + Chat and video chat for interaction with platform visitors for any number of sales representatives
- + Lead management

The world's leading trade fair electronica 2022 at a glance.

- ✓ **Leading:** Number 1 worldwide
- ✓ **Unique:** All-encompassing market overview from all sectors of electronics
- ✓ **Competent:** At electronica you will meet the industry's decision-makers
- ✓ **International:** Use the four days of the trade fair to meet the whole world—whether on site or digitally
- ✓ **Innovative:** Numerous product innovations and world firsts
- ✓ **Groundbreaking:** Extensive supporting program on the future of the industry





electronica 2022:

November 15–18, 2022

Early-bird rate

Registration deadline:

November 30, 2021

Start of space allocation:

January 14, 2022

More information about registration, prices and map of the trade fair grounds are available on our website at www.electronica.de

POINTS OF CONTACT

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Global service network

Messe München uses its global network of subsidiaries and representative offices abroad to ensure that you can get in contact with us directly in over 123 countries. The current addresses can be found under: electronica.de/representatives

International point of interest

electronica and its sister events are not confined to Munich, but instead take place all over the world. Open the door to new growing markets at: electronica.de/electronicnetwork

What's new at electronica? What is the buzz in the industry? You can keep up to date with all the latest here: electronica.de and blog.electronica.de