

02

Munich, 21. October 2026

Presseinformation

New dates

digitalBAU 2028 moving to April

- **New slot: April 24 to 26, 2028**
- **Further apart from other industry events in 2028**
- **Existing key themes enhanced**

Felix Kirschenbauer
PR Manager
Phone + 49 89 949-21472
felix.kirschenbauer@messe-
muenchen.de

digitalBAU, the trade fair for digital solutions in the construction industry, is getting a new slot, setting it further apart from a host of other industry events in the spring. The next digitalBAU will be held at the Cologne trade fair grounds from April 24 to 26, 2028.

New slot, same location. For anyone interested in finding out about innovations in digitalization in the construction industry, heading to Cologne will also be a must in 2028—next time in April instead of March. Saskia Rettenbacher, Exhibition Director of digitalBAU, explains the new slot: “By rescheduling, we are deliberately ensuring that it’s further apart timewise from numerous other industry events, and giving exhibitors and visitors more room for targeted participation. Our hope is that it will result in an even more intensive exchange, attract more attention, and boost participation by the relevant target groups.” The current schedule, from Tuesday through Thursday, will therefore change to Monday through Wednesday.

Industry supports new dates

Within the industry, the move to April has met with a very positive response: “As we see it, the new April slot is an important step toward giving digitalBAU even more space and visibility in the trade fair calendar. Together with Messe München, we want to further strengthen and consistently expand the event as the leading industry platform for digital solutions in the construction industry.” Thomas Eichinger, Managing Director of the German Association for Software and Digitalization in the Construction Industry (BVBS)

Messe München GmbH
Messegelände
81823 München
Deutschland
messe-muenchen.de



Press release | 21. October 2026 | 2/3

Existing key themes enhanced for digitalBAU 2028

Digitalization remains an important driver for the future viability of the construction industry. In fact, digital solutions have evolved from a competitive advantage and become the norm, and will in future be a basic requirement for companies in order to remain competitive in the market. In addition, digitalization helps the industry boost efficiency, address the shortage of skilled workers, and ensure transparency and quality.

The digitalBAU 2028 trade fair concept enhances the event's existing key themes.

The focus will be on the productive use of artificial intelligence, process optimization and digital resilience in construction, and the transformation of existing buildings.

The conference program and startups will also play a key role at digitalBAU in 2028.

Further information: www.digital-bau.com

About digitalBAU

digitalBAU is the trade fair for digital products and solutions for the construction industry and represents the entire value chain related to the digital planning, construction and operation of buildings. The trade fair is primarily aimed at planners, architects, engineers, construction companies and tradespeople. It is a part of the BAU exhibition network and is held in partnership with the German National Association for Software and Digitalization in Construction (BVBS). digitalBAU 2026 was host to 300 exhibitors and around 11,000 visitors. The next digitalBAU will be held in Cologne from April 24 to 26, 2028.

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. These include 14 of the world's leading trade fairs such as bauma, BAU, IFAT and electronica, cooperative events such as the IAA MOBILITY, and numerous guest events.

With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. Together with its around 1,200 employees in the group, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, the U.S., and Saudi Arabia.

Around 150 events held annually attract more than 50,000 exhibitors and around three million visitors in Germany and abroad. That makes Messe München an important economic driver, triggering purchasing power effects in the billions.

digitalBAU partner:

German Association for Software and Digitalization in the Construction Industry (BVBS)

Planning, construction, operation – the right software helps to work in a structured manner, avoid errors and comply with deadlines and budgets over the entire life cycle of a building. Since the foundation of the association in September 1993, the members – leading software and IT companies – have pursued their mutual goal of enhancing the performance and innovative strength of the construction industry through the use of construction software. The association now represents more than 90 companies (as of November 2018) with more than 250,000 users throughout the construction sector. The members of BVBS e.V. are software providers and IT service providers and represent the fields of architecture, technical planning, civil engineering, construction, manufacturing and IT services.