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PRESS RELEASE

Experiencing Craftsmanship Live: Outstanding Artisanal Excellence at INHORGENTA 2026

- Craftsmanship as the central guiding theme of the trade fair
- Live demonstrations at exhibitor booths, curated special areas and hands-on workshops
- Craftsmanship Area and MasterCrafts *Live* showcase craftsmanship at the highest level
- Specialist schools and watchmaking institutions provide insights into education, technique and tradition

From 20 to 23 February 2026, what lies at the very heart of the industry becomes tangible: skill, precision and passion. Whether at exhibitor booths, on carefully curated special areas, in hands-on workshops or through in-depth exchanges with specialist schools and manufactures – craftsmanship is not only presented, but actively lived.

“Craftsmanship is the heart of our industry – and far more than a passing trend. INHORGENTA 2026 demonstrates how relevant, contemporary and inspiring craftsmanship is today: as the foundation of education, as an expression of excellence in manufacturing and as a decisive success factor in the market. Our ambition is to make craftsmanship visible, to share knowledge and to connect people,” says Stefanie Mändlein, Exhibition Director of INHORGENTA.

MasterCrafts *Live*: European Mastery at the Workbench

With MasterCrafts *Live* in Hall B2.213, INHORGENTA presents a curated special area dedicated to international master craftsmanship. Renowned master artisans, educators and manufacturing specialists from various countries demonstrate engraving, stone-setting and goldsmithing techniques live at the workbench, alongside modern manufacturing processes using high-quality tools. Visitors can look forward to meeting the following international master craftsmen:

- **Pablo Cimadevilla** is an internationally renowned goldsmith and artisan who combines classical goldsmithing techniques with a clear, contemporary aesthetic.
- **Andrew Ashcroft** is among Europe's leading hand engravers. His work is characterised by exceptional precision, refined line work and nature-inspired surface structures.

- **Nadja Kienast** represents outstanding expertise in stone setting. In addition to her artisanal practice, she is actively involved in prototype development and vocational training.
- **Aleksey Saburov** is an internationally recognised stone setter and jewellery artist, combining utmost precision with innovative setting techniques that redefine the boundaries of traditional stone setting.
- **Francisco Le Marchant** presents modern manufacturing craftsmanship using technically demanding precious metals, bridging traditional methods with contemporary production processes.

Craftsmanship Area: Artisanal Excellence in Focus

The guiding theme of INHORGENTA 2026 is also showcased with particular intensity in the Craftsmanship Area. Located in Hall B2.446, selected artisans and manufactures demonstrate their techniques live at the workbench – ranging from engraving and goldsmithing to traditional and contemporary production methods. Three exemplary insights include:

- **Pauly Carvings** demonstrates the traditional handcrafting of chain elements – from drawing the wire to the final connection, entirely handmade.
- **Inês Barbosa** provides insights into fine filigree work, revealing how delicate metal structures are created through intricate manual processes.
- **Materia Prima** combines classical goldsmithing with porcelain, illustrating how material innovation and manual craftsmanship interact.

Live Demonstrations at Exhibitor Booths: Craftsmanship on the Show Floor

Craftsmanship can also be experienced directly at the booths of numerous exhibitors. From stone setting, chain making and ring production to movement assembly and high-tech applications such as 3D printing as a complement to manual work – visitors can follow production processes live and engage directly with the makers. Four selected examples include:

- **Tutima Glashütte** demonstrates the assembly and fine finishing of mechanical movements live, offering insights into traditional Glashütte watchmaking. (Hall A1)
- **Niessing** presents the “Live Installation of Golden Tools,” making visible the interaction between tools, materials and manual craftsmanship. (Hall B1)
- **Glendo** invites visitors to daily live workshops at the GRS Tools stand, featuring stone-setting and engraving sessions led by internationally renowned craftsmen and leading jewellery schools. (Hall C2)
- **Lampert Werktechnik** demonstrates contactless micro TIG welding live, enabling precise, clean joints without discoloration or material damage. Visitors experience how even the most delicate jewellery work can be achieved with micrometre-level precision. (Hall C2)

Learning and Passing on Craftsmanship: Education and Emerging Talent

Training future generations is also an integral part of the craftsmanship focus at INHORGENTA 2026. Various educational institutions and initiatives will be represented:

- The Watchmaking Mobile Unit of the Central Association for Watches, Jewellery and Time Measurement Technology presents the fundamentals of watchmaking in an accessible and hands-on format. (Hall C2)
- The Watchmaking Schools Campus in Hall B2, jointly organised by the watchmaking schools of Furtwangen and Hamburg as well as the Goldsmithing and Watchmaking School of Pforzheim, provides insights into training paths, curricula and artisanal techniques – from movement assembly to fine finishing.

Watchmaking Workshops in the FHH Cultural Space: Hands-on Watchmaking

The craftsmanship offering is further complemented by watchmaking workshops in the FHH Cultural Space in Hall A1. In guided sessions, visitors experience fundamental watchmaking processes – from disassembling to reassembling a movement. The workshops convey a deeper understanding of mechanics, precision and artisanal workflows, making fine watchmaking accessible even to non-specialists.

The complete Craftsmanship programme – including all special areas, workshops and live demonstrations – is accessible free of charge to visitors. Further details and a comprehensive overview are available in the Craftsmanship Guide, which will be provided on site and published online shortly.

For further information and media enquiries, please contact: inhorgenta.press@messe-muenchen.de

About INHORGENTA

INHORGENTA is Europe's leading platform for jewelry, watches and gemstones—a key meeting point for the industry and a reflection of the market in all its diversity. Across six halls at Messe München, exhibitors from around the world present their latest creations. With a comprehensive supporting program and special events such as the INHORGENTA AWARD and TRENDFACTORY, the trade fair offers deep insight into global trends and developments. In 2025, the fair welcomed 1,334 brands from 38 countries and attracted around 25,300 trade visitors from 97 nations. Based on this success, the next INHORGENTA will be held from 20 to 23 February 2026 in Munich.

About Messe München

As one of the world's leading trade fair organizers, Messe München hosts around 90 trade shows worldwide—showcasing the world of tomorrow. Among them are twelve of the world's leading trade shows, including bauma, BAU, IFAT and electronica. Its portfolio covers investment and consumer goods, as well as emerging technologies. Together with its subsidiaries, Messe München organizes events in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand and the USA. With over 15 subsidiaries and almost 70 representations worldwide, Messe München is active in more than 130 countries. Every year, more than 150 events attract around 50,000 exhibitors and some three million visitors.