

Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

Duration:

Tuesday, 25 to Thursday, April 27, 2028

Opening hours visitors:

Tuesday to Thursday 09:00–17:00

Opening hours exhibitors:

Tuesday to Wednesday 07:30–18:00
Thursday 07:30–17:00

Organizer and financing body:

Messe München GmbH
Am Messese 2
81829 München
Germany

Tel. +49 89 949-11378
exhibiting@ceramitec.com
ceramitec.com

All prices indicated below are net and subject to applicable value-added tax.

B 1 Application

The application is to be submitted online at ceramitec.com/application. The application may also be filed via an application form, which can be requested from the exhibition organizer. It is to be submitted to Messe München GmbH fully completed and signed.

The early-bird registration deadline is **Friday, October 30, 2026**. If you register on or before October 30, 2026, exhibitors will receive all redeemed online vouchers free of charge.

Start of space allocation is **Monday, April 12, 2027**.

B 2 Eligibility

Admissible as exhibitors are all German manufacturers; all manufacturers from abroad or their German branch establishments; main importers; specialist dealers or service companies authorized by manufacturers; and those firms that are authorized by a manufacturer's plant to exhibit its products. Main importers and authorized specialist dealers may only exhibit exhibits from manufacturers which are not represented at this trade fair/exhibition themselves.

All exhibits must correspond to the product index of ceramitec 2028 and be designated by name and exact type in the application. Objects other than those announced and admitted may not be exhibited. The Messe München GmbH exhibition organizer has the final decision on admission.

B 3 Participation fee, advance payment for services (cf. A 7)

The net participation fees per m² space are:

Row stand	(1 side open)	EUR 189
Corner stand	(2 sides open)	EUR 199
End stand	(3 sides open)	EUR 205
Island stand	(4 sides open)	EUR 209

The minimum stand size is 12 m²

100 free online vouchers, 3 Print@home-Tickets (exhibitor passes), marketing fee, AUMA charge.

For an additional charge of EUR 400, this package can also be booked as a corner booth.

Note

Each square meter or part thereof will be included in full in the calculation, the floor area always being considered rectangular, without taking account of projections, supports, service connections and the like.

Package Booths

The Basic package booth including stand construction

Complete solution for the price of: **EUR 4,990 for 12 m²**

The Basic full-service stand package includes the following services:

Row stand with stand construction: OCTANORM aluminum system, plastic coated, white wall elements, rear walls 2.50 m high, carpet rep, color of choice, spotlights (1 piece per 3 m²), 1 x lockable cabin (1 x 1 m), 1 x wastebasket, 1 x coat rack, 1 x lettering screen, approx. 200 x 80 cm, incl. 20 letters per open aisle side, 1 x seating group (consisting of 1 x table 70 x 70 cm and 4 chairs, white), 1 x info counter open, white, 1 x bar stool, 1 x brochure stand, 1 x 3 kW main electric connection, 1 x socket, 1 x 16 Mbits internet access, package booth cleaning, 1 x fixed waste-disposal fee, 1 x mandatory communication fee,

The Advanced package booth including stand construction

Complete solution for the price of: **EUR 6,790 for 15 m²**

The Advanced full-service stand package includes the following services:

Row stand with stand construction: meplan wall system, plastic coated white wooden walls with decorative milling, 3 m high, total height 4 m, carpet rep, color of choice, spotlights (1 piece per 4 m²), 1 x lockable cabin (1 x 1 m), 1 x wastebasket, 1 x coat rack, 30 letters (per wall side 15 pcs.), 1 x high table group (consisting of 1 x bridge high table 130 x 70 cm, white and 3 bar stools, white), 1 x info counter, approx. 100 x 50 x 100 cm, white, 1 x bar stool, white, 1 x brochure stand, 1 x 3 kW main electric connection, 1 x socket, package booth cleaning, 1 x fixed waste-disposal fee, 1 x mandatory communication fee, 100 free online vouchers, 3 Print@home-Tickets (exhibitor passes), marketing fee, AUMA charge.

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Cont. B 3 Participation fee, advance payment for services (cf. A 7)

The Awareness package booth including stand construction

Complete solution for the price of: **EUR 8,650 for 20 m²**

The Awareness full-service stand package includes the following services:
Corner booth with stand construction: aluminum system OCTANORM, plastic coated, white wall elements, rear walls 2.50 m high, top edge of showcase towers 4 m, carpet rep, color of your choice, spotlights (1 piece per 3 m²), 1 x lockable cabin (1 x 1 m), 1 x seating area (consisting of 1 table 70 x 70 cm and 4 chairs, white), 1 x lockable info counter, white, 1 x bar stool, 2 x built-in showcases, 1 x wastebasket, 1 x coat rack, 2 x foil graphics on the towers on 2 sides each, 1 x 3 kW main electric connection, 1 socket, 1 x 16 Mbits internet access, package booth cleaning, 1 x fixed waste-disposal fee, 1 x mandatory communication fee, 100 free online vouchers, 3 Print@home-Tickets (exhibitor passes), marketing fee, AUMA charge.

The Thought Leadership package booth including stand construction

Complete solution for the price of: **EUR 9,950 for 15 m²**

Participation is limited to 20 companies. The “first come, first served” principle applies.

The Thought Leadership full-service stand package includes the following services:

Corner booth with booth construction: meplan wall system, plastic coated white wooden walls with decorative milling, 3 m high, total height 4 m, carpet rep, color of choice, 4 x spotlights, 1 x lockable cabin (1 x 1 m), 1 x wastebasket, 1 x coat rack, 30 letters (15 per wall side), 1 x high table group (consisting of 1 x bridge high table 130 x 70 cm, white and 3 bar stools, white), 1 x lockable info counter, approx. 100 x 50 x 100 cm, white and 1 x bar stool, white, 1 x brochure stand, 1 x 3 kW main electrical connection, 1 socket, 1 x 16 Mbit internet access, package booth cleaning, 1 x fixed waste-disposal fee, 1 x mandatory communication fee, 1 x participation in guided tour, 1 x presentation slot (20 min.), 100 free online vouchers, 3 Print@home-Tickets (exhibitor passes), marketing fee, AUMA charge.

Two-story stand construction

On two-story constructions, the upper floor space is charged at **50%** of the respective ground floor rate.

The participation fee covers the stand space rental and moreover comprises extensive services provided by Messe München GmbH, which include in particular: advice on stand planning, advice on the technical conditions and requirements on site regarding stand design, advice on setting up and dismantling the stand, concept and public relations work for the fair, visitor marketing and visitor acquisition, preparation and organization of trade-fair related opening events, press conferences, presentations and exhibitor eve-

nings, insofar as these are organized by Messe München GmbH, the preparation and implementation of forums and special shows, insofar as these are organized by Messe München GmbH or third parties on behalf of Messe München GmbH, the provision of exhibitor passes for authorized persons in accordance with clause B 11 “Exhibitor passes,” the provision of advertising media, the lighting, heating and air-conditioning of all the exhibition spaces, basic guard service for the event site, regular cleaning of circulation areas, the provision of loudspeaker systems used for informing visitors to the fair, and other visitor information systems including signage, the provision of visitor lounges, meeting rooms and catering facilities for exhibitors, visitors and the press within the exhibition premises, the deployment of first-aid operatives as well as traffic routing to and within the event site.

Mandatory communication fee

Exhibitors will be charged a mandatory communication fee for each of their stands amounting to **EUR 600**. This mandatory communication fee includes the basic entry in the trade show media and other communication services as set out in provision B 10 “Media services”. Exhibitors can book other entries in the respective advertising media for extra charges. The additional listing and promotion opportunities as well as the rates are shown in the online ordering system, which is made available to the exhibitor by the Media Services Partner commissioned by Messe München GmbH.

A marketing fee of **EUR 6/m²** of rented exhibition space will be charged in addition.

Advance payment

The advance payment for exhibitor services (“Advance payment,” cf. A 7) is **EUR 15/m²** of rented exhibition space.

Vouchers

For applications for stand space submitted until and including **October 30, 2026**, an unlimited number of vouchers redeemed is included in the participation fee. For application forms submitted to Messe München GmbH after this date, exhibitors will be charged **EUR 14** for a day ticket or **EUR 35** for a redeemed 3-day voucher.

AUMA charge

The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a charge of **EUR 0.60/m²** of rented exhibition space. This amount is charged by Messe München GmbH and transferred directly to AUMA.

Fixed waste-disposal fee

The mandatory, flat-rate waste disposal fee in the amount of **EUR 5.50/m²** is to cover the disposal of all waste generated at the exhibitor’s booth during setup and dismantling and throughout the duration of the trade fair. The disposal of production waste, entire stand elements and complete exhibition stands is not covered by this fee.

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B 4 Co-exhibitors

The participation of companies as co-exhibitors (cf. A 4) is on principle possible. Participation is, however, subject to Messe München GmbH's prior authorization. The exhibitor is to pay a fee of **EUR 295** per co-exhibitor.

All co-exhibitors must be registered by the main exhibitor. The application is to be submitted online at ceramitec.com/application. The registration fee and the mandatory communication fee for co-exhibitors will be invoiced to the main exhibitor, depending on the date of registration, either with the admission invoice or with the final invoice.

Admission can only be granted if the co-exhibitor would also be eligible as a main exhibitor. A mandatory communication fee in the amount of **EUR 600** will also be levied for each co-exhibitor. The mandatory communication fee for each co-exhibitor includes the same services as for the main exhibitor (cf. B 3, B 10).

The participation of firms as additionally represented companies (cf. A 4) is not possible.

For each co-exhibitor without Messe München GmbH's admission, Messe München GmbH is entitled to demand a **penalty charge of EUR 1,000** from the exhibitor. Furthermore, Messe München GmbH may demand that co-exhibitors not admitted by Messe München GmbH vacate the stand. Should the exhibitor fail to comply with the request to vacate the premises without delay, Messe München GmbH has the right of extraordinary cancellation in respect of the contractual relationship between Messe München GmbH and the exhibitor.

B 5 Terms of payment (cf. A 7)

The amounts invoiced in all invoices issued by Messe München GmbH in connection with the event are to be transferred in euros, without deductions and free of all charges to one of the accounts specified in the respective invoice, indicating the customer number. The times of payment specified in the invoices are binding and are to be complied with.

Unfortunately, value-added tax legislation prevents Messe München GmbH from issuing or re-addressing invoices to an addressee other than the exhibitor on whose behalf Messe München GmbH has or will render services as its contracting party. Messe München GmbH is only allowed to issue invoices to its contracting party. Please note that the final invoice can only be made out to the billing and business address given on the application form respectively the address that was used for the admission invoice. Otherwise, any advance payment made cannot be offset against the payment due for the services actually provided.

Should the exhibitor wish to have an invoice changed or reissued because the name, legal form or address of the invoice recipient has changed, the exhibi-

tor is bound to pay Messe München GmbH a fee of **EUR 50** for each invoice amendment, unless the details included in the original invoice in respect of the name, legal form or address of the invoice recipient were incorrect and Messe München GmbH was responsible for the incorrect details.

The final invoice for all additional costs (e.g. tickets and passes, technical services) will be sent to the exhibitor approx. 6 weeks after the end of the event; it is payable immediately upon receipt.

Note

If an exhibitor's internal order number or other details requested by the exhibitor are to be included in the admission invoice or in any other invoice issued by Messe München GmbH, the exhibitor must notify Messe München GmbH of this information in text form via e-mail by **August 31, 2027** at the latest if it is to be included in the invoice subject to verification by Messe München GmbH. Otherwise, the invoice will be issued without this information. Subsequent inclusion of this information will result in a change to the invoice, for which the exhibitor will be required to pay an amount of **EUR 50**.

B 6 Dates of setting up and dismantling (cf. A 15)

Setup periods

April 21 to 23, 2028: daily from 07:00 to 23:00

April 24, 2028: 07:00 to 18:00

Dismantling periods

April 27, 2028: 17:00 to 24:00

April 28, 2028: 00:00 to 23:00

April 29, 2028: 07:00 to 23:00

April 30, 2028: 07:00 to 18:00

Event-specific traffic guide

All event-specific drive-in regulations will be summarized in the event's traffic guide. This will be made available for download on the event homepage well in advance of the start of setup.

Driving motor vehicles on the exhibition grounds

Driving on the grounds with motor vehicles or vehicle combinations of any kind (hereinafter referred to as "vehicles") is at your own risk. The provisions of the German Road Traffic Regulations (StVO) apply accordingly throughout the exhibition grounds and in the parking lots. The maximum speed permitted on the exhibition grounds is 20 km/h.

There is an absolute ban on stopping outside the areas designated for stopping and parking. The marked driveways, fire department movement areas and escape routes (outer gates, hall gates, emergency exits, etc.) must be kept clear at all times.

Vehicles may only be parked on the exhibition grounds in the designated areas and only temporarily for the purpose of unloading or loading materials. On completion of loading/unloading, the vehicle must leave the exhibition center immediately; no parking beyond this activity is permitted.

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Cont. B 6 Dates of setting up and dismantling (cf. A 15)

Messe München GmbH reserves the right to remove vehicles, trailers, containers, bins, empties or full loads of any kind parked illegally or in no-stopping zones without prior notification at the expense and risk of the party responsible. Guarding and safekeeping are excluded.

Right of transportation and forwarding

The operation of exhibitor-owned forklift trucks, cranes, high-lift pallet trucks and low-lift trucks with operator platforms is not permitted on the Messe München exhibition grounds. Messe München GmbH's accredited forwarding agents exercise the sole right of forwarding on the exhibition grounds, in particular with regard to the transportation of exhibits or the loading and unloading of trucks.

Deposit collection

A deposit of **EUR 100** in cash must be paid for each vehicle when entering the exhibition grounds at the times specified in the traffic guide. The deposit will be returned on exit and is subject to compliance with the specified deposit period. If the deposit period is exceeded, the deposit will be forfeited. The deposit period is dependent on the respective vehicle class and can be found in the traffic guide.

FairLog truck guidance system for long vehicles

For vehicles with an overall length exceeding **8 m**, a time slot must be booked in advance via the "FairLog" online portal for loading or unloading at the times specified in the traffic guide. On site, these vehicles must be registered at check-in before accessing the site, stating the time slot reservation number in order to complete the process.

Rental Spaces for Containers and Exhibits

Parking spaces for containers and exhibits in the loading yards may only be occupied as of 18:00 on the last day of setup. They must be vacated no later than one hour after the end of the trade fair on the last show day. In the event of violation of these provisions, Messe München GmbH is entitled to demand a lump-sum compensation amounting to the respective net rent per space plus VAT for each day on which the rental space was occupied too early or vacated too late.

Last setup day

On the last day of setup, **April 24, 2028** the time available for stand construction is 07:00 to 18:00.

All delivery and stand-construction vehicles must be removed from the halls, the loading yards around the halls, and the outdoor exhibition area by 18:00. Vehicles which are still in the said areas after this time will be removed by Messe München GmbH at the risk and expense of the respective exhibitor.

Furbishing work and decoration in the exhibitor's own stand space is possible from 18:00 until 20:00. An extension of setup time after 20:00 is only permitted in exceptional cases and subject to a fee. A night work permit must be obtained on site from the security service.

Start of dismantling

Vehicles of stand construction companies and suppliers shall not be admitted before 18:00 on April 27, 2028. If exhibition goods are removed or the stand dismantled before the end of the fair, Messe München GmbH may demand payment of a contractual penalty of **EUR 500** from the exhibitor.

B 7 Stand design and equipment

Stand designs for two-story constructions, for stands larger than **100 m²**, stand structures exceeding **3 m** in height or with a stand covering require prior authorization. Dimensioned drawings including floor plans and elevations on a scale of 1:100 must be submitted digitally in PDF format (not protected) to Messe München GmbH, Technical Exhibition Services Division for approval no later than 6 weeks before setup begins.

Halls, general

Single-story construction

The maximum construction height is **6 m**. The maximum advertising height (upper edge) is **7.50 m**.

Two-story construction

The maximum construction height is **7.50 m**. The maximum advertising height (upper edge) is **7.50 m**.

In addition, the maximum construction height (clearance) alongside the hall walls must be observed (see description of halls and outdoor exhibition grounds).

The partition walls facing the neighboring stand must be kept white, neutral, free of installations and clean above a height of **2.50 m**. It is recommended that exhibitors install partition walls (height **2.50 m**) as demarcation to neighboring stands. Messe München GmbH supplies partition walls only at the request and expense of the exhibitor. Partition walls or additional cabin walls (height **2.50 m**) can be ordered in the Exhibitor Shop. In the case of advertising structures directly facing adjoining stands, there must be a minimum distance of **2 m** to the stand perimeters. Flashing or changing lights must not be used for advertising purposes. The stand design must be adapted to suit

the type of rented stand (row, corner, end, island stand), e.g. by partition wall systems. The exhibition stand should also meet the character of the respective trade fair to preserve the visual identity of the event. Messe München GmbH is entitled to demand changes in stand design on this account.

The erection of closed walls is permitted if they account for no more than max. **70%** of the given side wall of the stand, whereby a closed wall may not exceed a length of max. **6 m**. A closed wall **6 m** in length must be followed by an opening with a width of at least **2 m**. This ruling no longer applies if a setback of at least **2 m** to all stand perimeters is observed.

Stand construction approval

As a matter of principle, every planner/designer of an exhibition stand is responsible for compliance with public statutory regulations, insofar as applicable to exhibition stands, and compliance with Messe München GmbH's Technical Guidelines as well as the General Terms of Participation. No approval of plans from Messe München GmbH is necessary given compliance with the following requirements:

- stand and/or advertising structures no higher than **3 m**
- stand area no larger than **100 m²**
- stand is without covering.

Any stand concepts in non-compliance with the aforementioned requirements are to be submitted digitally, in PDF format for approval to Messe München GmbH's Technical Exhibition Services Division, containing to-scale stand design plans (ground plan, elevations and sectional drawings) no later than 6 weeks prior to official setup date. If items are to be suspended from the hall ceiling, the work involved must be carried out by Messe München GmbH's

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Cont. B 7 Stand design and equipment

contractors. The placing of motor vehicles of any kind on the stand area for exhibition or decorative purposes is prohibited and is permissible only in exceptional cases on the prior written consent of the Exhibition Management. Moreover, multi-story stands and special constructions (such as bridges, stairs, cantilever roofs, galleries, etc.) are as a general rule subject to separate approval. Please consult the "Building Regulations" set out under "Notices—

Applications" in the Exhibitor Shop for further information. **Please note under all circumstances the requirements set out in the Technical Guidelines and the information included in the individual notices.** For further processing, the exhibitor service media for ordering additional stand services will be made available to you online via our Exhibitor Shop in due time, or sent to you per e-mail.

B 8 Technical installations

Orders for technical services as outlined in the Technical Guidelines, such as the provision of electricity and water supply for the stand, as well as telecommunication services can only be accepted if they are placed through the Exhibitor Shop of Messe München GmbH until **March 16, 2028** the latest.

The specific terms of delivery that apply to all orders can be accessed in the Exhibitor Shop. All technical services are to be ordered from Messe München GmbH only. Telecommunication services (connected by wire or wireless) will be provided by Messe München GmbH. Exhibitors own WiFi networks are notifiable with costs, we need the registration form latest 14 days before the

exhibition starts. Please note not to allow the function of Messe München's inhouse hotspot. Your SSID must not be reachable outside your stand, the WiFi channel will be allocated by Messe München. Please note our general connecting conditions. Orders require Messe München GmbH's acceptance, which may be given tacitly, e.g. by providing the items or services ordered. The exhibitor is entitled to cancel an order for an item or service in full or in part if Messe München GmbH receives the cancellation at least **one week** before the official date of setup. In all other cases, the contract can be cancelled only with Messe München GmbH's written consent.

B 9 Sales regulations

Open selling or other provision of goods and services from the stand is not permissible. Exhibited articles may be delivered to purchasers only after the end of the fair. It is not permitted to show the selling price openly. Under No.

64 GewO (German trade regulation act), it is permissible to sell only to commercial resellers, commercial consumers and bulk purchasers.

B 10 Media services

The basic listing includes the company name, street address, postcode, town, country code, telephone number, linked e-mail and website addresses, hall and stand number. Detailed exhibitor listing, unlimited listing under "Industrial Applications" as well as one listing each under "Product Categories," "Solutions for Industrial Sectors" and "Focus Area," social media buttons, combined package (link + e-mail), one product presentation, visitor planner (print), entry in the alphabetical exhibitor directory: company name, country code, postcode, town, telephone number, e-mail and website address, hall and stand number in the entry on the hall layout plan and this is invoiced by Messe München GmbH. Phone, mobile phone and e-mail address must be entered and approved by the exhibitor themselves in the online ordering system, as they may potentially constitute personal data; otherwise this information may not be published. Exhibitors can book additional listings, e.g. in the product directory and other presentation opportunities in these communication media in a separate order process. The booking option will be made available to applicants in good time by the media service partner commissioned, who handles these extra listings with the applicant in his own name and on his own account. Messe München GmbH assumes no responsibility for the accuracy and completeness of the ordering media (print and online).

The exhibitor is solely responsible for the permissibility under law—and particularly the law on competition—of entries placed in the trade show media (print and online) of Messe München GmbH at the instigation of the exhibitor. Should third parties assert claims against Messe München GmbH on account of the impermissibility of the entries under law in general or the law on competition, the placer of the entries shall hold Messe München GmbH fully safeguarded against all claims asserted including all costs of any necessary legal defense on the part of Messe München GmbH. The same applies to entries from exhibitors, co-exhibitors and exhibitors on joint stands that the respective exhibitor has arranged in the Messe München GmbH trade show media (print and online).

The official media services partner for this trade fair is:

NEUREUTER FAIR MEDIA GmbH
Büro Essen
Friedrich-List-Str. 20
45128 Essen
Germany
Tel. +49 201 36547-410
ceramitec@neureuter.de

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B 11 Exhibitor passes

For the duration of the fair, each exhibitor receives a specific number of free exhibitor passes for his stand:

In the hall

up to **20 m²** of stand size
as from **21 m²** for every further **10 m²**
or part thereof
as from **101 m²** for every further **20 m²**

3 exhibitor passes
1 exhibitor pass
(in addition)
1 exhibitor pass
(in addition)

Co-exhibitors receive one (1) free exhibitor pass each. Additional exhibitor passes are available at **EUR 41**/each. Exhibitor passes are intended solely for stand personnel and may be ordered via the Exhibitor Shop. Adding co-exhibitors does not increase the number of free exhibitor passes.

The exhibitor pass does NOT entitle the holder to free use of local public transport (MVV—Munich Transport and Tariff Association).

B 12 Photo, film and video shooting (cf. A 10)

By derogation from A 10 of the Conditions of Participation A, permission is no longer required for photography, film and video recordings of the exhibitor's own stand during the official setup and dismantling times and during exhibitor opening hours.

Written permission is only required outside these times (i.e. during night closing times). Booking of an accompanying security guard is mandatory

during night closing time. All relevant information will be published in the Exhibitor Shop in the respective information sheet (Notice Photography and Filming).

The use of drones is expressly prohibited at all times (setup, running time, dismantling).

B 13 Stand parties

Stand parties on the exhibition stand require authorization by Messe München GmbH and must be notified by April 11, 2028 at the latest. Events on April 25 and 26, 2028 may start no earlier than 18:00 and must end no later than 22:00. Until 22:30, the necessary clearing-up work may be undertaken on the stand area. By 23:00 at the latest, all persons must have left the fairgrounds. The exhibitor is responsible for ensuring that the attendees of his stand party do not access other trade fair booths or touch any exhibits located there. The exhibitor is to ensure that the attendees of his stand party follow the instructions of the safety and security service employed by Messe München GmbH.

The minimum scope of the safety and security services necessary is determined by Messe München GmbH. The exhibitor indemnifies and holds Messe München GmbH harmless in connection with the stand party.

The services provided by Messe München GmbH in connection with each stand party are charged to the exhibitor in the final invoice.

To ensure a smooth, uninterrupted event, we recommend that you consult with your booth neighbors of the planned party in advance. Please note that the volume of musical renditions on the stand may not exceed **85 dB (A)**.

B 14 Deliveries

Consignments, letters and other mail to be delivered to the exhibitor's stand must carry the following details:

- Name of the event
- Hall (designation: A, B or C as well as the number of the hall (1–6))
- Stand number of the exhibition stand
- Name of the exhibitor
- Am Messesee 2, 81829 Munich, Germany

Messe München GmbH does not take delivery of consignments, letters and other mail intended for exhibitors or third parties. Exhibitors are advised not to deposit shipments or other objects unsecured in the hall or the outdoor exhibition area during setup and dismantling times.

Services with regard to the receipt and dispatch of consignments are offered by the authorized freight forwarders at the exhibition center.

B 15 Fashion shows and events

For fashion shows and events planned at the stand, notification in writing is to be made to Messe München's Exhibition Management responsible for the trade fair in good time. Special regulations apply to stand parties (see B 13—Stand parties).

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B 16 Noise, sound effects, GEMA

Demonstrations of machines, video, music, stage shows etc. during the event (see opening hours) require the prior authorization of Messe München GmbH and must be conducted in such a way that no other exhibitors are disturbed or adversely affected. Accordingly, loudspeakers and other acoustic amplifiers/sound systems must be turned towards the exhibition stand and may not sound off on neighboring stands or aisles. The sound level may not exceed **70 dB (A)** at the stand perimeter (see also Technical Guidelines 4.7.7, 5.8.1 and 5.15). Messe München GmbH reserves the right to limit or prohibit demonstrations of any kind—irrespective of previous authorization—causing noise, optical disturbances or for other reasons constituting a hazard or

impairment to the event and especially to event participants. The relevant statutory provisions must be observed.

Under the terms of the Copyright Act, the permission of GEMA – Gesellschaft für musikalische Aufführungs- und mechanische Vervielfältigungsrechte (Musical Performance and Mechanical Reproduction Copyright Watchdog) is required for musical renditions of any kind. Further information is available in the ceramitec Exhibitor Shop, or contact GEMA directly as follows:

GEMA, 11506 Berlin, kontakt@gema.de, www.gema.de

Unnotified reproductions of music may result in damage compensation claims by GEMA (§ 97, copyright law).

B 17 Advertising

The following provision replaces clause A 11:

No advertising activities, including the deployment of stationary and mobile advertising carriers, promotion teams or the distribution of printed media and food samplings may be conducted at the fairgrounds outside the confines of the given exhibitor's stand, unless the exhibitor has applied for and obtained authorization from Messe München GmbH for such activities, which are subject to a fee. Messe München GmbH is entitled to stop unauthorized advertising activities outside the confines of the rented stand, in particular to

expel persons who are used as advertising carriers from the site, and to confiscate, remove or destroy unauthorized advertising media. Messe München GmbH is entitled to demand a compensation in the amount of **EUR 5,000** for unauthorized advertising activities carried out by the exhibitor outside his stand, or by third parties commissioned by him, amounting to twice the fee Messe München GmbH would have charged for granting approval. Messe München GmbH's right to claim further damages remains unaffected.

B 18 Food preparation

The preparation of food—especially grilling and frying—is not permitted on the stands at ceramitec without adequate ventilation devices. Exempt from this is the heating of dishes with convection ovens. This provision also applies

to day events, press and evening events as well as all events in the conference rooms.

B 19 Complaints and theft (cf. A 8)

If an exhibitor has any complaints, these must be submitted in writing immediately and directly during event setup, running time or dismantling, or addressed in person at the ceramitec exhibition management or exhibitor service offices in the Atrium at Hall B5 to the exhibition management or the Technical Exhibition Service. Only then is it possible for the exhibition management to make an evaluation during or directly after the trade fair, e.g. in cases of product and invoice relevance.

Complaints that are brought forward at a later stage can no longer be fully investigated and assessed, which means your complaint can no longer give rise to any claims or not be granted to the extent desired.

Complaints concerning guarding service and security should be addressed directly to the Security Department at: security@messe-muenchen.de

Please report any thefts to the security center on the exhibition grounds. Thefts that are only reported after the trade fair has closed cannot be fully investigated and assessed.

B 20 Alterations

Messe München GmbH reserves the right to make alterations and additions in matters affecting technical arrangements and safety.