

Munich, October 18, 2026

Exhibitor statements about INTERFORST 2026:

Ralf Dreeke, Chairman of the INTERFORST Advisory Board:

“The mood among the companies at the trade fair was very good. The increase in visitors from Austria and northern Germany is particularly encouraging. The new action areas for demonstrating solutions were very well received and should therefore be expanded further.”

Gert Unterreiner, Deputy Chairman of the INTERFORST Advisory Board:

“INTERFORST was an absolute highlight of the year, bringing together the entire industry. The quality and quantity of the visitors is particularly commendable, as is the excellent organization on the grounds and the implementation of the action and demonstration areas.”

Sophia Austrup, Regional Marketing Manager at Palfinger EPSILON:

“INTERFORST 2026 was once again a great success for PALFINGER EPSILON. The trade fair provided the ideal platform to showcase our products live and in real use, and to demonstrate their performance to a wide audience. In particular, our personal interactions with local and international customers and partners underscored the high level of interest in our solutions.”

Bernhard Breitsameter, President of the Bavarian Forest Owners' Association:

“As the leading trade fair for the forestry industry, INTERFORST has succeeded in raising awareness of forest conservation, forest conversion, and forest management—using its media reach to extend beyond the political sphere and into individual households.”

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Martin Ecker, Managing Director of HDG Bavaria:

“INTERFORST brings together the entire forestry and timber industry and provides a firsthand experience of the importance of the value chain—from the forest, to material use, to energy production. For HDG, it is therefore not just a product showcase, but above all an important venue for dialogue, new ideas, and shared perspectives on the future of wood energy.”

Nikolaus Eckstein, authorized representative at wood chipper manufacturer Heizomat:

“The great thing about INTERFORST is the live demonstrations—you can both give them and experience them for yourself. The proportion of international attendees has increased significantly, underscoring INTERFORST’s status as a leading trade fair.”

Markus Eichinger, Co-Founder of Reil & Eichinger:

“The new demonstration areas were very well received by the trade fair audience, and we found it much easier to set them up. By integrating them into our stand, we had more flexibility with the demonstration times and were better able to accommodate visitors’ requests. We are completely satisfied.”

Heikki Hihnala, Account Manager at AGCO Power:

“We are very satisfied with INTERFORST 2026. It provided an excellent opportunity to meet customers and key decision-makers, strengthen relationships, and engage in valuable discussions about the future of forestry. The German-speaking markets are of great importance to AGCO Power, and INTERFORST is undoubtedly one of the most important events for us in this region.”

Jona Hormann, Key Account Manager, Municipality and Forestry at STEYR:

“We are very satisfied with the event. Especially during the first two days, we had a lot of conversations with representatives from state forestry companies, who showed a great deal of interest in our products.”

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Klaus Longmuss, Managing Director of Wood-Mizer:

“Wood-Mizer looks back on INTERFORST 2026 positively, noting a large number of visitors at our booth and very productive technical discussions. In particular, the industry continues to focus intensively on value creation and the economic use of wood as a raw material. The issue of beetle-infested wood also remains topical and plays an important role in the search for practical ways to utilize it.”

Yvonne Oehler, Managing Director of Oehler Maschinen:

“The past few days have shown that the new concept for INTERFORST 2026 is a complete success for both visitors and exhibitors. Visitors really appreciate that there are more action areas where they can see the machines in use live. We are pleased that the trade fair has regained its international specialist character.”

Hermann Schröder, Business Development Manager at Trimble:

“INTERFORST 2026 fulfilled our expectations very well. We are very satisfied and were able to have important discussions. INTERFORST is simply a compact and exhibitor-friendly trade fair backed by the infrastructure of a major city. All the relevant companies are there. Its four-year cycle is ideal in the European context.”

Matthias Übelacker, Director of Sennebogen’s Wood Business Unit:

“We are pleased to be exhibiting at the trade fair once again, and we are seeing a great deal of interest at our booth. The live demonstrations in the spacious demo areas also attract a lot of visitors and are very well received.”

Walter Warkotsch, Chairman of the INTERFORST Conference Program Committee:

“The internationally renowned speakers captivated the audience at the INTERFORST Congress with their engaging, highly topical presentations. The desire for guidance among the visitors was palpable, which led to very large crowds for the topics of Climate-Resilient Forests, Digitalization, and AI!”

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About INTERFORST

Every four years, INTERFORST, as one of the leading international trade fairs for forestry and forest technology, presents the entire value chain from afforestation and timber harvesting to the sawmill. Another focus is on the energetic use of wood. A comprehensive supporting program with a congress and various forums as well as special shows brings together practice, science and politics.

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. These include 14 of the world's leading trade fairs such as bauma, BAU, IFAT and electronica, cooperative events such as the IAA MOBILITY, and numerous guest events. With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. Together with its around 1,200 employees in the group, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, the U.S., and Saudi Arabia. Around 150 events held annually attract more than 50,000 exhibitors and around three million visitors in Germany and abroad. That makes Messe München an important economic driver, triggering purchasing power effects in the billions.