

Munich, September 23, 2026

Press Release

Federal Health Minister Dr. Carsten Linnemann to serve as patron of the DMEA 2027 in Munich

The DMEA 2027 will kick off its inaugural edition at its new location in Munich with high-level political participation: Federal Minister of Health Dr. Carsten Linnemann (CDU) will open the event in the Bavarian capital on April 13, 2027.

Linnemann thus succeeds his predecessor, Nina Warken, who announced in March that she would serve as patron of DMEA 2027 and participate in the opening ceremony. Following the change in leadership at the Federal Ministry of Health at the end of July, it is now confirmed that the new minister will serve as patron of the DMEA and personally open the event. With his keynote address, he will kick off the political proceedings for Europe's leading digital health event.

"We are very pleased that Federal Minister of Health Dr. Carsten Linnemann will serve as patron of DMEA 2027 and will personally open the event," explains Sascha Raddatz, Managing Director of the German Association for Healthcare IT Vendors – bvitg e. V., the organizer of DMEA. "The digital transformation of the healthcare system is one of the major health policy challenges of the coming years and requires close collaboration between policymakers, healthcare providers, and industry. It will be crucial to consistently implement digital solutions in practice – and the DMEA provides the central platform for this."

Digital Health between policy framework and practical implementation

As Europe's leading event for digital health, DMEA brings together decision-makers from all areas of healthcare – from IT specialists and medical staff to hospital and nursing executives, as well as experts from politics, business, and academia. The focus is on key issues in the digital transformation of the

Press Contact:

Christian Bretschneider
Tel. +49 89 949-21401

christian.bretschneider@messe-muenchen.de

Messe München GmbH
Am Messesee 2
81823 München
Germany
messe-muenchen.de



healthcare system: the use of health data and electronic health records, the application of artificial intelligence, connected care, cybersecurity, regulatory requirements, and market access for digital innovations. In particular, the event addresses the question of how digital applications and infrastructures can be successfully translated more quickly and effectively from political and technological concepts into concrete healthcare practice.

The DMEA is organized by the German Association for Health IT Vendors – bvitg e. V. and will be held for the first time at the Munich Trade Fair Center from April 13 to 15, 2027.

You can also find this press release at

<https://dmea.de/en/trade-fair/press/press-releases/>

About the DMEA:

The DMEA is Europe's leading event for digital health – where decision-makers from all areas of healthcare come together – from IT specialists and physicians to hospital and nursing executives, as well as experts from politics, business, and science. Starting in April 2027, the DMEA will take place at the Messe München exhibition grounds (April 13–15, 2027).

About the German Association of Healthcare IT Vendors (bvitg e. V.):

bvitg e. V. represents Germany's leading IT providers in the healthcare sector, whose products are used in up to 90 percent of the outpatient and inpatient sector, including rehabilitation, nursing, and social care facilities, depending on the segment. Over 70 percent of the companies are internationally active. bvitg Service GmbH, a wholly owned subsidiary of bvitg e. V., organizes the DMEA – Connecting Digital Health. For more information, visit: www.bvitg.de

About Messe München:

As one of the world's leading trade show organizers, Messe München showcases the world of tomorrow at its approximately 90 trade shows worldwide. Its portfolio includes trade shows for capital goods and consumer goods as well as for new technologies. These include 14 world-leading trade shows such as bauma, BAU, IFAT, and electronica, collaborative events such as IAA MOBILITY, and numerous hosted events.

With an international network of subsidiaries and overseas offices, Messe München operates globally. Together with its approximately 1,200 employees across the group, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong (SVR), Thailand, the U.S., and Saudi Arabia.

Approximately 150 events each year attract over 50,000 exhibitors and around three million visitors both in Germany and abroad. This makes Messe München a key economic driver, generating billions in purchasing power.