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Press release

automatica 2025 on course for growth despite weak economy

- **A third of around 500 exhibitors are celebrating their premiere at automatica: more hall space already occupied than in 2023**
- **Additional focus: Healthtech**
- **Top-level supporting program**

Preparations for the next automatica – the leading trade fair for smart automation and robotics – are in full swing. From June 24 to 27, 2025, automatica will bring industry and research together in six exhibition halls and offer an unparalleled overview of the latest topics and innovations. In June, the focus will be on technical solutions and exchanging ideas on digitalization and AI, sustainable production, and the future of work. “automatica is thus addressing highly relevant issues that the industry is intensively concerned with. The high demand we are experiencing proves that we have our finger on the pulse with these topics,” says Exhibition Director Anja Schneider. Six months before the start of the trade fair, more space has already been booked than in 2023. Around 500 exhibitors from over 30 countries have currently registered, a third of whom are exhibiting at the trade fair for the first time.

Great response from leading companies in robotics and automation

All the key robotics and automation companies will come together in the automatica halls. Alongside the well-known international industry giants that have been using automatica as their leading trade fair for many years, newcomers such as ATI Industrial Automation (Novanta), Delta Electronics, Device Insight, ESTUN AUTOMATION, HANWHA ROBOTICS, HARTING, HD HYUNDAI ROBOTICS, Reis Robotics, RK Rose+Krieger, SAP and Shenyang SIASUN Robot & Automation will also be presenting themselves at the upcoming

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event. It is worth noting that Chinese exhibitors have a much stronger presence at the trade fair than ever before. “automatica brings together all the main companies – whether from Europe, Asia or America – and thus represents the entire international market,” says Anja Schneider.

Healthtech focus at automatica

For the first time, automatica is also offering special solutions covering all aspects of the industrial healthcare sector, from enabling technologies to laboratory automation and clinical robotics. Key components of this are the MedTecLIVE Healthtech Pavilion in cooperation with the MedtecLIVE trade fair and a two-day MedtecSUMMIT organized by Bayern Innovativ. This offering is supplemented by specific healthtech exhibits from the exhibitors, curated by VDMA HealthTech. “The robotics and automation solutions of our exhibitors play a prominent role in medical technology,” says Anja Schneider. “I am all the more pleased that we can now give this application area an appropriate platform and, with the right partners, continue to tap into an attractive visitor target group for automatica.”

A leader on topics thanks to a high-caliber supporting program

One of the highlights of the supporting programme is *munich_i*, the high-tech platform for AI and robotics, under the patronage of Bavarian Prime Minister Dr. Markus Söder. The high-tech summit on Tuesday, June 24, 2025, the robotics and AI special show AI.Society and the hybrid robotics competition Robothon® are key components of *munich_i*. automatica is organising *munich_i* together with the Munich Institute of Robotics and Machine Intelligence (MIRMI) at the Technical University of Munich.

automatica will once again be supplemented by an attractive supporting program in 2025. It includes the Service Robotics Arena and the Mesh-up as a special show on mobile robotics. On a more than 600-square-meter course, companies will demonstrate how driverless transport vehicles and mobile robots from different manufacturers can be operated flexibly and efficiently.

One ticket – three trade fairs

Two parallel trade fairs supplement the automatica offering and provide additional stimulus: Laser World of Photonics focuses on photonics components, systems and applications, while World of Quantum is all about trends, innovations and visions in quantum technology. There are already numerous overlaps between the automation and laser industries, and quantum technology holds huge potential especially for industrial applications, for example, through the desired performance of quantum computers. With one trade fair ticket, visitors automatically have access to the other two events.

More information can be found online at <https://automatica-munich.com/en/>

About automatica

automatica is the world's leading marketplace for the automated smart production. It is the trend setting event for companies from all industry sectors, providing access to innovations, knowledge and trends with a high degree of business relevance. automatica focuses and shapes the transformation of industrial production from automated to autonomous facilities Messe München GmbH and VDMA Robotics + Automation, conceptual sponsor of the trade fair, stand behind the industry-driven concept of automatica.

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its more than 90 international trade fairs. These include eleven of the world's leading trade fairs such as bauma, BAU, IFAT, electronica, and ISPO. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of over 15 associated companies and almost 70 offices worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.