

AUTO SHANGHAI – YOUR TICKET TO THE CHINESE MARKET

# AUTO SHANGHAI 2025

April 23 - May 2, 2025

Shanghai, China

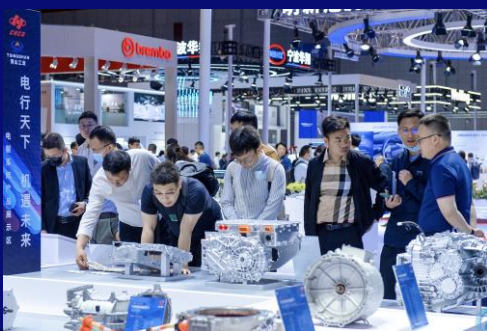
National Exhibition and  
Convention Center (NECC)





# Impressions

**AUTO**  
**SHANGHAI 2025**





# **AUTO SHANGHAI 2021 –** a success story



**1,000**  
exhibitors



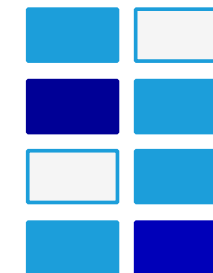
**906,000**  
visitors



**13,000**  
journalists



**271**  
New energy  
vehicles models



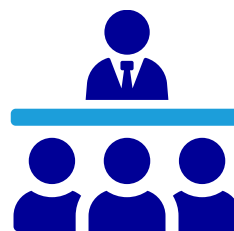
**360,000**  
exhibition  
space



**93**  
world premieres



**17**  
nations



**20**  
side events



**513**  
New energy vehicles

# Key Facts

**Date:**

April 23 - May 2, 2025

**Place:**

National Exhibition and Convention Center  
(NECC)

Shanghai, China

**Organizer:**

China Association of Automobile Manufacturers  
CCPIT, Shanghai Sub-Council  
CCPIT, Automotive Sub-Council

**Co-Organizer:**

SIEC – Shanghai International Exhibition Co., Ltd.

**International Partner:**

Messe München GmbH

# Exhibition sectors



**Passenger cars**  
(incl. New Energy Vehicles)



**New energy technologies and products** incl. battery, electric motor, electronic control, power grid, charging facilities, energy storage equipment, etc.



Automotive accessories



Safety and vehicle security systems



**Intelligent connectivity technologies and products** incl. auto chips, autonomous driving system, high precision map, radar, camera, V2X technology, simulation software, shared mobility, etc.



Electronics and systems



Car care products, etc.



Automotive parts and components

# Good reasons to exhibit

## BIG SHOW

- Largest automotive event in Asia focusing on the major trends like electromobility, connectivity, autonomous driving
- Excellent hub for networking and new customer acquisition
- Perfect stage for innovations, state-of-the-art technologies and trends as well as the latest car releases

## STRONG MARKET\*

- 26.86 million car sales in the Chinese Market in 2022
- China has been the no. 1 ranking in global car sales for 14 years
- 164 passenger car brands available in China
- Enormous growth potential (car ownership rate 226/1000 in China vs. 637/1000 in Germany)
- China as an innovation pioneer for electromobility

## RELIABLE PARTNER

- Complete allround-service (incl. planning, design and standconstruction)
- Regular bundling and updates on relevant exhibition information
- High visibility, prominent allocation within the international section

# **AUTO SHANGHAI 2023 –** **who joined?**

ADAYO | Aisin | Aito | AM | Antolin | APG | Aptiv | Arcfox | Arkamys | Armadillo | **Audi, Autoliv** | Auxun&Lumma | AVATR | **BAIC Motor** | **Baidu**  
baier & michel | Baosteel | **Bentley** | Black Sesame | **BMW** | **BorgWarner** | **Bosch** | **Brabus** | **Brose** | BTL | Bufite | BYD | C&U Group | CALB  
CAIP | Carlsson | Carverauto | **CATL** | Changan Automobile | Changan Mazda | Chery | **China Mobile** | **Continental** | CRRC | Cyberspace  
Dayun | DEEPAL | **Denso** | Denza | Desay SV | **Didi** | **Dongfeng** | Dongfeng Citroen | Dongfeng Motor | Dongfeng Voyah | DYNAUDIO  
**Eaton** | EVE | FAST | FAW Bestune | FAW Hongqi | FinDreams | **Ford, FORVIA** | Fraenkische | Fujian Benz | GAC Group  
Garrett | **Geely** | Gestamp | Haval | HiPhi | Hirschvogel | **Hitachi** | **Honda** | Horizon Robotics | **Huawei** | Huawei Digital  
Power | **Hyundai** | IM | INOVANCE | **Jaguar Land Rover** | Jinghang Auto | **Johnson Electric** | Ju-Tian | Karlmann  
KEDE | **KIA** | **Lamborghini** | Leap Motor | **Lexus** | Li Auto | Lincoln | Lingyun Industries | LIVAN, Lorinser  
Lotus NYO | Lynk&Co, Mansory | **Marelli, Maserati** | **Mercedes-Benz** | MHERO | Mingxin | **Mini** | Mobis  
**Mubea** | NetavNexteer | NBHX | **Nio** | **Nissan** | Novelis | NSK | NTN | Pear | Ora | **Peugeot** | **Plastic**  
**Omnium** | **Polestar** | **Porsche** | REPT, Rheinmetall | Rising | **Rolls-Royce** | SAGW | **SAIC Group**  
Samsung | SDI | **Schaeffler** | SEG | SGM (Buick, Chevrolet, Cadillac) | Shenzer | SKF | SKYWORTH  
**Smart** | SUBARU | SUNWONDA | SVOLT | Tank | TIANCHENG Controls | **Toyota** | Toyota Boshoku  
Toyota Gosei | **Valeo** | VIE | Visteon | **Volkswagen, Volvo** | Vulcanus | **Webasto** | Wey | WLY | Wuling  
Motors | **Xpeng**, Yanwang | Yuanhang | ZEEKR | **ZF** and more





# Your contact in germany



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# More impression needed?

[Photos & Videos | Auto Shanghai \(auto-fairs.com\)](https://www.auto-fairs.com)

