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## Press release

### **analytica expands its international network to the USA**

- **analytica USA celebrates its premiere in Columbus, Ohio in September 2025**
- **Covering the entire value chain in the laboratory**
- **US laboratory market with top growth forecasts**

Claudia Grzelke  
PR Manager  
Phone +49 89 949-21498  
claudia.grzelke@  
messe-muenchen.de

**analytica is expanding its international network and will launch analytica USA in Columbus, Ohio, in fall 2025, to cover the North American market. The new offshoot of the world's leading trade fair for laboratory technology, analysis and biotechnology will take place at the Greater Columbus Convention Center from September 10 to 12.**

"As part of our international strategy, we have analyzed the North American market and found that there is no other trade fair there that covers the entire laboratory value chain as comprehensively as analytica. In addition, numerous companies have expressed a strong interest in the US market," said Dr. Reinhard Pfeiffer and Stefan Rummel, the CEOs of Messe München, explaining the background to analytica USA. "With this step across the Atlantic, we are strengthening analytica's status as the leading trade fair network for the global laboratory sector, which already includes very successful local branches in China, Vietnam, South Africa and at two locations in India," adds Susanne Grödl, Exhibition Director analytica shows worldwide.

#### **Established trade fair concept**

analytica USA picks up on analytica's unique selling point by covering the entire spectrum of laboratories in industry and research, from laboratory planning to final equipment. It follows analytica's established three-pillar concept with an exhibition area, a scientific conference and a practice-oriented

Messe München GmbH  
Am Messesee 2  
81829 Munich  
Germany  
messe-muenchen.de





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supporting program with lectures and special events. This includes the popular Live Lab, where common laboratory processes are demonstrated live on a complete laboratory line. Focus topics at the trade fair will include digitalization, artificial intelligence and sustainability in the laboratory environment. analytica USA will be held every two years in Columbus, Ohio. The location is conveniently situated and offers an excellent trade fair infrastructure as well as promising visitor potential from the high-investment sectors of life sciences, IT and aerospace.

### **Booming laboratory market**

North America currently accounts for 25 percent of the global analytical market and the growth forecasts for the US laboratory sector are promising: the market for laboratory equipment is expected to grow by 8.5 percent by 2023, with 2.5 million square meters of new laboratory space for biotechnology to be added by 2025. "We have been partners with analytica in Munich for many years and are excited about the launch of the trade fair in the United States", says Clark Mulligan, President of the US Laboratory Products Association. "We highly recommend participation in analytica to our members and look forward to the value it will bring them as well as the new opportunities it will bring to the laboratory industry here."

Further information: [analytica-us.com](https://analytica-us.com)

You can also find this press release including press pictures at [analytica-us.com/en/trade-fair/press/press-releases/](https://analytica-us.com/en/trade-fair/press/press-releases/).

### **analytica worldwide**

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: The analytica network comprises – in addition to the world's leading trade fair analytica – analytica China, analytica Anacon India with India Lab Expo, analytica Vietnam, analytica Lab Africa and from September 2025, analytica USA.

### **Messe München**

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore,



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Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.