

Press release

Another highlight in the strong fall trade-fair season: bauma, the largest trade fair in the world in terms of exhibition space, begins in Munich on October 24, 2022

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- **Leading global trade fair is an important economic factor for the city, Bavaria and the federal government**
- **More than 3,100 exhibitors from about 60 countries are expected**
- **Innovation, sustainability and digitization are the central key topics**

What drives the construction-, building-material- and mining-machinery industries? Exhibitors and visitors have found answers to these questions for years at the bauma. The world's leading trade fair for construction machinery, building-material machines, mining machines, construction vehicles and construction equipment will take place in Munich Riem on October 24–30, 2022. Messe München GmbH, the event's organizer, expects more than 3,100 visitors from about 60 countries. Spread over a total of 614,000 square meters (the same as roughly 86 soccer fields), split into 414,000 square meters of outdoor space and 200,000 square meters of hall space, bauma is the largest trade fair in the world in terms of exhibition space.

CEO dual leadership team eagerly anticipates bauma 2022

The co-CEOs of Messe München GmbH, Dr. Reinhard Pfeiffer and Stefan Rummel, have a positive feeling about the next few weeks, which they eagerly anticipate: "We're in the midst of the strong fall trade-fair season. After a great drinktec trade fair and the exceptionally successful EXPO REAL, bauma 2022 is, of course, our next highlight." The co-CEOs also point out that after "two difficult pandemic years, bauma constitutes not only an important milestone for Messe München but for the region as well. The indirect profitability of the trade fair illustrates how crucial Messe München and, in particular, bauma are as economic factors for the city, Bavaria and the federal government. In a reflection of this, Messe München induced sales of €4.31 billion in Germany during the record year of 2019, with bauma generating sales of €1.55 billion. And although

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2022 will not come anywhere near the record year of 2019, we're confidently anticipating an economically strong bauma."

Stefan Rummel, the CEO responsible for bauma, adds:

"As the world's largest trade fair, bauma is the heartbeat of the construction machinery industry. No other trade show in the world presents so many innovations and launches so many new products. Despite the trade fair having been postponed to October and despite economically challenging times, more than 3,100 exhibitors have registered for the event. This shows we'll continue to infuse the entire construction machinery industry with the necessary momentum with our event in 2022."

Key topics addressed at bauma

As a know-how hub, the 33rd edition of the world's leading trade fair for the construction-machinery sector will present the topics and innovations that will shape the future of the industry. Like all Messe München's leading global trade fairs, bauma always also offers its customers a window on the future. This year the leading global trade fair will focus on digitization and sustainability. These trends are also reflected in the five key topics defined for bauma 2022: Construction methods and materials of tomorrow; The way to autonomous machines; Mining — sustainable, efficient, reliable; The digital construction site; and The journey to zero emissions. The new bauma innovation hall LAB0 in the ICM – Messe München International Congress Center will shed light on these topics from various perspectives. Researchers, the start-up scene and industry are dedicated to dealing with these important future topics.

You can find more information at <https://bauma.de>

About bauma

bauma is the world's leading sector event for construction machinery, building material machines, mining machines, construction vehicles and construction machinery. With a total exhibition area of 614,000 square meters, it is the largest trade fair in the world. In 2019, it broke all records with about 3,700 exhibitors from 63 countries and more than 620,000 visitors from over 200 countries. bauma is held every three years.

Messe München

Messe München is a leading international networking platform – in Munich and around the world, for trade fairs conducted in person or online. In a reflection of the slogan “Connecting Global Competence,” Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München’s portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These exhibitions include the world-leading trade fairs bauma, BAU, electronica, IFAT and ISPO Munich. The more than 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors, with the exception of the pandemic years. The German Association of the Automotive Industry has been organizing IAA MOBILITY along with Messe München since 2021.

Messe München has one of the world’s most modern exhibition grounds. With its four locations in Riem, the ICM – International Congress Center Messe München, the MOC – Event Center Messe München and the CCN – Conference Center North Messe München, it is able to fulfill all of its customers’ requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China and India. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.