

**Munich, November 16, 2023**  
**Press Release**

### **Messe Muenchen India and SEMI join forces to host SEMICON India**

- The partnership augments the efforts by the government of India to propel India's semiconductor ecosystem.
- SEMICON India will be collocated with electronica India and productronica India.

Messe München India, the Indian subsidiary of Messe München GmbH and a leading organizer of trade fairs in India, and SEMI, the global industry association advancing growth for 3,000 member companies and helping the semiconductor industry deploy lifechanging tech worldwide, have officially inked a monumental agreement. The partnership heralds the collaboration to host SEMICON India, in colocation with electronica India and productronica India thereby creating Southeast Asia's single largest platform for showcasing the latest advancements in electronics and semiconductor industry.

The collaboration comes in the wake of the earlier announcements by the India Semiconductor Mission (ISM) at the SemiconIndia 2023 event in Gandhinagar and subsequently at the curtain raiser of SEMICON India during electronica India and productronica India 2023 in Bengaluru and signals a significant stride in advancing India's domestic semiconductor ecosystem and connecting it to the global industry.

India has emerged as an attractive destination for semiconductor manufacturing and sourcing due to its rapidly expanding domestic market, demand for new-age electronics including electric vehicles, and a fast-developing supply chain for machinery, components, assembly, testing, and many other specialised products and services. Creating a frugal supply chain for semiconductor manufacturing in India is the need of the hour.

Giving a sense of the opportunities that await participants at SEMICON India, **Bhupinder Singh, CEO, Messe Muenchen India**, said, "India's demand for semiconductors is valued at \$24 billion today, and this is likely to emerge as a \$110 billion opportunity by 2030. This explains the initiatives by global semiconductor companies to enter the Indian market. As the organisers of South Asia's largest trade fair for electronics manufacturing – electronica India and productronica India, we are excited to work with SEMI to host SEMICON India. It will be a vital event for the semiconductor industry in India, providing a platform for companies across the semiconductor ecosystem to showcase their latest products and technologies, and to network with potential customers and partners. We are confident that SEMICON India will play a key role in advancing the domestic semiconductor ecosystem."

Regarding SEMICON India, **Ajit Manocha, President and CEO, SEMI**, said, "Considering the inherent strengths of the Indian economy, the government's India Semiconductor Mission is an open invitation to the world to make and source semiconductors in India. From policy support to talent availability and attractive demand, India has all the elements for success in semiconductor design and manufacturing. What the country needs today is a mature and resilient supply chain that can respond to the exponential demand. SEMICON India will be a place for all stakeholders to come together and build win-win partnerships to develop the ecosystem in India. Thus, we are excited to host SEMICON India with our longstanding partners Messe München."

SEMICON India will give Indian semiconductor and electronics companies access to global semiconductor and electronics manufacturing and design supply chain, thereby integrating the upstream and downstream value chains for semiconductors. Additionally, it will provide a platform for stakeholder participation in critical initiatives across areas including Workforce Development, Sustainability and Supply Chain Management to advance industry growth.

About this collaboration with SEMI, **Dr Reinhard Pfeiffer, CEO, Messe München**, said, “Today, global manufacturers are looking to diversify their supply chains, and India offers the world a unique opportunity in this regard. We have had a successful partnership with SEMI in hosting SEMICON Europa in Munich, and the decision to jointly host SEMICON India is a natural extension of this partnership. SEMICON India promises to be a high-energy meeting place of ideas and innovators from the global industry, and I am very excited to see this platform contributing towards the development of the ecosystem in India.”

#### **About SEMI**

SEMI® connects more than 3,000 member companies and 1.3 million professionals worldwide to advance the technology and business of electronics design and manufacturing. SEMI members are responsible for the innovations in materials, design, equipment, software, devices, and services that enable smarter, faster, more powerful, and more affordable electronic products. Electronic System Design Alliance (ESD Alliance), FlexTech, the Fab Owners Alliance (FOA), the MEMS & Sensors Industry Group (MSIG) and SOI Consortium are SEMI Strategic Technology Communities. Visit [semi.org](http://semi.org), contact one of our worldwide offices, and connect with SEMI on LinkedIn and Twitter to learn more.

#### **About Messe Muenchen India:**

Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the largest trade fair organizers in the country today. The company has an extensive portfolio of B2B trade fairs covering a wide range of consumer and capital goods as well as emerging technologies. The company serves the Indian industry and international market with powerful brands such as air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, SmartTech Asia, World Tea & Coffee Expo, and many others.

Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs that bring latest innovations to the market and facilitate meaningful business interactions. Headquartered in Mumbai with offices in New Delhi and Bengaluru, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking. Visit [Messe München India](#) to learn more.

#### **About Messe München GmbH:**

Messe München GmbH has been organizing trade fairs since 1964, and is one of the leading exhibition organizers worldwide, with nearly 40 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 29,000 exhibitors and around 1.4 million visitors participate in more than 115 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 69 representative offices across 132 countries, Messe München has a truly global presence. To know more, visit [Messe München](#).